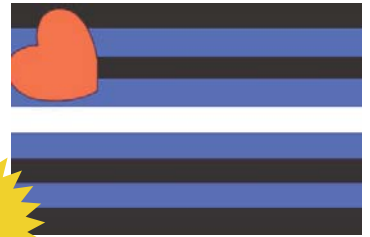


# THE BRAND



SMU & IML PARTY FORMS INSIDE

A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

SPRING 2013

Opinions expressed here do not necessarily reflect the official position of the Club. © 2013.

## FROM THE PRESIDENT

### Make Time to Play

Greetings, All!

Hope 2013 proves to be a good year for you. Our Club's committees work hard to maintain and improve our Club's programs and services. It's an exciting time for members and guests alike. Read on to see some of what we've got planned.

#### Programs

CHC has always been committed to safe sane play. In that spirit, new Program Committee Chair, Ben V., is hard at work planning the Club's first S&M University (SMU) in more than ten years! (See more about SMU on Page 3.) Mark April 12 to 14 on your calendar. And don't forget to fill out and mail in the reservation form on Page 4.

Memorial Day is right around the corner, bringing with it IML and filling Chicago with hot leathermen.

Reserve your space at the Club parties. Forms are on Pages 5 and 6. CHC IML parties are legendary.

#### Smoke-Free Parties

The Club's February party was packed.

It was our first non-smoking gathering, with more to follow. Watch the calendar for other smoke-free events.

#### Come and Play

The Club is committed to education. We're excited about SMU.

Play and teach. Play and learn. Play just to have fun. There's always something new. The Club is expanding programs and services. Whether you're a member, friend or guest, be sure to monitor our Club's event calendar and plan to attend the events that are of interest to you.

If you're not a member, but would like to be, read the Membership Chair's article on Page 7.

#### Giving Back

CHC's unique philanthropy — the McAdory Fund — helps members of the community in times of crisis. Read more on Page 8 and please consider a donation. Every bit helps.

Additionally, the Club's partnership with the Leather Archives and Museum (LA&M) was

created specifically to maintain, preserve, and develop CHC's archived materials.

Our story matters and we're working hard to preserve the work of our predecessors. If you have a treasured piece of Club history, see Page 9 for ways to contribute.

#### Volunteer

As an all volunteer organization, the Club relies heavily on the work and volunteer contributions of its members. Even if you're not local, there are ways to contribute to the continued success of CHC.

Want to know more? Ask any of our 2013 Board members and they will be happy to discuss ways for you to get more involved.

If time is something you

don't have a lot of, you can always consider sponsorship of various aspects of our Club's regular and special events.

To all our CHC members who volunteer and work to keep the Club moving forward regardless of your location or contribution, THANK YOU and please keep up the great work!

Enjoy the rest of Winter and looking forward to Spring and Summer!

In Kinky Brotherhood  
Paul Cantrell - CHC President 2013



Paul Cantrell, President



## INSIDE

From the President .....	1	IML Vounteer Shift Reservation Form ..	6
From the VP .....	2	From the Membership Chairman.....	7
Notes about the Clubhouse .....	2	From the Inferno Chairman .....	8
From the Program Chairman .....	3	A note about the Archives .....	9
Calendar .....	3	A note about the McAdory Fund .....	9
SMU Reservation Form .....	4	Club Contacts .....	9
IML Parties Reservation Form .....	5	From the Editor .....	9

**SUMMER ISSUE DEADLINE:**  
June 15, 2013

#### EDITOR:

Kevin B.

Send news to:

[news@hellfire13.net](mailto:news@hellfire13.net)

# FROM THE VICE PRESIDENT

## Are You A Leatherman?

Greetings, Brothers.

Are you a leatherman when you aren't wearing leather? Are you a kinky gay man when you are out in the vanilla world? Are you a CHC member or guest when you are with family, friends, or co-workers?

Many would answer with a strongly felt "Yes", as the love of leathersex and BDSM has become a part of their identity, even when not a part of their activities of the moment.

### Ties That Bind

As humans, we find different ties that bind us together and supplement our spirits, our social circles, and our pleasures. Within CHC, we have a unique opportunity to explore and experience the ties of brotherhood shared between men who find pleasure in the diverse and complex world of leathersex and BDSM.

Often misunderstood, but carefully tended, our love of the pleasures and emotions that develop during BDSM play can lead us to long lasting and meaningful friendships as well as memorable sexual encounters and one time scenes. This is the power of what CHC can offer its members and guests.

### Exploring the Scene?

If you have begun to search out or develop an identity which includes aspects of control transfer, physical use, or S&M play, CHC provides an opportunity to learn and explore these thoughts in a safe and consensual environment.

Many of us retain our identity as leathermen, BDSM aficionados, or Dominants and submissives even when we are not at a club event or dressed in leather. If you are a CHC member, have attended a CHC event as a guest, or have expressed interest in attending a CHC event as a guest of a member, we invite you back to explore this identity with more play, more intensity, and more interaction.

### SMU and IML

As we enter the new year, we have plans to continue the outstanding work of the brothers who came before us, who have built the club into the finest gay men's BDSM club in the nation. And although we stand on big shoulders, we have equally large plans for the future. Building out the club's long term strategic plans, continuing to enhance the play space and types of parties offered to members and their guests, and the expansion of the educational components of the club

through exciting new programs like S&M University ("SMU") — these are just a few of the things coming in the new year.

### Join Us

Make plans to join us this year for IML Weekend parties, our Triple Play Weekend, our Associate & Applicant Weekend, and our monthly parties as your schedule permits. And feel free to let me know personally if you have any thoughts on how we should be improving the club and making it more useful to you as members and guests.

Here's to a healthy, prosperous, and kinky 2013 !

Aaron P., CHC Vice President 2013



Aaron P., Vice President

## WELCOME TO THE HOUSE

### A few notes about coming and going

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:
  1. No extreme leather or fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.
  2. Arrive and depart quietly.
- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.
- Photography in the clubhouse is forbidden at all times, except by club-selected official photographer(s).
- Drug use will not be tolerated.
- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thank you for helping us help you have fun!



# FROM THE CHAIRMAN PROGRAM

## Mark Your Spring

Greetings,

Welcome to THE BRAND and CHC.

We have a hot and exciting year planned at the Club.

As the Club's Program Director for 2013 I have the responsibility to make sure that our members and guests have the opportunity to have fun, learn about BDSM, and play, while holding to the principles of the leather community.



**Ben V., Program  
Chairman 2013**

### New to the Scene?

Our members often bring new folks to events. You can learn about the Club and experience some of that great play.

Over several years I've had many people ask about learning from me and how to try things that they've wanted to experience.

### SMU

One of my goals is to bring more education into our club. We are excited to do this through the re-introduction of SMU or SM University. It is being hosted this year in Chicago, on Saturday, April 13th and Sunday, April 14th.

SMU includes two days of interactive kink classes with presenters from CHC and various clubs around the area.

Flogging 101, Wax, Manners and Protocols, Basic and Advanced Leather Care, Rope Work and Mummification are some of the classes we'll be offering.

I'd like to extend a warm invitation to all

*Program continues on Page 4*

## CALENDAR

DATE	EVENT	PLACE	TIME
March 9 (Sat)	Monthly Party	Clubhouse	9pm - 2am
<b>SMU WEEKEND</b>			
April 12 (Fri)	Bar Night	Touché	10pm - 1am
April 13 (Sat)	SMU	Clubhouse	10am - 6pm
April 13	Monthly Party	Clubhouse	9pm - 2am
April 14 (Sun)	SMU	Clubhouse	1pm - 6pm
May 11 (Sat)	Monthly Party	Clubhouse	9pm - 2am
<b>IML WEEKEND</b>			
May 22 (Wed)	Bar Night	Touché	10pm - 1am
May 24 (Fri)	CHC Booth	IML Market	12am - 7pm
May 24	Cigar & Boots Party	Clubhouse	9pm - 2am
May 25 (Sat)	CHC Booth	IML Market	11am - 7pm
May 25	CHC Cocktail Party	IML Hotel	3pm - 5pm
May 25	Party	Clubhouse	9pm - 2am
May 26 (Sun)	CHC Booth	IML Market	11am - 5pm
May 26	Party	Clubhouse	9pm - 2pm
June 8 (Sat)	Monthly Party	Clubhouse	9pm - 2am
June 14 (Fri)	Bar Night with Windy City Boys Troop	Touché	10pm - 1am
<b>TRIPLE PLAY WEEKEND</b>			
July 12 (Fri)	Bar night	Touché	10pm - 1am
July 13 (Sat)	Monthly Party	Clubhouse	9pm - 2am
July 14 (Sun)	Sunday Brunch Party	Clubhouse	10am - 3pm
Aug. 10 (Sat)	Monthly Party	Clubhouse	9pm - 2am
<b>INFERNO XLII (SEE PAGE 8 FOR MORE INFO)</b>			
Aug. 23-24 (Fri)	<i>Clubhouse dismantle for Inferno*</i>		
Aug. 23- Sept. 18	<i>Clubhouse closed (limited equipment available)*</i>		
Sept. 2-5 (Mon)	On-site set-up		
Sept. 5-8 (Thu)	Session A		
Sept. 8-11 (Sun)	Session B		
Sept. 11-12 (Wed)	On-site tear-down		
Sept. 17-18	<i>Clubhouse reset post Inferno*</i>		
<i>*Subject to change depending on needs of the Club.</i>			
Sept. 28 (Sat)	Cigar & Boots Party	Clubhouse	9pm - 2am
Oct. 12 (Sat)	Monthly Party	Clubhouse	9pm - 2am
<b>AAW — ASSOCIATE APPLICATIONS WEEKEND</b>			
Nov. 8-10	<i>Including Sat., Nov. 9 AAW dinner and Sun, Nov. 10 AAW brunch and party. Details to come.</i>		
Nov. 9 (Sat)	Monthly plus AAW Party	Clubhouse	9pm - 2am
Dec. 13 (Sat)	Bar Night	Touché	10pm - 1am
Dec. 14 (Sat)	Holiday Play Party	Clubhouse	9pm - 2am
Dec. 31 (Sat)	NYE Play Party	Clubhouse	9pm - 2am
<i>smoking permitted after 12:15am, Jan. 1, 2014</i>			

**HOW TO RSVP** To reserve a place at a party, send email to [program@hellfire13.net](mailto:program@hellfire13.net). Include your name and phone number, and if you're a guest, include the name of your sponsor. Also include the date and time of the party you wish to attend.  
For SMU and IML events, see Pages 4, 5 and 6 for reservation forms



*Program continued from Page 3*

guests and friends of the Club to come and learn with us in this interactive environment. If you have not had a chance to attend an event at the clubhouse before, we can arrange for a member to speak with you about sponsorship.

Attendance is affordable for all with a suggested donation of \$40 for 2 days of classes. If you are a sponsored guest, this also includes attendance at the Club's party. See the Page 5 for the application form, reserve your seat and get it mailed in today. We hope to see you at SMU.

### Bar Nights

We have several public bar nights at Touché this year. Our next one is Friday, April 12th. I hope you will come out and talk to some of the CHC folks there about attending more club events. Attending the bar nights is a great way to get to know our members in a public setting. We often have members doing some sort of public play while they're out and they often have some light gear with them.

### Smoking-Free Parties

Hot events this year include CHC's first non-smoking parties in our club house.

Several are set in the calendar for this year. Check out the calendar page for more information. Our first one in February was a huge success and tons of hot play occurred. We look forward to the next one.

### IML Weekend

IML is a one of the biggest events in the leather community. We have a lot going on

that weekend including a kick-ass cocktail party at the IML hotel with tons of hot leathermen, and several themed play parties at our clubhouse. In addition, we encourage you to stop by the CHC booth in the IML Market and talk with some of our members about the benefits of membership in the Club. The parties kick off with a Cigars & Boots party on Friday night. Our

non-smoking Hot Leathermen party is Saturday and a regular Blow-off party is Sunday. We look forward to seeing you at the cocktail party, the play parties and in the market! There is a lot on the plate and that only covers the first half of the year. Keep an eye out in the next BRAND for more!

Ben V., 2013 Program Director

## SMU SPONSORSHIPS

S&M University, April 12-14, 2013, will provide a safe educational environment for people to learn BDSM skills from knowledgeable, experienced members of the leather community. We are offering 2 days of classes on a range of topics.

It is the first time in over 10 years that we have held it.

In order to keep the price low for attendees, I am asking some of our friends and regular event sponsors if they would like to buy ad space in the program guide or sponsor other aspects of the event.



### The ad costs for the program guide are:

- Full page (full color) \$60 (5" x 8") (only 1 spot available. Spot is for back cover for the guide)
- Full Page (B&W) \$45 (5'x8")
- Half Page (B&W) \$35 (5" x 3.75")
- Quarter Page (B&W) \$2 (Business Card size 3.43" x 1.93")

The following **Sponsored Items**, to be recognized in the program guide, are el-

igible for a half page ad, and signage during the event and during opening and closing comments:

- Class Teaching Supplies \$200 (Rope, Lube, Condoms, Medical Supplies, Sanitary Supplies, Leather Care Supplies, Candles/Wax, etc...) ~ 6 available
- Sponsored Lunch \$175 (Light lunch will be served) ~ 2 Available
- Chairs \$100 ~ 5 available
- Towels \$100 ~ 4 available
- Water & Soda \$75 ~ 2 available
- Non-Smoking Supplies (Nicotine gum & patches) \$50 ~ 2 available
- Washroom Antibacterial Soap \$25 ~ 4 available

**Deadline:** All ads must be received by March 25, 2013. Sponsorship remains open until April 1st or until all spots are filled. Please let me know if you are interested in sponsoring something or would like to put an ad in the guide. Email is the best way to contact me: [program@hellfire13.net](mailto:program@hellfire13.net).

Ben V., 2013 Program Director

## SMU WEEKEND RESERVATION FORM

**APRIL 12-14, 2013**

Person Submitting Form \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

CHC Sponsor Name (if you're a guest) \_\_\_\_\_

Please return reservation forms no later than April 5. If enclosing a \$40 donation, make checks or money orders payable to **Fireside Club, Ltd.** Include this form and mail to Fireside Club, Ltd., P.O. Box 577618, Chicago, IL 60657-7618.



# IML WEEKEND PARTY RESERVATION FORM

MAY 24-26, 2013

Please complete this form in order to reserve your tickets for Chicago Hellfire Club private parties being held during IML Weekend. Use one form per individual. Amounts shown are suggested donations. NOTE: When attending CHC parties, a government-issued photo identification is required. Party tickets are available to CHC members and their invited guests and are not transferable or refundable. A guests must have his CHC member sponsor sign and submit the guest's party form and donation to CHC.

Guest or  Member (check one)

If you're a guest, check here if this is your first time attending a CHC party or event

Name (who is attending) \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (mobile preferred) \_\_\_\_\_

CHC Sponsor Name Printed (If you're a guest) \_\_\_\_\_

CHC Sponsor Signature (Required if you're a guest) \_\_\_\_\_

CHECK THE BOX FOR GUEST OR MEMBER, SUGGESTED DONATION AND A TOTAL		
I am a	<input type="checkbox"/> Guest	<input type="checkbox"/> Member
Full Party Package	<input type="checkbox"/> \$90 (\$25 Savings)	<input type="checkbox"/> \$75 (\$25 Savings)
Friday Night, May 24	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35
Saturday Night, May 25	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35
Sunday Night, May 26	<input type="checkbox"/> \$35	<input type="checkbox"/> \$30
Total Amount	\$	\$

If you'd like to **volunteer** to help with IML events, see Page 6.

Send this form and your donation check before **May 12, 2013** to CHC/Fireside Club Ltd., Attn: IML Weekend, P.O. Box 577618, Chicago, IL 60657-7618. **If donating by check, make it payable to Fireside Club, Ltd.** Tickets should be picked up at the CHC booth at the Leather Mart.

BE A  
**SPONSOR**

For the CHC  
Cocktail  
Party  
During IML

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves. Your business or names will be listed on a large poster at the cocktail party and at the Clubhouse. If you are interested, email us at [program@hellfire13.net](mailto:program@hellfire13.net) or contact us at: CHC Treasurer: IML Sponsorship, CHC/Fireside Club, Ltd, PO Box 577618, Chicago IL, 60657-7618



# IML WEEKEND VOLUNTEER FORM

**MAY 24-26, 2013**

CHC is an all volunteer club. Your help is needed and appreciated. If you can volunteer, complete this form and include it with your reservation form (Page 5). **Use one form per individual.**

Guest or  Member (check one)

If you're a guest, check here if this is your first time attending a CHC party or event

Name (who is volunteering) \_\_\_\_\_

Email \_\_\_\_\_ Phone (mobile preferred) \_\_\_\_\_

CHC Sponsor Name Printed (If you're a guest) \_\_\_\_\_

CHC Sponsor Signature (Required if you're a guest) \_\_\_\_\_

Responsibilities marked with an asterisk (\*) are open to members and non-members. **Freely mark 1st, 2nd and 3rd choices.** All other responsibilities are open to members only. You may volunteer by email. Please put IML Volunteer in the subject line of your email to [program@hellfire13.net](mailto:program@hellfire13.net), and be sure to include your name, sponsor, phone and the shift your requesting. You must still mail your party reservation form (Page 5).

## PARTIES

SHIFTS (1 TO 2 HOURS)	SETUP* 8PM TO 9PM	CHECK-IN	DUNGEON MONITOR	CLEAN UP*
Friday Night, May 24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday Night, May 25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday Night, May 26	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## LEATHER MART BOOTH SHIFTS

SHIFTS	11AM TO 1PM	12 TO 3PM (FRI) 1PM TO 3PM	3PM TO 5PM	5PM TO 7PM
Friday, May 24	No shift	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Cocktail party	<input type="checkbox"/>
Sunday, May 26	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No shift



# FROM THE CHAIRMAN

# MEMBERSHIP

## Want to Get in the Middle?

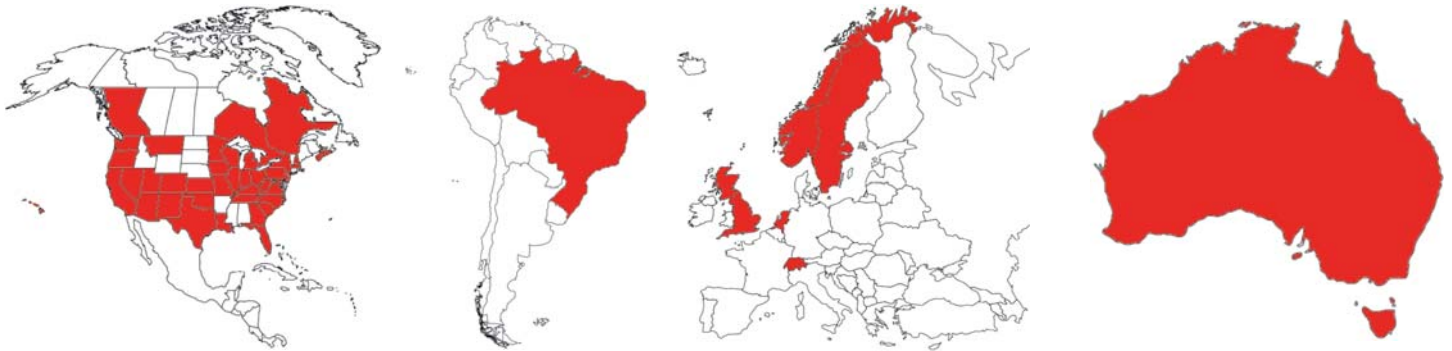
Does the invitation to get in the middle of a hot leather scene make you sweat with anticipation? Do you wish for an accepting place where ALL of your pervy kinks are acknowledged and the chances are good you'll find a band of brothers revved up and willing to explore them with you? Then you might be interested in exploring membership in the Chicago Hellfire Club — one of the world's oldest and largest S&M brotherhoods of gay men.

The membership process starts by attending Club parties and

## Playtime at the Clubhouse

Look to THE BRAND for upcoming monthly club parties and special events. These activities not only provide a great opportunity for play, but a perfect time to meet brothers, socialize and begin to find your niche in the Club. If you're considering applying for membership in 2013 we encourage you to save November 8, 9 and 10 for Associates Applicants Weekend (AAW) in Chicago. This annual event focuses on those seeking membership and those who've recently joined our ranks. Your membership application donation covers your entry into all club parties and the AAW banquet over this weekend.

Our "Triple Play" event in July and multiple parties over International Mr. Leather Weekend (IML) also provide both times for lusty play and casual conversations. For more information about any of these events watch your email box for upcoming issues of THE BRAND or write to the Program Chair at [program@hellfire13.net](mailto:program@hellfire13.net).



**Chicago Hellfire Club: More than 450 members spanning 37 states and 11 countries**

Inferno, CHC's annual premier event — held in September and attended by invitation / sponsored by members in good standing. Men wishing to join CHC must have three member sponsors — one of whom must be a full member of the Club and one must have been a play partner.

Connecting with CHC members might sound difficult for those living outside our home base of Chicago, but our brothers live in many places around the world and can often be found at various leather events and other venues wearing their club colors. If you want to make a connection, introduce yourself and ask if you can talk about the Club. Building relationships is essential to seeking membership.

Your sponsors will help you through the other parts of the application process as well as explaining the minimum requirements which include attending at least one Inferno and visiting our clubhouse at least once in the twelve months prior to your application.

Even if you're not considering membership right now, but simply want to build relationships with men who like to play the way you do, or you're looking for someone to sponsor you to attend a Club party or Inferno, take the first step. We don't bite — well, some of us do, but just let us know your limits and interests and everything will be just fine. Take a look at the "Color Guard" post below to see if you will find any CHC brothers at an upcoming leather event that you may be attending.

## Bonds beyond the ropes

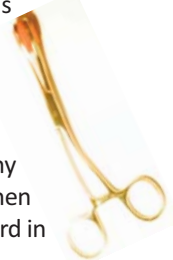
CHC is, at its core, a gay men's S&M sex club. But the bonds of brotherhood go beyond ropes and chains in building relationships that can last a lifetime.

For those kinky men who may be a bit shy or tend to hide out in the shadows wishing for just a bit more courage to stand up and be seen, Chicago Hellfire Club may have some added benefits for you. Through BDSM workshops, social gatherings and just really good times with some truly awesome men, CHC has helped many a "church mouse" come out of his hole to take the cheese.

A personal story from one new member helps illustrate this process. Although he had played in the BDSM community for many, many years and could check a heck of a lot of boxes when asked "what are you into," he always felt awkward in social settings.

Small talk doesn't come naturally to him and, like Cinderella's coach, he turns into a pumpkin just past midnight making hanging out at the local leather bar a rather limiting experience.

Building deep friendships with CHC brothers, attending the Club's monthly parties and of course Inferno has given him the missing self



*Membership continues on Page 8*



## COLOR GUARD

### Finding brothers outside of the Clubhouse

This is a new feature in THE BRAND to help you meet brothers outside of our regular club events. Brothers who plan to attend upcoming leather and kink events and want them reported in the newsletter, please let the membership committee know.

Just drop us a note a:

[committee.membership@hellfire13.net](mailto:committee.membership@hellfire13.net).

Also, if you'd like to contribute photographs displaying your colors at these events to be published, please send them along, too. We'll try to put them in the next issue pending THE BRAND editor's and the Board's approval.

March 8-10, 2013, South Plains Leatherfest, Dallas, TX

March 8-10, 2013, Esprit De Corps through the Discipline Corps, Dallas, TX

April 25-28, 2013, CLAW 12, Cleveland, OH

May 24-27, 2013, International Mr. Leather, Chicago, IL

confidence to "go balls to the walls (or to the board)" in finding the binds that can last well beyond play.

#### Ask Your Sponsor

Guests often have questions about how and why to become a member of CHC. As a guest, your first resource for any question is always your sponsor. He should be able to explain the benefits and obligations of membership, what to expect and how to get the process started.

Additionally, I would like to remind all our guests of the benefits of CHC Membership.

- Personal growth through brotherhood
- Camaraderie and friendships that can last a lifetime
- Workshops and experiences to build your BDSM skills
- Hot Play

If you have any questions or concerns about the membership process or need help with aspects of your application, please contact me directly by emailing me at [membership@hellfire13.net](mailto:membership@hellfire13.net). If you prefer "snail mail" write to: Fireside Club, Ltd./CHC, Attn: Membership Committee, P. O. Box 577618, Chicago, IL 60657-7618. I promise I'll get back to you promptly.

Jeff J., Membership Chairman 2013

Contributing: Mark S., Associate

## FROM THE CHAIRMAN INFERNO

### Getting Ready For Inferno XLII

Greetings,

Plans for **Inferno XLII** are underway. Session A begins on September 5 and ends September 8. Session B begins on September 8 and ends September 11.

**Members:** Guest sponsorship forms are going out via email. Print them out and mail them in as soon as possible.

Member invitations will be available by email link on May 1. More information will be provided about this later.

**Guests:** Guest invitations will be mailed after June 1. If you want to receive an invitation to Inferno XLII, let your sponsor know

that you want to be included on their invitation sponsor list. Do this as soon as possible. It may seem early, but our preparation for the invitation process has already begun.

**Members and Guests:** Don't forget that for the past few years we have been sold out so plan ahead.

**Artwork:** If you are interested in submitting artwork to be considered by the Inferno Committee for use as our Inferno logo on the banner, mugs and T-shirts, please submit it to me on or before April 30.

**New Equipment:** If there is a piece of equipment you would like to suggest that the Club obtain for use at Inferno, please let us know and we'll see what we can do.

**Demos and/or Lectures:** If you have suggestions for demos or lectures you would like to see us put into our Inferno program, please let me know.

Finally, I would like to congratulate and thank this year's **Inferno Committee**. These are the men you have voted to be on the Inferno XLII Committee:

- Paul C. (CHC President)
- John E. (Honorary Member)
- David K. (Full Member)
- Tony K. (Honorary Member)
- Brent M. (Full Member)
- Roger S. (Full Member)



**Gene M.,  
Inferno XLII Coordinator**

We are always looking for volunteers. Offers from you to help with various projects are most welcome. Email: [Inferno@hellfire13.net](mailto:Inferno@hellfire13.net)

Gene M., Inferno XLII Coordinator





# CHC-FIRESIDE ARCHIVES

## Preservation Fund

CHC has with the Leather Archives and Museum (LA&M) established a restricted fund for the purpose of maintaining, preserving, and developing CHC's archived materials. This fund is called the CHC-Fireside Archives Preservation Fund. The fund is under the maintenance and control of LA&M, and as such, donations to this fund would benefit from the LA&M's 501(c)(3) charitable, non-profit tax status. Fund use is restricted to activities with CHC archive materials.

To continue this effort, we ask you to consider making donations to the fund. You can make contributions to the fund (either periodic or ongoing) at: <http://www.leatherarchives.org/giftshop/chc.htm>.

This will allow you to take advantage of the Fund's 501(c)(3) tax advantages which support the preservation efforts.

Thank you for your consideration.

## FROM THE EDITOR

### Getting Into It

"One thing this Club has always taught is safe play," a brother said recently. Include a commitment to caring for each other (see McAdory, top right) and to preserving the Club's history (see Archive, top left) and you've got a wonderfully multi-dimensional journey.

Which brings me to the man who shaved my chest.

I was young and came to the Club with equal parts excitement and terror. I'd seen the guy around. The rope was scary. He wanted



to tie me up and take some hair off my body. I figured it would grow back. The packed Clubhouse seemed like a reasonable enough place to try something new.

He finished. I finished.

I said: "I bet this is something you do all the time." He laughed and said, "How many guys on this

Earth do you think have ever done what we just did?"

Which brings me back to the 3D highway.

I recently returned from that place I (you, we?) go during a lush and bountiful scene. I looked up and saw the familiar, grinning face of a brother I love. I do not know how many men have had the privilege of playing this way, but I am buckled up. Hope you are, too.

Kevin B.

Please, thank Tawse and Jack S. for training me to edit THE BRAND.

# CHC-FIRESIDE McADORY FUND

## Here to Help

After CHC member Michael McAdory passed in 1984, a fund was created in his name to provide financial assistance to members of the leather community whose health left them short of funds to pay for housing, utilities, medical care, and other necessities.

In the years since, leather men and women sponsored by our members have received over \$120,000 in aid from this fund. And today, that fund remains open and available to any member of the leather/fetish/kink community with an urgent financial need.

We provide a hand up, not a handout. We can only offer limited support — \$300/month, up to \$1200/year under normal circumstances to any person, and each request for aid must be sponsored by a CHC member. But that small amount of aid can mean the difference between insolvency and survival.

If you or someone you know needs assistance, speak to any Chicago Hellfire Club member about sponsoring the request for the McAdory Fund. Or you may choose to contact us directly at [McAdory@hellfire13.net](mailto:McAdory@hellfire13.net) — we can only help if we know help is needed.

John B., McAdory Committee

## CHICAGO HELLFIRE CLUB CONTACTS

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