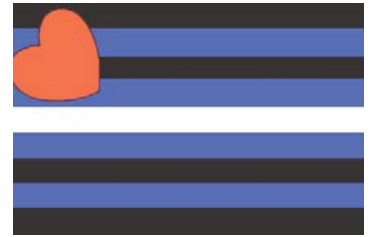


THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

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WINTER 2013 - 2014

FROM THE PRESIDENT

Fall review

CHC Update

Greetings Brand recipients!

September provided awesome weather as CHC hosted yet another successful Inferno. In October, CHC held its annual meeting of the Full Members and CHC Board of Director (BOD) elections for the club. And in November, CHC hosted Associate Applicant Weekend (AAW).

Inferno XLII

Inferno XLII was as awesome as ever and continues to be a jaw dropping, mind blowing and incredibly rewarding experience for all who attend. We were fortunate enough to have most of our 13 member Board of Directors in attendance at this year's premier event in addition to all the extraordinary scenes of sexual deviant debauchery and other variations of kinky BDSM fun.

Full Member Meeting

In October, CHC held its annual meeting of the Full Members to conduct the elections for the 2014 CHC Board of Directors (BOD).



Please welcome the incoming 2014 Board of Directors

President – Paul Cantrell, VP – David K., Secretary – JW R., Treasurer – Hieu N., Program Coordinator – Ben V., Membership Coordinator – David R., Inferno Coordinator – John (Skip) R., and Members at Large (6) – John B., Joe D., Chad M., Chris S., Bob S. and Scott Z. Thanks to each of these men for accepting the responsibility of leading the club through 2014.

And please join me in thanking the outgoing 2013 Board of Directors

President – Paul Cantrell, VP – Aaron P., Secretary – JW R., Treasurer – Hieu N., Program Coordinator – Ben V., Membership Coordinator – Jeff J., Inferno Coordinator – Gene M., and Members at Large (6) – Greg H., David K., Louis L., David R., Chris S. and Scott Z.

Thanks to these men for their dedication, commitment and collaboration leading the club through 2013.



Paul Cantrell, President

AAW Banquet

This year's annual AAW Saturday night banquet moved to the Berghoff restaurant. Chicago Classic Coach provided private bus transportation to and from dinner.

Attendees will receive a survey (via the email address on file with CHC). Please take the time to complete the survey. Sincere feedback is welcomed and appreciated. The club's Program Committee wants to keep you satisfied. Your opinions matter.

More fun in 2013

There are plenty of events remaining throughout the end of 2013, so don't hesitate to plan for any one or more of them.

Please give generously to your favorite charities and worthwhile organizations in need this holiday season. The CHC leadership hopes you will consider donated to the McAdory fund, the CHC / LA&M Preservation Fund.

Have a safe and wonderful holiday season and safe travels to all this Winter.

Paul Cantrell
CHC President
email: president@hellfire13.net

Inside

From the President.....	1
From the Program Chairman.....	2
SMU Reservation Form	2
SMU Sponsorship Opportunities	3

Calendar	4
Club Contacts	4
House Rules.....	4
From the Membership Committee ..	5

SPRING ISSUE DEADLINE:
February 22, 2014

EDITOR:
Kevin B.
Send news to:
news@hellfire13.net

FROM THE PROGRAM CHAIRMAN

Parties & SMU

Remember to RSVP FOR SMU

Greetings brothers!

Cooler weather has come at last. It's ideal for wearing all that heavy leather. This is also the time for many holiday parties and cooler weather. So at CHC, we warmly invite folks to come in and warm up with us at some of our hot play parties.

December Party

December has our holiday party second weekend of December. We will have our clubhouse decked out with tinsel, candy canes and Christmas lights. There is generally a boy or two wrapped up who will be lots of fun to unwrap.

New Year's Eve

For New Years Eve, CHC has a tradition

of holding a small play party. It tends to be an intimate party that is a lot of fun for all who attend. The party is a lot less crowded and a lot easier to get to than the bars and clubs. We have a lot of fun and have a countdown and toast at midnight.

Applications for baby new years are now being taken! This will be a non-smoking party until 12:15am when we will allow those so inclined to light a cigar for the new year.

2014 and Beyond

Then the new year. What's coming? Start making plans for hot play parties. More of our non-smoking parties. Chances to learn a new skill.

SMU Returns

SMU 2014 will be back and running smoking hot. We had classes much larger than we anticipated. We look forward to what the classes hold out this next year. The date is set for March 22.

We've listened to your comments from last year.

We'll be extending the active class periods and shortening the lecture classes.

We also will be limiting the sizes of the classes so that people do not get lost in the shuffle.



Ben V., Program Chairman

You asked for more interactive classes so we are working on obtaining supplies and devising classes for easier participation.

We will be looking for sponsors and instructors for the classes this year. If you are interested in sharing your special craft in kink, send your classroom proposal to me at program@hellfire13.net.

Beyond that? Check out the next issue of the Brand and keep in touch with your sponsor for all the latest details.

Ben V.

Program Committee Chairman
email: program@hellfire13.net



**SEE PAGE 3
FOR SMU
SPONSORSHIP
OPPORTUNITIES**

SMU WEEKEND RESERVATION FORM

MARCH 22, 2014

Person Submitting Form _____

Email _____ Phone _____

CHC Sponsor Name (if you're a guest) _____

Please return reservation forms no later than March 8. If enclosing a \$40 donation, make checks or money orders payable to **Fireside Club, Ltd.** Include this form and mail to Fireside Club, Ltd., P.O. Box 577618, Chicago, IL 60657-7618.





SMU SPONSORSHIP OPPORTUNITIES

S&M University, March 22, 2014, will provide a safe educational environment for people to learn BDSM skills from knowledgeable, experienced members of the leather community. We are offering 2 days of classes on a range of topics.

In order to keep the price low for attendees, I am asking some of our friends and regular event sponsors if they would like to buy ad space in the program guide or sponsor other aspects of the event.

The ad costs for the program guide are:

- Full page (full color) \$60 (5" x 8")
(only 1 spot available. Spot is for back cover for the guide)
- Full Page (B&W) \$45 (5'x8")
- Half Page (B&W) \$35 (5" x 3.75")
- Quarter Page (B&W) \$2
(Business Card size 3.43" x 1.93")

The following **Sponsored Items**, to be recognized in the program guide, are eligible for a half page ad, and signage during the event and during opening and closing comments:

- Class Teaching Supplies \$200 (Rope, Lube, Condoms, Medical Supplies, Sanitary Supplies, Leather Care Supplies, Candles/Wax, etc...) ~ 6 available
- Sponsored Lunch \$175 (Light lunch will be served) ~ 2 Available
- Chairs \$100 ~ 5 available
- Towels \$100 ~ 4 available
- Water & Soda \$75 ~ 2 available
- Non-Smoking Supplies (Nicotine gum & patches) \$50 ~ 2 available
- Washroom Antibacterial Soap \$25 ~ 4 available

Deadline: All ads must be received by March 8, 2014. Sponsorship remains open until March 15 or until all spots are filled. Please let me know if you are interested in sponsoring something or would like to put an ad in the guide. Email is the best way to contact me: program@hellfire13.net.

Ben V., Program Director



What I did at Inferno

email your story to
news@hellfire13.net
we just might publish it



House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather or fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the club-house.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID.

When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- **PHOTOGRAPHY IS STRICTLY PROHIBITED IN THE CLUBHOUSE** except

by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!

Calendar

DATE	EVENT	PLACE	TIME
Dec. 13 (Fri)	Bar Night	Touché	10pm - 1am
Dec. 14 (Sat)	Holiday Play Party	Clubhouse	9pm - 2am
Dec. 31 (Tue)	 NYE Play Party <i>smoking permitted after 12:15am, Jan. 1, 2014</i>	Clubhouse	9pm - 2am
Jan. 11 (Sat)	Monthly Party	Clubhouse	9pm - 2am
Feb. 8 (Sat)	Monthly Party	Clubhouse	9pm - 2am
Mar. 8 (Sat)	Monthly Party	Clubhouse	9pm - 2am
Mar. 22 (Sat)	SMU	TBA	TBA

How to RSVP To reserve a place at a party, send email to program@hellfire.net. Include your name and phone number, and if you're a guest, include the name of your sponsor. Also include the date and time of the party you wish to attend.

Think G.E.T. L.A.I.D.

Clean up after yourself.

Before leaving the clubhouse, keep these things in mind:

GARBAGE Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?

ELECTRIC Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

THERMOSTAT Have you turned off all air conditioners?

LIGHTS Have you turned off all the lights, including the bathrooms and back halls?

AMPLIFIERS Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

INSIDE DOORS Have you locked the office door and checked all back doors?

DOOR Will you be sure to check the front door and make sure it is locked securely after you have gone out?

Club Contacts

Mail Address: CHC/Fireside Club. Ltd., P.O. Box 577618, Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026

Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations: program@hellfire13.net

Roster Changes:

address.change@hellfire13.net

President: President@hellfire13.net

Vice President: VP@hellfire13.net

Secretary: secretary@hellfire13.net

Hours: hours@hellfire13.net

Treasurer: treasurer@hellfire13.net

Membership: membership@hellfire13.net

Inferno Registration:

Inferno.registration@hellfire13.net

McAdory Requests & Information:

mcadory@hellfire13.net

Newsletters (Brand/Cicatrix):

news@hellfire13.net

Program Chair: program@hellfire13.net

Inferno Coordinator: Inferno@hellfire13.net



The CHC few guests ever see

Brothers in service to the Club
and to our community

By Mark S.
Full Member

The first things we hope come to the minds of our guests when thinking about CHC are fun monthly parties, quality play and, of course, Inferno. However, there is a lot more to the Club than most guests see.

We are a 100% volunteer run group. That means everything from organizing our booth at IML and hosting monthly parties, to installing new clubhouse equipment and publishing communications to members and guests is accomplished by brothers who are passionate about this organization and are willing to offer their talents in service.

The saying "it takes a village" can easily be applied to managing one of the world's largest and oldest gay fetish organizations. Brothers form a network of specialists able to be engaged in the multitude of varied tasks needed to keep our organization running. We focus our efforts through working committees. All members are welcomed and full members are required to take an active role in at least one committee. Not only does this structure provide the resources needed by the Club, but committee work can strengthen the bonds between individual brothers and offer a sense of pride that comes from service well done.



A peek at some of CHC's working committees

It is important when considering an association with any organization that you do your homework to confirm that you are a match. Certainly, many men come to CHC with a high level of proficiency in various BDSM tactics. However, you don't have to be an expert with a flogger to contribute to this storied club. While we are united in our passions for kinky play, you may find additional connections that match with your talents and skills. For some, these connections help transform just a club experience to one that is a fraternal community.

INFERNO

Without a doubt, Inferno must be one of the world's largest and longest running annual "leather" events organized and managed solely by a dedicated volunteer staff. The skills aligned with this committee include event planning, logistics, fundraising/sponsorship, budgeting/bookkeeping, equipment maintenance and inventory management, volunteer coordination,

registration and attendee correspondence, to name just a few.

PROGRAM

The program committee organizes and manages all in-town Club events including our monthly parties and special programs such as SMU, Triple Play, AAW and our booth at IML. In addition to publicizing events and aligning additional volunteers to work parties, the program committee trains interested members in the responsibilities of a DM and may occasionally organize and manage special out of town events.

FINANCE

The finance committee helps ensure the financial stability of the Club by preparing an annual budget, conducting feasibility studies on new ventures, oversight of the financial management of Club assets and audit of all expenses.

Continues on Page 6



HOUSE

The house committee manages the Club's biggest real assets, our clubhouse and its equipment. This team is responsible for general maintenance, repair, modification, and installation of all physical assets. In addition, the members of the house committee conduct the house orientation for all new full members and manage the security of the building via pass keys.

MEMBERSHIP

Acting as a quasi human resources department, the membership committee reviews and prepares all materials related to member applications to present to the Board, makes recommendations for "friends of Hellfire," informs members and guests on the membership application process and communicates general responsibilities of members. This committee manages the Club's colors and welcomes all new members into the organization. In addition, the membership committee may investigate issues brought against Club members and recommend appropriate action to the Board.

INFORMATION TECHNOLOGY

The importance of technology in efficiently running an organization such as ours continues to grow. Our I.T. committee is responsible for helping identify our key technology priorities and implementing enhancements to our hardware and software. Those of you who are involved in technology initiatives with other organizations know that this is an ongoing task. The technology committee is responsible for distributing all member and guest electronic communications and maintaining the Club's main database and website as well.

PRESERVATION

CHC and its members have played a vital role in the broader leather community for decades. The preservation committee, working in concert with the Leather Archives & Museum, helps to capture this history and professionally preserve it in the Club's private collection. In addition, this group curates the Club's banners, artwork, Inferno picture books and other pieces of memorabilia to ensure that they will be available for decades to come. More recently, the preservation committee launched another important program, the

Club's oral history project. This project seeks to record the personal stories of the many vibrant figures that have worn the CHC colors and add these stories to the CHC private collection at the Leather Archives.

MCADORY

CHC's McAdory Fund is one of our most vital charities. This program helps provide financial assistance to members and friends of our leather community who are in need. Members of this special committee sit alongside other representatives from the leather community to help raise funds for this charity and extend assistance as needed.

SPECIAL COMMITTEES AND PROJECTS

In addition to the Club's standing committees, member talents are often tapped for special projects such as editing and publishing the Club's newsletters or policy task forces such as the smoking committee designed to identify solutions to help make the clubhouse more welcoming to smokers and non-smokers alike. Brothers with a medical background help keep our first aid supplies stocked and current while those who are skilled with a kitchen knife might volunteer to prepare the snacks for a monthly play party.

The Chicago Hellfire Club is a community of men with many different talents and skills, both as BDSM players and as professionals. Being a member of this Club is more than a back patch and more than access to a well-equipped clubhouse. You know that the men of CHC are passionate about play, but by offering this peek into the inner-workings of this Club, you may also see an equal dedication to service.

If you're a guest of the Club and are considering membership, talk with your sponsor. He can give you more color on many of the Club's programs and will help guide you through the membership application process. He can help you envision your role within this brotherhood and begin to connect with the rewards that come from both passionate play and dedicated service.

