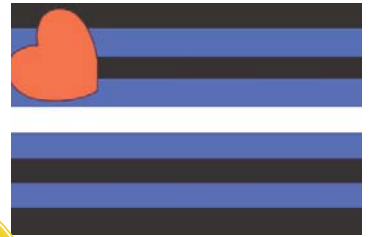


THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

Opinions expressed here do not necessarily reflect the official position of the Club. © 2014.

Plan Ahead.
AA Weekend
RSVP Forms
On Page 5

FALL 2014

FROM THE INFERNO COORDINATOR

Inferno 43 under wraps

Thank you! We want your feedback and your stories

For the past 14 years I've been watching Coordinators get up in front of all of us and get all sniffly and teary-eyed at the end of



John "Skip" Reddy, Inferno Coordinator 2014 and a friend

the run. I thought I knew why. Wow, being up in front of all you men is really a humbling experience.

When I say that I couldn't do it without all of you, that is the honest truth. People come up to me and thank me for the great play and the wonderful environ-

ment that we put together for the run. For the new men who you find to play with, you can thank the Members who invited them. For the equipment that rocks, you can thank the teams that assemble, clean, and repair them from year to year. For all you thank me for, remember to thank each other. Make sure you use some tongue while "thanking" each other.

Charity

This year, we generated a lot of money for the McAdory fund, the official charity of Inferno 43. John B, the McAdory administrator, will be posting the final numbers we generated in the next issue of the CHC members-only newsletter, the Cicatrix. I encourage those of you who are not currently members to ask an active CHC Member about that in about a month. Maybe take the opportunity to ask about joining the club yourself.



Feedback

For those who were at Inferno 43, you heard me talk about one of my first Inferno stories. We still want to hear yours and to share them. You can send them directly to news@hellfire13.net for inclusion in the Brand. I want to hear from you guests of the club in addition to members.

Thinking Ahead

If you think you might have a great idea for next year's logo, or some piece of equipment you'd like to see at next year's Inferno, drop me a note. I'd love to share that information with next year's Inferno Committee.

John 'Skip' Reddy
Inferno Coordinator
Chicago Hellfire Club 2014
Inferno 43
inferno@hellfire13.net



Inside

From the Inferno Coordinator	1	Club Contacts	3
From the Program Director	2	From the Membership Chairman	4
From the VP	2	From the McAdory Chairman	4
Calendar	3	AAW Registration and RSVP Forms	3

WINTER ISSUE DEADLINE:
October 25, 2014

EDITOR:
Kevin B.
Send news to:
news@hellfire13.net

FROM THE PROGRAM DIRECTOR

Greetings!

Meet your new Program Director

Hi everybody!

In case you're wondering, I'm your new Program Director. The crosses are on the Lido deck, the ancient engines—and a few onlookers—have been lubricated and the committee members are patiently waiting to get everyone lei'd.

But seriously, the crosses are in the dungeon where they belong, bootblacks have polished all the leather, and we are ALL waiting to get you lei'd.

We have a lot of things planned for the next few months. As I write this we are planning the House Reset to prepare for a Fall's worth of great parties!

We've got a lot of work to on our beloved playspace, and in that regard we're going to be making some changes to the play space that you should look out for in the coming months.

In addition, we're going to work harder to keep that space up, and will be working with the House Committee to ensure our space is fresh and vital and usable for all our members and guests.

And of course, Associates / Applicants Weekend fast approaches. We look forward to welcoming our Associate members, our Applicants, and all our guests to three days of parties.

See you all then!

Terence O.
Program Director
program@hellfire13.net

FROM THE VICE PRESIDENT

Register for AAW

Hello, Gentlemen.

BLAM!!! Somehow most of the year has passed and we're all staring down at the cusp of the last quarter of the year. I always end up looking at the calendar at this time of year, scratching my head, and wonder how it flew by so quickly.

AAW Coming Up

I will let our Inferno, Program and Membership chairs, John, Terrance & David, talk about summer camp and the upcoming play events. I would like to write about the banquet in November during AAW or Associate Applicant Weekend (The where & when details of AAW are on the registration form below in this newsletter).

We'll be returning to Marcello's at 645 North Ave. this year for the banquet. If you're considering membership or are just interested in knowing more about the club, the banquet is an excellent opportunity to meet our membership and get to know us. If you've never been, the event starts with

cocktail party, moves on to a dinner, then some short speeches, followed by a party at the house.

Personally, I've always enjoyed the banquet. I always find it affirming to walk through the restaurant with my brothers, covered in cow, on the way into the banquet hall. It's nice to catch up with folks during the cocktail party and re-connecting with brothers that I've missed since camp is great, too. The speeches are, well, speeches, but even those can be nice since

they're followed by a play party.

If you're a member then you know we want to see you. If you're an applicant, come on by and we can get to know you better. If you're a guest, speak to your sponsor and come meet us, kink and all.

In brotherhood,

Bob S., VP
vp@hellfire13.net



Bob S., VP

Think G.E.T. L.A.I.D.






Clean up after yourself. Before leaving the clubhouse, keep these things in mind:

- GARBAGE** Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?
- ELECTRIC** Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?
- THERMOSTAT** Have you turned off all air conditioners?
- LIGHTS** Have you turned off all the lights, including the bathrooms and back halls?
- AMPLIFIERS** Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?
- INSIDE DOORS** Have you locked the office door and checked all back doors?
- DOOR** Will you be sure to check the front door and make sure it is locked securely after you have gone out?

Plan Ahead.
AA Weekend
RSVP Forms
On Page 5



Calendar

DATE	EVENT OR DEADLINE	LOCATION	TIME
October 11 (Sat)	 Monthly Party	Clubhouse	9pm - 2am
Associate Applicants Weekend PUT THIS ON YOUR CALENDAR AND RSVP. FORMS ON PAGE 5			
November 7 (Fri)	AAW Party	Clubhouse	9pm - 2pm
November 8 (Sat)	AAW Banquet	Marcello's	cocktails 6pm dinner 7pm
November 8 (Sat)	 AAW Party	Clubhouse	9pm - 2pm
November 9 (Sun)	 AAW Sunday Brunch and Party	Clubhouse	11am - 3pm
December 13 (Sat)	 Monthly Party	Clubhouse	9pm - 2am
December 31 (Wed)	 New Year's Eve Party	Clubhouse	9pm - 1am

How to RSVP To reserve a place at a party, send email to program@hellfire.net. Include your name and phone number, and if you're a guest, include the name of your sponsor. Also include the date and time of the party you wish to attend.

House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:
 1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.
 2. Arrive and depart quietly.
- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.
- **PHOTOGRAPHY IS STRICTLY PROHIBITED IN THE CLUBHOUSE** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.
- Drug use will not be tolerated.
- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions. Thanks for helping us help you have fun!

Club Contacts

Mail Address: CHC/Fireside Club. Ltd., P.O. Box 577618, Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452

Fax: 773-486-4026

Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations: program@hellfire13.net

Roster Changes:

address.change@hellfire13.net

President: President@hellfire13.net

Vice President: VP@hellfire13.net

Secretary: secretary@hellfire13.net

Hours: hours@hellfire13.net

Treasurer: treasurer@hellfire13.net

Membership: membership@hellfire13.net

Inferno Registration:

Inferno.registration@hellfire13.net

McAdory Requests & Information:

mcadory@hellfire13.net

Newsletters (Brand/Cicatrix):

news@hellfire13.net

Program Chair: program@hellfire13.net

Inferno Coordinator: Inferno@hellfire13.net

Volunteer@hellfire13.net



FROM THE MEMBERSHIP CHAIRMAN

Membership questions?

We help guests, associates and even members with the finer points

Greetings.

It was great seeing so many club brothers at Inferno. The opportunity to reconnect and catch-up with one another is one of the highlights of our run. To those of you who traveled from near and far, thank you for coming in, thank you for contributing, and thank you for bringing that special little something that makes Inferno what it is!



David R., Membership Chmn

Equally as exciting, was welcoming returning guests, and seeing the

wide-eyed awe on the faces of first time guests.

Membership Q&A

Speaking of these guests, I am happy to report that the Membership Q&A was attended by 18 people during Session A, and by 12 people in Session B.

It was also encouraging to see some of our Full and Associate Members attend the Q&A's for a refresher on membership guidelines. Thank you to all who attended. And a big thanks to committee

members, Lynn S, Mike B, and Joe D for giving up their valuable time to assist with the Q&A.

Please remember that if at any time, you have questions regarding membership, send them to me at membership@hellfire13.net

In closing I'd like to remind all of our Full Members, and any local, in-town Associate Members that the Annual Meeting of the Full Members will be here in Chicago on October 11th. It is very important for you and for our club that you attend this meeting. And to all members and applicants, don't forget about Associate Applicant's Weekend November 7-9. Three play parties and our annual banquet are not to be missed. I hope and look forward to seeing as many of you as possible.

In Brotherhood,

David R.

CHC Membership Chairman 2014
membership@hellfire13.net

FROM THE MCADORY COMMITTEE

Applying for help from McAdory

Assistance provided for members of our community

Greetings.

The McAdory Fund, created in 1984 as a memorial to CHC Member Michael McAdory, exists to help pay the bills of anyone in the leather community who is suffering financially—whether from medical, job-related, or other setbacks. We did a great job raising money at Inferno 43, rebuilding our funds so we can keep doing this.

But there is another side to the equation. We can't dispense the money if people who need our help are not brought to our attention. Here's how you can do that:

- If you are a CHC Member, you can nominate yourself or any other member of the leather/kink/fetish community for a

grant to pay bills. Those of you who are guests of the Club, however, need to approach the McAdory Committee through a Club Member.

- Email us at mcadory@hellfire13.net. It's the quickest way to get action. You can send us your information via the mail, too—but the CHC post office box is checked at best once a week, and the officer who empties out that mailbox has to hand off your request to a McAdory Committee member, who then has to summarize and email the other committee members before the vote.

- Give us all the information you can with your first communication: Name and contact information of the person who needs assistance, the name of the sponsor

(if necessary), an explanation why financial assistance is needed, and—extremely important!—specific requests for assistance and the lease, contract, or bills that require payment.

- Remember, we can only write checks to the creditor that is owed money! We absolutely cannot write a check directly to the grant recipient.

- There are limits to how much help the McAdory Fund can provide. It is designed as "a hand up, not a handout." That said, it is possible in extreme cases for the McAdory Committee to go before the CHC Board and ask for permission to pay more. The CHC Board is also bound by our guarantee of confidentiality.

John B., McAdory Administrator
mcadory@hellfire13.net





AA WEEKEND 2014

Banquet returns to Marcello's

For this year's annual banquet on Saturday, Nov. 8, 2014, we return to Marcello's Father & Son, 645 North Ave. Cocktails begin at 6pm.

Dinner begins at 7pm. Please fill out and return the form below no later than Nov. 1, 2014.

AA WEEKEND RESERVATION FORM | Nov. 7-9, 2014

Reservations for the banquet must be received by November 1, 2014. Send checks of money orders payable to Fireside Club, Ltd., with this form to ATTN: Program Committee, Fireside Club, Ltd., P.O. Box 577618, Chicago, IL 60657-7618. No party donation requested for Members/Applicants.

Name of person submitting reservation

Email

Phone (mobile preferred)

CHC Sponsor Name Printed (If you're a guest)

BANQUET Please print names of all attendees and any special dietary requirements.

Banquet tickets are \$30 each for CHC Members | \$40 each for guests.

Number of Member tickets

Number of Guest tickets

Total amount \$

Number of Applicants (the cost is included in the application fee)

PARTIES Suggested donation (guests only): \$25 for each party | \$65 for all three.

Print names of all attendees and check party dates

Attendee	Friday Nov. 7	Saturday Nov. 8	Sunday (brunch) Nov. 9	Amount for parties \$
----------	------------------	--------------------	---------------------------	-----------------------

