

THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

SPRING 2015

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FROM THE VP

An introduction and Inferno pre-planning

Since this is the first Brand of the year, I thought I would introduce myself in case some of you are not familiar with me.

My name is David R. From 2001 until 2010, I visited the Chicago Hellfire Club-house as a guest. After attending my very first Inferno in 2010, I became an Associate Member in January of 2011, and a Full Member in January of 2012.

This is my 3rd year as a Board member: my first was as a Member-at-Large, (and I sat on the Membership Committee). Last year I served as the Membership Chair, and this year I am the club's VP.

I have loved all of these positions and enjoy learning more and more about this unique club. The men that make up CHC, are among the finest guys I have ever had the pleasure of learning from, getting to know, and playing with on a semi-regular basis. I have grown as an individual, and as an S&M player because of this organization.

I hope to continue paying that forward as long as the club allows. Please feel free to reach out to me at vp@hellfire13.net with communications, ideas, suggestions, and just to say hi. (I purposely left "complaints" off that list)!

And now for an important reminder concerning some pre-planning for Inferno, CHC's kinky summer camp.

Although it's only the beginning of March, it is not too soon to start thinking about Inferno. Skip R., our 2015 Inferno Coordinator, and the rest of the Inferno Committee have already been hard at work planning for this September's event. If you are one of our guests and you have an interest, desire, or curiosity about attending Inferno, please speak with your sponsor as soon as possible so they know of your interest. If you are a member of the club and are sponsoring a guest for Inferno, please do your part by making sure you we get your guest's name and information



as soon as we send out the request letter. The more planning we are able to do ahead of time, the easier things become as we get closer and closer to the event.

In brotherhood,

David R., VP
vp@hellfire13.net



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SUMMER ISSUE DEADLINE
April 15, 2015

EDITOR

Jack S.

Send news to:

news@hellfire13.net

FROM THE PROGRAM COORDINATOR

IML is just around the corner

Greetings! I have two exciting parts to my message for this issue. The CHC parties during IML are the first.

We're looking forward to seeing everyone at our parties during IML Weekend. Since IML this year is in a smaller hotel, we

anticipate that our parties will be even more intense than usual! The themes for our parties are as follows:

CIGAR – Friday, May 22, 2015

We'll only be having one smoking party during IML weekend, so cigar lovers are encouraged to attend on Friday night. It promises to be a really hot time!

LEATHER – Saturday, May 23, 2015

It is International Mr. Leather Weekend, so wear your hottest gear! How much you wear is up to you, since you'll be doing more than just standing and modeling!

PLAY – Sunday May 24, 2015

Play is encouraged at all of our parties, but after such a busy weekend, it's nice to focus on sweaty times with hot guys.

The registration and volunteer forms are on pages 7 and 8 in this issue. Please complete and return those as soon as possible, as we expect the lists to fill up quickly. Any questions about party registration or payment should go to program@hellfire13.net and any volunteer questions should go to volunteer@hellfire13.net.

Tickets will be required for all parties. They will be available for pickup at the CHC booth at the Leather Mart at the IML host hotel.



Now for the second part of my message for this issue:

April play party: April showers

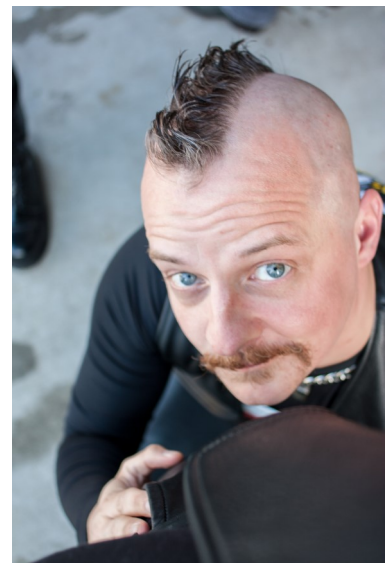
The April Showers party returns. Our regularly scheduled party at the clubhouse on April 11 will have a large portion of the space set up for your favorite water sports! Bring a towel (or three) and come on in! The water's fine! The water's warm! And our DMs will be on duty in case you need a lifeguard.

There will also be a portion of our space and equipment that will be kept dry. So regardless of your preferences, there will be a space for you to play.

Come join us for a good time at the clubhouse in April.

See you all soon. Hopefully at the April Showers Party and IML!

Terence O.,
Program Coordinator
program@hellfire13.net



Calendar

All clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
March 14 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	Smoking Permitted
March 20 (Fri)	Bar Night	Touché	9pm	
April 11 (Sat)	Monthly Play Party April Showers	Clubhouse	9pm - 2am	
April 18 (Sat)	DM/Party Chair Training	Clubhouse	1pm	
May 9 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
IML Weekend				
May 22 (Fri)	IML Cigar Play Party	Clubhouse	9pm - 2am	Smoking Permitted
May 23 (Sat)	IML Cocktail Party	TBD at Congress Hotel	3pm - 5pm	
May 23 (Sat)	IML Leather Play Party	Clubhouse	9pm - 2am	
May 24 (Sun)	IML Play Party	Clubhouse	9pm - 2am	
June 13 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 12 (Sun)	Sunday Puppy Brunch & Party	Clubhouse	11am - 3pm	
August 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Inferno 44				
September 10 (Thurs)	Inferno 44 - Session A Begins			
September 13 (Sun)	Inferno 44 - Session A Ends			
September 13 (Sun)	Inferno 44 - Session B Begins			
September 16 (Wed)	Inferno 44 - Session B Ends			
October 10 (Sat)	Full Member Annual Meeting	TBD	11:30am	Doors Open 11am
October 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Associate Applicants Weekend				
November 13 (Fri)	AAW Party	Clubhouse	9pm - 2am	Smoking Permitted
November 14 (Sat)	AAW Banquet	TBD	6pm	
November 14 (Sat)	AAW Party	Clubhouse	9pm - 2am	
November 15 (Sun)	AAW Sunday Brunch & Party	Clubhouse	11am - 3pm	
December 11 (Fri)	Holiday Bar Night	Touché	9pm	
December 12 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	



FROM THE INFERNO COORDINATOR

We need this year's art! We need a charity!

The dates for Inferno 44 were written in the stars an æon ago... when cavemen firing M16s rode unvaccinated dinosaurs in a charge against the heathens:

Session A: Thursday, September 10 – Sunday, September 13

Session B: Sunday, September 13 – Wednesday, September 16

Artsy Fartsy

I've mentioned to people before that I have the artistic talent of a catatonic blind quadriplegic deaf autistic newt. I'm looking for someone to come up with some art for Inferno 44. I've got some theme ideas to throw at potential artists. If you're an artist or know one, please contact me at inferno@hellfire13.net.

Do everything earlier!

In order to get your registrations processed earlier so that you can get your confirmations sooner so that you can get your flights sooner we've moved things up. The registration process starts a month earlier this year!



John "Skip" Reddy
Inferno 44 Coordinator

Look for Member and International Guest applications on April 1, and regular Guest applications on May 1.

Members! Invite your guests!

We've had a good trend on attendance the past several years, but I want us to burst at the seams! Bring us your current cadre of guests. Bring us fresh

meat, err, I mean "Introduce new men to our family." Just bring us men to play with!

Guests! Pester your member friends!

If you want to come back to Inferno, or come to Inferno for the first time, ask your sponsor as soon as possible about getting yourself on the invite list. Being invited doesn't mean you have to come (unless you've got a Master ordering you to, but that's another matter). We'd love to have you there, and to have you while you're there.

Charity

The Committee is also looking for suggestions for an organization to be our official charity for Inferno 44. In order for the organization you suggest to be considered, you must be willing to head up the fundraising effort at Inferno or arrange for someone to do it.

John 'Skip' Reddy
Coordinator, Inferno 44
inferno@hellfire13.net

Suggest Inferno demos

Hello fellow brothers in kink! The snow from this nasty winter may still be melting in piles outside (or maybe you're in Boston and you're still getting more), but we're already thinking ahead to the steamy hot times we'll be having at Inferno 44 this coming fall! It is with that in mind that I, your humble Inferno 44 Program Chair, have taken it upon myself to poll my fellow Inferno attendees on the topic of what kind of programming and demonstrations you'd like to see at this year's kinky summer camp.

We've had just about everything under the sun in the last four decades, from flogging

and single tail demos to lube wrestling, liquid latex body painting, wax, bondage, rope and knots, even CPR certification – it's like I always say, there's a time and place for everything, and it's called Inferno! In the interest of not repeating the same thing year after year, or constantly bothering the same people to do the same demos, I've decided to use a lifeline and ask the audience. We're racking our brains to come up with something new

and exciting, and here's your chance to help out!

Is there a demo you'd like to see at Inferno 44? Some kind of activity you'd like to learn more about? Something you'd like to see performed, or a skill you'd like to be taught? Or is there something that YOU would like to show others, or know some one you think should be asked to demonstrate their skill, knowledge or ability?

Send me your suggestions, ideas, or recommendations at yngmstrde-troit@gmail.com and we'll see what we can arrange! Thanks for your input!

Yours in Brotherhood,
Aaron B.



Are you interested in membership?



So what is involved in becoming a member of the Chicago Hellfire Club and why would I want to become a member?

First you must have been to at least one clubhouse/In town event in Chicago and you must attend Inferno. You CANNOT apply until one year AFTER your first event. It doesn't matter if your first event was a clubhouse/In town event or Inferno.

Once you have completed those steps you can begin looking for sponsors. You must have one full member sponsor (members who live in the 10 county

area surrounding Chicago) and you must have two other sponsors however, they can be from any member category other than retired.

Your full member sponsor is your guide through the process. He must contact the membership committee at membership@hellfire13.net to get an application booklet to present to you.

Once you obtain your application booklet please read it carefully! There is a lot of information and it will answer a lot of your questions about the process as well as give you more information about who we are as a club. In the booklet there is an application which you fill out and three addenda that your sponsors fill out on your behalf. You should give those members the addenda and let them fill it out at their convenience. They will then send those into the membership committee. The addenda is their opportunity to tell us why you should become a member of CHC.

Then fill out the application carefully. Consider what you write in the questions portion ... we really do read what you write.

Make sure you sign your application. If you don't we will have to send it back

to you and that will make the process longer than it needs to be.

Once you provide all of the information and documentation mail that application to the club, attention Membership Committee.

If you have questions throughout the process you should contact your full member sponsor or you can e-mail me at membership@hellfire13.net. However, your full member sponsor should be your first call.

Why should I become a member? First and foremost would be brotherhood and a place where you can be your proud kinky self. We are one of the oldest leather clubs around. Second, your donation to attend parties at the club house is lower and your run fee for Inferno is also lower. Not to mention you get your Inferno application a month before guests.

I hope you will consider becoming a member of CHC and if you are still on the fence talk to a member and ask questions.

In Brotherhood,
Joe D.
CHC Membership Chair 2015

The CHC effect

A couple of my friends who were going to Inferno 43 for their first time and who had been to another similar event were asking me what the difference was between the two events since I had been to both. I told them about the physical things - similar play, housing, meals, area covered. But the biggest difference was hard for me to explain - there was a feeling at Inferno, an emotional content - that I did not experience at the other and I could not explain it to someone who had not experienced it.

As Inferno 43 was winding down and we were getting ready to leave, I asked both of my friends what they were going to say when someone asked them what the difference was between the two events. They both thought and said, "I felt the brotherhood here." It was the response I had hoped for and I was so happy they had felt it. That is a huge tribute to the CHC members and how they welcome and treat each other and guests. Both of my friends clearly want to do what was necessary to become CHC members and a part of the brotherhood.

DH



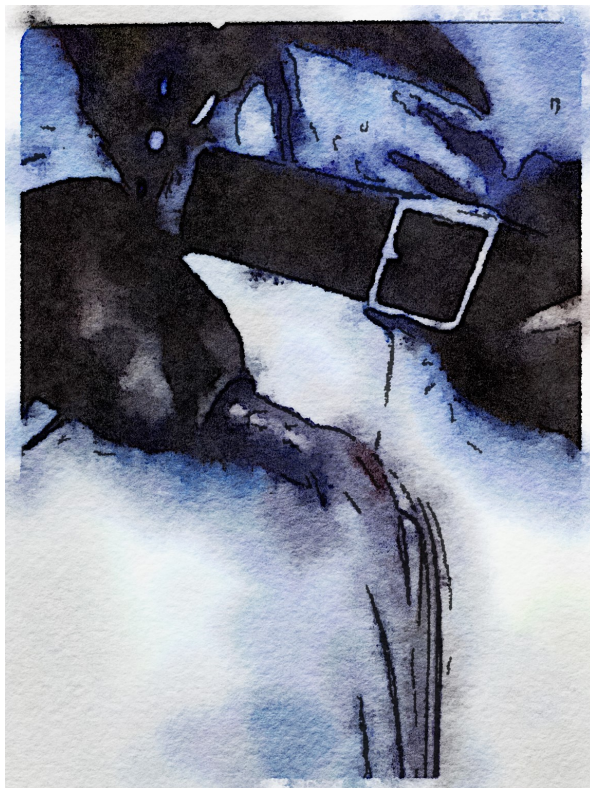
The realities of the Inferno experience

Last year, I came out to my wife and told her that I was gay. Since I had been a stay-at-home dad, raising our daughter, by coming out, I basically lost everything. Even friends that I had known for 25 years told me to never talk to them again. The only people that have stood by me have been my mom's family. I ended up moving 4 hours away from my hometown, just in hopes of finding a job. The loneliness and depression that I was trying to deal with by coming out only intensified each night as I returned home to an empty studio apartment. There have been many, many nights where I wondered if I would even physically survive.

Then, Big J. asked me if I wanted to go to Inferno. I was hesitant. I had met Jim at a leather run several years ago, but my experience has been very, very limited. Part of me really, really wanted to go, but the other part of me was scared silly. (And no, I was not scared stiff).

As I talked to gay friends in the BDSM world online about coming to Inferno, I got some very mixed results. Many were excited for me, but there were a number of people that tried to encourage me to not go and "warn" me about CHC and about Inferno. The warnings ranged from "Those guys are stuck up snobs" to "Those are the big boys, you damn well better be ready to play and play hard if you go to Inferno". I know I'm a neophyte and I wouldn't be able to "play with the big boys", but I was hoping that I would meet some nice guys (hell, there's 250 guys there, there must a good guy or two) and maybe get a little bit of play in.

My other big fear about coming to Inferno was simply my size. I have always used my weight to avoid dealing with



my sexuality and have hid being gay for many years. Since I've come out, I'm also dealing with my weight. My shame at being gay (and even liking BDSM) has weighed heavier on my soul than the extra 200 pounds that weighs my physical body down. I felt like no one would want to ever see me naked at an event like Inferno, let alone play with me.

I will be the first to say that Inferno was not what I expected. Yes, there was a lot of intense play. None of that scared me. What scared me was simply the

caliber of the men that were there. It did not take long to realize that the men that are at Inferno are some of the best men of kink in the world. I truly felt like a kindergartner hanging with college professors.

But that feeling only lasted a day. I realized that the men involved with CHC and Inferno are not kink guys. No, you are men of character, men who care about others and want to make sure that everyone is doing well. Kink and BDSM is simply one facet of what you do, but the character of the men that I saw there truly inspired me.

I met so many men who encouraged me that weekend. There were a number of people that touched my soul in ways that I can never express in words. For that, I thank you. You encouraged me that it was okay to be heavy and that no one there would look down on me because I was fat. You let me know that I was accepted and was a member of the brotherhood.

On the morning of the farewell brunch, you stood and inducted us into the brotherhood as members of the class of Inferno 43. You will never know the pride and appreciation that was in my heart as I stood there, realizing that I was not a kindergartner playing with college professors, but I am a brother, standing amongst other men of character, accepted and loved, just as I am.

And for that, I will always be thankful.

Thank you.
boy E.



SPONSOR OUR IML COCKTAIL PARTY

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves. Your business or names will be listed on a large poster at the cocktail party and at the

Clubhouse. If you are interested, email us at program@hellfire13.net or contact us at:

CHC Treasurer: IML Sponsorship, CHC/Fireside Club, Ltd, PO Box 577618, Chicago IL, 60657-7618

IML WEEKEND RESERVATION FORM

MAY 22-24, 2015

Please complete this form in order to reserve your tickets for Chicago Hellfire Club private parties being held during IML Weekend. Use one form per individual. Amounts shown are suggested donations. NOTE: When attending CHC parties, a government-issued photo identification is required. Party tickets are available to CHC members and their invited guests and are not transferable or refundable. A guest must have his CHC member sponsor sign and submit the guest's party form and donation to CHC.

☐ Guest or ☐ Member (check one)

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is attending) _____

Street address _____

City _____ State _____ Zip _____

Email _____ Phone (mobile preferred) _____

CHC Sponsor Name Printed (If you're a guest) _____

CHC Sponsor Signature (Required if you're a guest) _____

CHECK THE BOX FOR GUEST/MEMBER, SUGGESTED DONATION AND A TOTAL

Guests: Fill out the form and get your sponsor's John Hancock on it and send it in with your donation check. Associate members: Fill out the form and send it in with your donation check. Full, Emeritus, & Honorary: To RSVP, fill out the forms and send them in. Tickets will be available for pickup at the CHC booth in the IML Leather Mart and at club events during the weekend. Send this form and your donation check before **May 10, 2015** to CHC/Fireside Club Ltd., Attn: IML Weekend, P.O. Box 577618, Chicago, IL 60657-7618. **If donating by check, make it payable to Fireside Club, Ltd.** If you'd like to **volunteer** to help with IML events, see the next page.

I am a	<input type="checkbox"/> Guest	<input type="checkbox"/> Associate Member	<input type="checkbox"/> Full, Honorary or Emeritus Member
Full Party Package	<input type="checkbox"/> \$90 (\$25 Savings)	<input type="checkbox"/> \$75 (\$25 Savings)	
Friday Night, May 22	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Saturday Night, May 23	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Sunday Night, May 24	<input type="checkbox"/> \$35	<input type="checkbox"/> \$30	
Total Amount	\$	\$	



IML WEEKEND VOLUNTEER FORM

MAY 22-24, 2014

CHC is an all volunteer club. Your help is needed and appreciated. If you can volunteer, complete this form and include it with your reservation form on the previous page. **Use one form per individual.**

☐ Guest or ☐ Member (check one)

☐ Check if you are interested in volunteering

☐ Check if you are DM trained and if so, were you trained at:
Inferno? ☐ The Clubhouse? ☐ Both? ☐

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is volunteering) _____

Email _____ Phone (mobile preferred) _____

CHC Sponsor Name Printed (If you're a guest) _____

CHC Sponsor Signature (Required if you're a guest) _____

Some volunteer shifts require special training. Responsibilities marked with an asterisk (*) are open to all guests and members. Responsibilities marked by a double asterisk (**) are only open to members who have received DM Training. All other responsibilities are open to members only. You may volunteer by email. Please put IML Volunteer in the subject line of your email to volunteer@hellfire13.net, and be sure to include your name, sponsor, phone and the shift you're requesting. You must still mail your party reservation form (see previous page).

PARTIES

AVAILABLE VOLUNTEER SHIFTS

Setup*	8pm to 9pm
Door check	9pm to 11pm
Downstairs checkin	9pm to 11pm
Food and drinks*	9pm to 11pm; 11pm to 1am
Dungeon Master**	9pm to 11pm; 11pm to 1am; 1am to 2am
Clean up*	2am to 3am
Open party chair**	8pm to midnight
Closing party chair**	midnight to 3am

INDICATE PARTY SHIFT PREFERENCES

LEATHER MART BOOTH SHIFTS

SHIFTS	11AM TO 1PM	12 TO 3PM (FRI) 1PM TO 3PM	3PM TO 5PM	5PM TO 7PM
Friday, May 22	No shift	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Cocktail party	<input type="checkbox"/>
Sunday, May 24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No shift



House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:
 1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.
 2. Arrive and depart quietly.
- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.
- **Photography is strictly prohibited in the clubhouse** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.
- Drug use will not be tolerated.
- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!

THINK G.E.T. L.A.I.D.

Clean up after yourself.

Before leaving the clubhouse, keep these things in mind:

GARBAGE Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?

ELECTRIC Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

THERMOSTAT Have you turned off all air conditioners?

LIGHTS Have you turned off all the lights, including the bathrooms and back halls?

AMPLIFIERS Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

INSIDE DOORS Have you locked the office door and checked all back doors?

DOOR Will you be sure to check the front door and make sure it is locked securely after you have gone out?



Club Contacts

Mail Address

CHC/Fireside Club. Ltd., P.O.
Box 577618, Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026

Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:

program@hellfire13.net

Roster Changes:

address.change@hellfire13.net

President: President@hellfire13.net

Vice President: VP@hellfire13.net

Secretary: secretary@hellfire13.net

Hours: hours@hellfire13.net

Treasurer: treasurer@hellfire13.net

Membership: membership@hellfire13.net

Inferno Registration:

Inferno.registration@hellfire13.net

McAdory Requests & Information:

mcadory@hellfire13.net

Newsletters (Brand/Cicatrix):

news@hellfire13.net

Program Chair: program@hellfire13.net

Inferno Coordinator:

Inferno@hellfire13.net

Volunteer Coordinator:

Volunteer@Hellfire13.net

