

# THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

SUMMER 2015

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FROM THE VP

## IML, Parties and Inferno

Greetings Members, Guests, and Friends of CHC. Spring has finally sprung here in Chicago, and we are already knee deep in IML planning, summer party planning, bar night planning, and Inferno registrations. It is a very busy time of year for the club. We are excited and enthusiastic about all that lies ahead in the coming months.

By now all members and all sponsored guests should have received information about registering for Inferno. If you are a member, and have not received anything, please reach out to [inferno.registration@hellfire13.net](mailto:inferno.registration@hellfire13.net). If you are a guest, and have not received registration materials, please contact your member sponsor to confirm he put you on the list. If he did, he can then follow up by contacting [inferno.registration@hellfire13.net](mailto:inferno.registration@hellfire13.net).

IML is right around the corner. As you may or may not know already, the event is back at The Congress Hotel on Michigan Ave. The Congress is a smaller venue, with fewer number of ballroom and hall spaces for clubs to hold

"parties", "dances", or "gatherings". As such, CHC is hoping for, and expecting a large turnout for our clubhouse parties over the weekend. IML weekend play parties always make a good impression on guests. And as always, it's a great weekend to see many of our Associate Members back at the clubhouse. It's also a great weekend for all members to invite guests to our parties. You can pre-register them with the forms in this Brand on pages 6 and 7, or you can stop by the CHC booth at the vendor mart at The Congress. Stop by with your friends, guests, curious types, boys, pups, slaves, and any other men that you would like to sponsor to one of the play parties. CHC members who are working the booth will assist with sign-ups.

Also during IML, we will also be hosting a cocktail reception on Saturday at the hotel from 3:00 to 5:00pm. The exact location will be listed that weekend while at the hotel. Join us for some socializing, where we get to reconnect with guys from across the country, (and some other countries as well), see old



friends, and make new ones. We are always looking to meet and greet guys who want to know more about the club. We look forward to it.

For our out-of-town members, there are opportunities to volunteer for shifts at the clubhouse for the play parties. Due to the number of volunteers needed to pull this weekend off, we are always looking for a few more hands, (and bodies). If you can donate a cou-

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**FALL ISSUE ARTICLE DEADLINE**  
**June 20, 2015**

**EDITOR**

**Jack S.**

Send news to:

[news@hellfire13.net](mailto:news@hellfire13.net)



# IML Parties

The themes for our IML Weekend parties are as follows:

## **CIGAR – Friday, May 22, 2015**

We'll only be having one smoking party during IML weekend, so cigar lovers are encouraged to attend on Friday night. It promises to be a really hot time!

## **LEATHER – Saturday, May 23, 2015**

It is International Mr. Leather Weekend, so wear your hottest gear! How much you wear is up to you, since you'll be doing more than just standing and modeling!

## **PLAY – Sunday May 24, 2015**

Play is encouraged at all of our parties, but after such a busy weekend, it's nice to focus on sweaty times with hot guys.

The registration and volunteer forms are on pages 6 and 7 in this issue. Please complete and return those as soon as possible, as we expect the lists to fill up quickly. Any questions about party registration or payment should go to [program@hellfire13.net](mailto:program@hellfire13.net) and any volunteer questions should go to [volunteer@hellfire13.net](mailto:volunteer@hellfire13.net).

Tickets will be required for all parties. They will be available for pickup at the CHC booth at the Leather Mart at the IML host hotel.

## FROM THE VP (CONTINUED FROM PAGE 1)

ple of hours to help with check-in, or put out some food, or help clean up, it is immensely appreciated. If you are willing to help, please contact our Volunteer Coordinator at [volunteer@hellfire13.net](mailto:volunteer@hellfire13.net) to sign up for a shift.

In addition to all of this, our Program Committee is already planning bar nights this summer and summer play parties in May, June, July, and August - July being what we call a Triple-Play weekend, (a bar night on Friday, a play party on Saturday night and another one on Sunday afternoon).

As you can see, there is plenty going on, and plenty for you to participate in. We look forward to seeing you at any of, some of, or, all of these events.

In brotherhood,

**David R., VP**  
[vp@hellfire13.net](mailto:vp@hellfire13.net)



# Calendar

All clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
May 9 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
IML Weekend				
May 22 (Fri)	IML Cigar Play Party	Clubhouse	9pm - 2am	Smoking Permitted
May 23 (Sat)	IML Cocktail Party	TBD at Congress Hotel	3pm - 5pm	
May 23 (Sat)	IML Leather Play Party	Clubhouse	9pm - 2am	
May 24 (Sun)	IML Play Party	Clubhouse	9pm - 2am	
June 13 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Triple Play Weekend				
July 10 (Fri)	Bar Night	The SOHO Tap	9pm	Located on Clarke St
July 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 12 (Sun)	Sunday Puppy Brunch & Party	Clubhouse	11am - 3pm	
August 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Inferno 44				
September 10 (Thurs)	Inferno 44 - Session A Begins			
September 13 (Sun)	Inferno 44 - Session A Ends			
September 13 (Sun)	Inferno 44 - Session B Begins			
September 16 (Wed)	Inferno 44 - Session B Ends			
October 10 (Sat)	Full Member Annual Meeting	TBD	11:30am	Doors Open 11am
October 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Associate Applicants Weekend				
November 13 (Fri)	AAW Party	Clubhouse	9pm - 2am	Smoking Permitted
November 14 (Sat)	AAW Banquet	TBD	6pm	
November 14 (Sat)	AAW Party	Clubhouse	9pm - 2am	
November 15 (Sun)	AAW Sunday Brunch & Party	Clubhouse	11am - 3pm	
December 11 (Fri)	Holiday Bar Night	Touché	9pm	
December 12 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	



## FROM THE INFERNO COORDINATOR

# INFERNO 44

By now, we've sent you your application for Inferno 44. If you're a guest who hasn't seen his yet, **call your sponsor!** You need to reach out to a member you know and ask about your application. Do it now.

No, seriously, right now!

### Men needed for setup and teardown

Setup starts on Tuesday, September 8th at 8:00 am at the run site and finishes on Thursday September 10th. Meals and housing are provided during setup. Teardown begins early morning on Wednesday, September 16th and usually finishes up early on Thursday morning. As with all things in life, it's faster to take things apart than put them together. Meals and housing are provided during teardown.

Mind you, we don't take everyone who wants to do setup, but the people who volunteer for setup, and especially teardown, are the last people we look to for filling open volunteer work slots during the run.

If you want to focus on playing during the run and you're able to do a few days of heavy labor, for either setup or teardown, email me ( [inferno@hellfire13.net](mailto:inferno@hellfire13.net) ).

### Getting to/from Chicago?

As in years past, we will try to find housing in Chicago for our volunteers who are from far away and arrive in Chicago a few days early. If any Chicago-based members or guests can put someone up for a few days, please let me know. (again, [inferno@hellfire13.net](mailto:inferno@hellfire13.net) ). Teardown starts immediately after the closing ceremonies of Session B and is usually finished the next day around noon. Any teardown volunteers flying home from Chicago should arrange for a Thursday evening flight from either O'Hare (ORD) or Midway (MDW).

### Art!

As stated previously, I've not gotten that piece of art for Inferno 44 that sings my name yet. So if you've got an idea, let me know. Or if you've got the artistic skill to take an idea of mine and make it real, let me know. Me? I've got the drawing talent of a quadriplegic catatonic newt.

### Preserve our History

The charity for Inferno 44 is the Chicago Hellfire Club's Preservation Fund. Overseen by the Leather Archives and Museum in Chicago, the CHC's preserved archives are a trove of information preserved for our future. The fund provides for support and museum quality environmental protection of our heritage.

John 'Skip' Reddy  
Inferno Coordinator 2015  
[inferno@hellfire13.net](mailto:inferno@hellfire13.net)



John "Skip" Reddy  
Inferno 44 Coordinator

At IML, check with the CHC booth in the Leather Mart to get the location for the CHC cocktail party on Saturday from 3 until 5 pm.





# Help with Inferno Teardown; Get More Play

## Greetings.

In the twelve years I've been working Teardown, I've often been asked, "Why would anyone want to stick around to clean up after the party's over?" My response is to invite the person to look at this from a different perspective: Breaking down and storing equipment at the end of one Inferno is actually the foundation for the beginning of the next one. The care we take to pack stuff securely away at the end of the run helps ensure that the gear that's used for the powerful intimate exchanges and sensational fun times that take place at Inferno will be there for us, our club brothers and guests the following year. We are, in effect, holding space and passing the torch for Inferno to continue from one year to the next.

In addition, Teardown volunteers have the benefit of a day after the run ends to ground ourselves before heading back to

the outside world. While doing the necessary work, it's a time for ruminating and reflecting on the connections and camaraderie each of us experienced at camp. It's also an occasion to enjoy the company of a remarkable group of men committed to tying up loose ends and restoring the run site to a better condition than we found it, making sure Inferno will return once again to the eastern shores of Lake Michigan.

Serving on Teardown for most means no duty assignment during Session B; so, all your time is free for play. You just need to commit to staying over Wednesday night, September 16. The club picks up the cost of a night's lodging, meals, and refreshments. Many hands make light work; we're usually done by late Thursday morning, and plan to have lunch together before departing. For those flying out of Grand Rapids, the club provides transportation. If you want to join us for lunch, don't book a flight departing before 4:30;

if not, don't book one departing before 2:00. And if you need a ride to Chicago, we'll see that you get one.

So, if what we've described resonates or calls to you, and you can give us the extra day, we'd welcome your participation. Yes, you do need to be physically fit, though not everyone has to be a heavy lifter. Even if you've already sent in your run application, there's still time to change your duty preference. Just drop an email to [inferno@hellfire13.net](mailto:inferno@hellfire13.net)

We look forward to sharing the Inferno Teardown experience with you.

In brotherhood,  
Andrew H,  
Kelvin D, and Mikey K,  
Inferno 44 Teardown Co-Chairs



# SPONSOR OUR IML COCKTAIL PARTY

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves. Your business or names will be listed on a large poster at the cocktail party and at the

Clubhouse. If you are interested, email us at [program@hellfire13.net](mailto:program@hellfire13.net) or contact us at:

**CHC Treasurer: IML Sponsorship, CHC/Fireside Club, Ltd, PO Box 577618, Chicago IL, 60657-7618**

## IML WEEKEND RESERVATION FORM

**MAY 22-24, 2015**

Please complete this form in order to reserve your tickets for Chicago Hellfire Club private parties being held during IML Weekend. Use one form per individual. Amounts shown are suggested donations. NOTE: When attending CHC parties, a government-issued photo identification is required. Party tickets are available to CHC members and their invited guests and are not transferable or refundable. A guest must have his CHC member sponsor sign and submit the guest's party form and donation to CHC.

☐ Guest or ☐ Member (check one)

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is attending) \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (mobile preferred) \_\_\_\_\_

CHC Sponsor Name Printed (If you're a guest) \_\_\_\_\_

CHC Sponsor Signature (Required if you're a guest) \_\_\_\_\_

### CHECK THE BOX FOR GUEST/MEMBER, SUGGESTED DONATION AND A TOTAL

Guests: Fill out the form and get your sponsor's John Hancock on it and send it in with your donation check. Associate members: Fill out the form and send it in with your donation check. Full, Emeritus, & Honorary: To RSVP, fill out the forms and send them in. Tickets will be available for pickup at the CHC booth in the IML Leather Mart and at club events during the weekend. Send this form and your donation check before **May 10, 2015** to CHC/Fireside Club Ltd., Attn: IML Weekend, P.O. Box 577618, Chicago, IL 60657-7618. If donating by check, make it payable to Fireside Club, Ltd. If you'd like to volunteer to help with IML events, see the next page.

I am a	<input type="checkbox"/> Guest	<input type="checkbox"/> Associate Member	<input type="checkbox"/> Full, Honorary or Emeritus Member
Full Party Package	<input type="checkbox"/> \$90 (\$25 Savings)	<input type="checkbox"/> \$75 (\$25 Savings)	
Friday Night, May 22	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Saturday Night, May 23	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Sunday Night, May 24	<input type="checkbox"/> \$35	<input type="checkbox"/> \$30	
Total Amount	\$	\$	



# IML WEEKEND VOLUNTEER FORM

MAY 22-24, 2014

CHC is an all volunteer club. Your help is needed and appreciated. If you can volunteer, complete this form and include it with your reservation form on the previous page. **Use one form per individual.**

☐ Guest or ☐ Member (check one)

☐ Check if you are interested in volunteering

☐ Check if you are DM trained and if so, were you trained at:  
Inferno? ☐ The Clubhouse? ☐ Both? ☐

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is volunteering) \_\_\_\_\_

Email \_\_\_\_\_ Phone (mobile preferred) \_\_\_\_\_

CHC Sponsor Name Printed (If you're a guest) \_\_\_\_\_

CHC Sponsor Signature (Required if you're a guest) \_\_\_\_\_

Some volunteer shifts require special training. Responsibilities marked with an asterisk (\*) are open to all guests and members. Responsibilities marked by a double asterisk (\*\*) are only open to members who have received DM Training. All other responsibilities are open to members only. You may volunteer by email. Please put IML Volunteer in the subject line of your email to [volunteer@hellfire13.net](mailto:volunteer@hellfire13.net), and be sure to include your name, sponsor, phone and the shift you're requesting. You must still mail your party reservation form (see previous page).

## PARTIES

### AVAILABLE VOLUNTEER SHIFTS

Setup*	8pm to 9pm
Door check	9pm to 11pm
Downstairs checkin	9pm to 11pm
Food and drinks*	9pm to 11pm; 11pm to 1am
Dungeon Master**	9pm to 11pm; 11pm to 1am; 1am to 2am
Clean up*	2am to 3am
Open party chair**	8pm to midnight
Closing party chair**	midnight to 3am

### INDICATE PARTY SHIFT PREFERENCES

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## LEATHER MART BOOTH SHIFTS

SHIFTS	11AM TO 1PM	12 TO 3PM (FRI) 1PM TO 3PM	3PM TO 5PM	5PM TO 7PM
Friday, May 22	No shift	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 23	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Cocktail party	<input type="checkbox"/>
Sunday, May 24	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No shift



## House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- **Photography is strictly prohibited in the clubhouse** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!

## THINK G.E.T. L.A.I.D.

Clean up after yourself.

Before leaving the clubhouse, keep these things in mind:

**GARBAGE** Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?

**ELECTRIC** Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

**THERMOSTAT** Have you turned off all air conditioners?

**LIGHTS** Have you turned off all the lights, including the bathrooms and back halls?

**AMPLIFIERS** Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

**INSIDE DOORS** Have you locked the office door and checked all back doors?

**DOOR** Will you be sure to check the front door and make sure it is locked securely after you have gone out?

## Club Contacts

### Mail Address

CHC/Fireside Club. Ltd., P.O.  
Box 577618, Chicago, IL 60657-7618

### Telephone Numbers

General Telephone: 773-486-2452  
Fax: 773-486-4026

**Party Reservation Line:** 773-486-2436

### Email Addresses

#### Party Reservations:

[program@hellfire13.net](mailto:program@hellfire13.net)

#### Roster Changes:

[address.change@hellfire13.net](mailto:address.change@hellfire13.net)

President: [President@hellfire13.net](mailto:President@hellfire13.net)

Vice President: [VP@hellfire13.net](mailto:VP@hellfire13.net)

Secretary: [secretary@hellfire13.net](mailto:secretary@hellfire13.net)

Hours: [hours@hellfire13.net](mailto:hours@hellfire13.net)

Treasurer: [treasurer@hellfire13.net](mailto:treasurer@hellfire13.net)

Membership: [membership@hellfire13.net](mailto:membership@hellfire13.net)

Inferno Registration:

[Inferno.registration@hellfire13.net](mailto:Inferno.registration@hellfire13.net)

McAdory Requests & Information:

[mcadory@hellfire13.net](mailto:mcadory@hellfire13.net)

Newsletters (Brand/Cicatrix):

[news@hellfire13.net](mailto:news@hellfire13.net)

Program Chair: [program@hellfire13.net](mailto:program@hellfire13.net)

Inferno Coordinator:

[Inferno@hellfire13.net](mailto:Inferno@hellfire13.net)

Volunteer Coordinator:

[Volunteer@Hellfire13.net](mailto:Volunteer@Hellfire13.net)

