

THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

2015.3 PRE-INFERNO

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Inferno 44!

I'm ready for Inferno to start already.

Summer is here and Inferno is less than two months away. Slots are filling up so if you haven't sent in your application, send it in now. (Seriously! Stop reading, go get your application, fill it out and mail it. We are filling up! Then get back here.) There is still much to do for the run to be successful.

If you're a guest who hasn't seen his application yet, **call your sponsor!** You need to reach out to a member you know and ask about your application.

Men needed for setup and teardown

Setup starts on Tuesday, September 8th at 8:00AM at the run site and finishes on Thursday September 10th. Meals and housing are provided during setup.

Teardown begins early morning on Wednesday, Sep 16th and usually finishes up early on Thursday morning. As with all things in life, it's faster to take things apart than put them together. Meals and housing are provided during teardown.

If you can work either setup or teardown, put it on your application, or update us by emailing Inferno Registration, (inferno.registration@hellfire13.net). We'll contact you to let you know if we can use you for setup.

Traveling from or through Chicago

As in years past, we will try to find housing in Chicago for our volunteers who are from far away and arrive in Chicago a few days early. We will also try to arrange rides from Chicago to the run if we can.

Please volunteer: If any Chicago-based members or guests can put someone up for a few days, please let me know (email inferno@hellfire13.net).

Anyone needing a ride to the run site for setup or the event should contact Michael B. at mb_lthr@yahoo.com. Anyone with room in their car for passengers can also contact Michael.

when it arrives. Please make sure that your shipment arrives at the run site on or after Monday, September 7. The folks at the run site cannot be responsible for anything that arrives before September 7.

We will be tearing down the clubhouse and packing up in August. House breakdown is scheduled for Saturday August 29 at 11AM. We will need volunteers to help. If you are available, please let me know (email inferno@hellfire13.net).

CHC Preservation Fund

The charity for Inferno 44 is the CHC-Fireside Archives Preservation Fund at the Leather Archives and Museum (LA&M). This Fund is established for the sole purpose of maintaining and developing all CHC archived materials (currently including photographs and financial reports) under secure conditions and with limited access in accordance with CHC's Archive Policy.

The Preservation Committee is planning the traditional silent auction and raffle but is also looking for those opportunities when we can combine the fun of Inferno with our fundraising efforts. If you have any auction donations or ideas to contribute, let the Preservation committee know (email preservation.chair@hellfire13.net).

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Shipping items to Inferno

Look for shipping information in your Inferno Confirmation Packet



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NEXT ISSUE ARTICLE

DEADLINE: October 15, 2015

EDITOR

Jack S.

Send news to:

news@hellfire13.net

FROM THE PRESIDENT

Special Announcement: CHC & LA&M

At IML this year, CHC signed an agreement with the Leather Archives and Museum (LA&M) and had the press there. This is the article from the Windy City Times here in Chicago that describes the agreement. I am really excited that this is complete. It took 2 long years with Roger S, Full member, spearheading the discussions along with Honorary member, John E., and Full Member, Rick Storer of the LA&M. I am happy to be able to share this article with you.

**David K.,
President**
president@hellfire13.net

The following article by Ross Forman, Windy City Times, is reprinted with permission.

A gentleman's agreement that dates back to 1998 became a formal agreement between the Chicago Hellfire Club (CHC) and the Leather Archives & Museum of Chicago.

The announcement was made May 23 during a private cocktail party at International Mr. Leather (IML), held at the Congress Plaza Hotel and attended by about 300 club members and/or guests, and officially signed by CHC president David Katzenberg and Chuck Renslow on behalf of the museum.

Moments earlier, the group toasted the announcement.

"We're very happy with the agreement, and really want to thank [the museum] for preserving our history because who knows in 10 years, or 20 years or 40 more years, what's going to happen with our club or the leather community

as a whole," Katzenberg said.

The CHC is paying for space at the museum, though terms of the deal were not announced.

"In 40 years, someone can come in and

said Rick Storer, the museum's executive director. "The Chicago Hellfire Club has an amazing collection of history, and now they are doing things to ensure that their history remains safe and accessible for a very long time.

"I'm really excited to see this happen."

The formal agreement was about 18 months in the works, Storer said, though CHC has sought historical assistance from the museum dating back to the 1990s when the CHC clubhouse suffered repeated flood damage. Water and mold damage impacted a portion of the CHC records, Katzenberg said.

The CHC Collection contains 145 archival boxes, a five-drawer flat filing cabinet containing posters and artwork, eight framed items and five original Inferno banners, totaling about 210 linear feet. Much of the collection is arranged chronologically, specifically organizational records, newsletters, financial reports and Inferno records.

"Years ago, there was a top, a bottom and someone who is versatile," said Katzenberg, 46, who lives in Uptown, works as a facilities manager and has been a CHC member for 18 years. He is in his second year as CHC president and been a club officer for 12 years.

"Now there are [so many more terms, such as] top, bottom, puppy, slave, and more. I think we've been able to adapt to everyone's needs."

The CHC has, no doubt, been impacted by the Internet, though Katzenberg warns, "The difference is, 'We are the experienced players. We believe in safe, sane, consensual play.'"



Clockwise from upper left: David K, CHC President, Rick Storer, Full Member and Executive Director of LA&M, Roger S., CHC Full Member, and Chuck Renslow, President of LA&M

Photo Credit: Ross Forman

say, 'Wow, I didn't know this or that about the club,' and more," said Katzenberg, who noted that the museum will store club minutes from past meetings, decades-old pictures, the logo creation, and more.

Only a portion of the CHC archives will be open to the public at the museum. "I think it's a fantastic [agreement],"



Becoming a Member of the Chicago Hellfire Club

Greetings from the Membership Committee!

It's hard to believe that it's July already! That means we are only 2 short months away from Inferno! Have you gotten your application in yet? If not, please hurry - we do have some spaces left for you.

If you are planning on joining us at Summer Camp this year, please consider coming to one of our informational sessions about membership. Members of the membership committee will be at Inferno to answer any questions you may have about the membership application process. During session A we will meet at 10 AM on Saturday and during session B we will meet at 10 AM on Tuesday. Listen to the announcements for the location.

I would also like to welcome our new members - Welcome brothers! For

those of you who aren't yet members, please consider becoming a member. This is the greatest brotherhood around in my book.

If you are considering becoming a member, keep in mind our Associate Applicant Weekend. It is held the second weekend in November - this year that will be November 13 - 15. This is an excellent opportunity to meet with the Board of Directors who will ultimately be deciding if you become a member. AA Weekend is a great weekend of play and brotherhood. It is considered by many of our members and guests to be a "must attend event" on their leather calendar each year. I hope you can join us this year!

I look forward to seeing all of you who can make it to Inferno!

In Brotherhood,
Joe D., CHC Membership Chair 2015

Inferno 44!

(cont'd from page 1)

Volunteer

The CHC is an all-volunteer organization. We rely on volunteers for everything we do. Inferno, our parties, SM University; none of it would happen if we did not have men to help us put these events on.

Thank you to all of you for the work you've put forth in the past, and thank you for the effort you'll give in the future.

John 'Skip' Reddy
Inferno Coordinator, Chicago Hellfire Club 2015
Inferno 44

Inferno 44 Sponsorship Giving Feels Good – Support Inferno

Individuals:

- Sponsor an event or beverage
- Announce a marriage, anniversary, or collaring with a run book ad

Clubs:

- Promote your events with a run book ad

Businesses:

- Reach your target customers cost effectively with Inferno ads & sponsorship

Sponsorships include:

- Recognition on signs in beverage tent
- Announcements at dinner
- Run book listing
- A banner for Satan Level & Barber sponsors
- Custom signage: Port-a-Potty, Puppy Cage, & Pillow mint sponsors

SPONSORSHIP CONTACT:

For application and availability see www.HelloBob.Net/inferno
Contact: Bob Goldfarb, inferno@HelloBob.Net
Or 415-255-1388 (between 9am and 9pm Pacific Time)
Please call or email regarding the ad deadline

SPONSORSHIP OPPORTUNITIES

(partial list – see website for complete listing)

- SODAS: \$125
- WATER COOLER JUGS: \$125
- PREMIUM COFFEE: \$125
- KEGS (Beer or Non-Alcoholic): \$185
- TAKE-DOWN / KIDNAP HOOD: \$200
- DUNGEON MUSIC: \$210
- JAIL CELL: \$255
- MEDICAL TEAM: \$260
- EYE OPENER COCKTAILS: \$185
- PRE-DINNER COCKTAIL PARTY: \$495
- AFTER DINNER COCKTAILS: \$220
- SNACKS (Afternoon or Midnight): \$340
- WINE WITH DINNER: \$530
- SATAN LEVEL
(DUNGEONS, TENTS OR STOCKADE): \$620



RUN BOOK ADVERTISEMENTS

- Inside Cover (Front or Back): \$280
- Full Page: \$215
- Half Page: \$125
- Quarter Page: \$85

Calendar

All clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
Triple Play Weekend				
July 10 (Fri)	Bar Night	The SOFO Tap	9pm	4923 N, Clark St. Chicago IL
July 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 12 (Sun)	Sunday Puppy Brunch & Party	Clubhouse	11am - 3pm	
August 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
August 29 (Sat)	Clubhouse Breakdown for Inferno	Clubhouse	11am	
Inferno 44				
September 7 (Mon)	Load truck for Inferno	Clubhouse	10am	
September 8 (Tues)	Set-up for Inferno Begins	Inferno Site	8am	
September 10 (Thurs)	Inferno 44 - Session A Begins			
September 13 (Sun)	Inferno 44 - Session A Ends			
September 13 (Sun)	Inferno 44 - Session B Begins			
September 16 (Wed)	Inferno 44 - Session B Ends			
September 16 (Wed)	Teardown Begins	Inferno Site	Early am	
September 17 (Thurs)	Truck Unload	Clubhouse	Approx. 5pm	
October 10 (Sat)	Full Member Annual Meeting	TBD	11:30am	Doors Open 11am
October 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Associate Applicants Weekend				
November 13 (Fri)	AAW Party	Clubhouse	9pm - 2am	Smoking Permitted
November 14 (Sat)	AAW Banquet	Marcello's	6pm	645 W. North Ave. Chicago IL
November 14 (Sat)	AAW Party	Clubhouse	9pm - 2am	
November 15 (Sun)	AAW Sunday Brunch & Party	Clubhouse	11am - 3pm	
December 11 (Fri)	Holiday Bar Night	Touché	9pm	
December 12 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	



House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- **Photography is strictly prohibited in the clubhouse** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!

THINK G.E.T. L.A.I.D.

Clean up after yourself.

Before leaving the clubhouse, keep these things in mind:

GARBAGE Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?

ELECTRIC Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

THERMOSTAT Have you turned off all air conditioners?

LIGHTS Have you turned off all the lights, including the bathrooms and back halls?

AMPLIFIERS Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

INSIDE DOORS Have you locked the office door and checked all back doors?

DOOR Will you be sure to check the front door and make sure it is locked securely after you have gone out?

Club Contacts

Mail Address

CHC/Fireside Club. Ltd., P.O.
Box 577618, Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026

Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:

program@hellfire13.net

Roster Changes:

address.change@hellfire13.net

President: President@hellfire13.net

Vice President: VP@hellfire13.net

Secretary: secretary@hellfire13.net

Hours: hours@hellfire13.net

Treasurer: treasurer@hellfire13.net

Membership: membership@hellfire13.net

Inferno Registration:

Inferno.registration@hellfire13.net

McAdory Requests & Information:

mcadory@hellfire13.net

Newsletters (Brand/Cicatrix):

news@hellfire13.net

Program Chair: program@hellfire13.net

Inferno Coordinator:

Inferno@hellfire13.net

Volunteer Coordinator:

Volunteer@Hellfire13.net

