



2016.2 PRE-IML 2

THE BRAND

A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

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Looking back at CLAW...

Greetings All. I hope by now folks have come out of their winter thaw and are enjoying the perks of the spring season. A couple of weeks ago, I head the pleasure of attending CLAW16. What can I say about CLAW that most folks don't already know? Bob M. and his crew continue to pull off one of the greatest Leather weekends of the year. Not only do they work all year long to prepare for it, then they work nonstop from Wednesday forward to pull it off. There are so many volunteers doing so many different tasks. The general atmosphere and feeling amongst most attendees is one of brotherhood, inclusion, camaraderie, and fun! From the workshops, seminars, panel discussions, to the vendor mart, to the shuttles, to the simplicity of registration, and the brunch and the dinner, and the entertainment, everything was coordinated very well. The rich diversity of folks in attendance was very welcoming. Personally, I love getting to see so many of our Associate Members in attendance. It gives some of us a chance to reconnect, and we pick up like no time has passed at all. It also provided me with a great opportunity to meet some of our Associate Members whom I did not know. CLAW is growing in size and number year after year, and it is easy to see why! I am already looking forward to CLAW17.

...ahead to IML...



IML is the leather event that I have been attending the longest. I have gone fifteen of the last sixteen years. I am always amazed at the "array" of folks that attend IML. I have been impressed by how the contestants handle the schedule and all that comes with competing. I am in awe of how this massive event comes together year after year. Talk about working all year long to prepare... and then once again, the hundreds and hundreds of volunteers. Because I live in Chicago, IML always holds a special place in my schedule...ok, my heart too...after all, it is where I've had many of my "first experiences." Some of you

know what those were and some of you may have actually been involved with them - HaHa!

and, of course,...

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NEXT ISSUE ARTICLE DEADLINE:
June 15, 2016

Editor: Jack S.
Send News To: news@hellfire13.net

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...CHC at IML

Of course IML in Chicago means a busy and fun time for CHC. I always look forward to the cocktail mixer on Saturday from 3-5. I hope you will attend this year and bring some friends. I enjoy working our booth at the vendor mart, and being able to meet guys who are interested in attending our parties. We will be having three of them this year. Friday night's play-party is a smoking party, and Saturday and Sunday nights are non-smoking! Let's get the word out and get some guests signed up for these parties. And of course I love seeing all the CHC colors everywhere throughout the weekend. Not only does it give me a sense of belonging, and a sense of brotherhood, it

also provides me with a feeling of loyalty, knowing that I belong to the greatest men's bdsm club. I look forward to seeing as many of you as possible this IML.

In Brotherhood,
David Rosen
CHC VP 2016



CHC at 45

Brothers and Guests,



This year CHC is celebrating 45 years as a club. It is an exciting time with IML right around the corner, Inferno 45 in September, and, getting closer to bringing the club into the 21st century with multiple IT projects and improvements.

IML Cocktail Party and Play Parties during IML Weekend.

Our annual IML cocktail party will be Saturday, May 28, 2016, from 3 pm until 5 pm. The location inside the Congress Hotel is still to be determined but will be posted in the hotel. Come have a drink and hang out with us. Invite new and interested leather and S/M guys. The cocktail party is a great time for potential new members and others to learn more about our club, and to socialize with our members. Play parties

will be Friday night, Saturday night, and Sunday night during IML. Party registration forms are in this issue. If you have guests that you'd like to sponsor for the parties, get them to fill out a reservation form from this issue or bring them by the CHC booth at the vendor mart, and sign them up. Please remember that space is limited.

Inferno 45 Guest Sponsorships

Hopefully you all received your Inferno Guest Sponsorship Registration emails. Please remember to submit those with "YES" or "NO" marked for previous year's guests, and include any new guests you want to sponsor for the first time. As always in an anniversary year, space could sell out quickly. Get your guest sponsorship back to registration to ensure your guests get invited to Inferno 45.

IT Projects

As I mentioned above, we have been trying to bring CHC into the 21st century. If you are on Facebook, you may have noticed we started a new public Facebook page. If you go onto Facebook and search Chicago Hellfire Club, you will see our new public page.

Another IT Project we are working on is with Eventbrite. We have begun using them for our monthly play party reservations, and, as I hope you are all aware by now, for Inferno reservation.

I am very excited about these forward-moving changes, and hope you will be as well. Hope to see you at IML, or Inferno 45, or a play party.

In Brotherhood,
David Katzenberg, CHC President



Inferno 45

By now, we've sent you your application for Inferno 45. If you're a guest who hasn't seen his yet, **call your sponsor!** You need to reach out to a member you know and ask about your application. Do it now.

No, seriously, right now!

Men needed for Set-Up and Tear-Down

Set-Up starts on Tuesday, September 6th at 8:00AM at the run site and finishes on Thursday September 8th. Meals and housing are provided during Set-Up.

Tear-Down begins early morning on Wednesday, Sep 14th and usually finishes up early on Thursday morning. As with all things in life, it's faster to take things apart than put them together. Meals and housing are provided during Tear-Down.

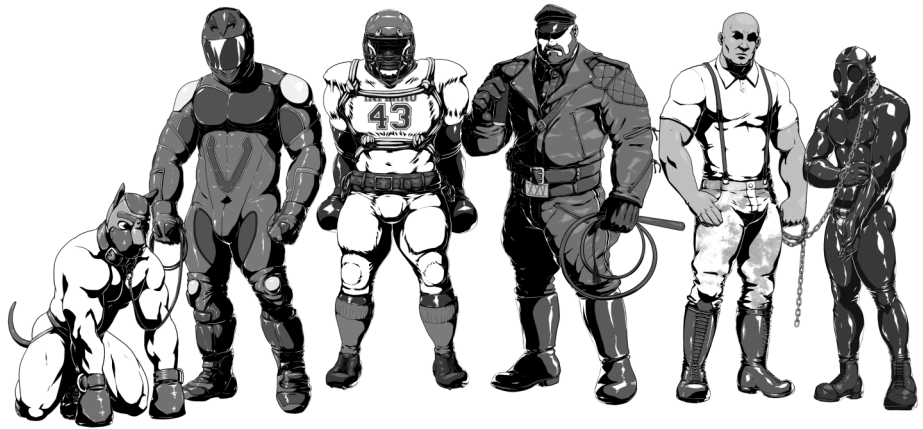
Set-Up is going to be busy this year, we're making some changes to the run site. If you've got woodworking skills or are in excellent shape, we want you.

If you want to focus on playing during the run and you're able to do a few days of physical labor, for either Set-Up or Tear-Down, email registration (inferno.registration@hellfire13.net). If you haven't filled out an Inferno application yet, make sure that you select it on your application.

Getting to/from Chicago?

As in years past, we will try to find housing in Chicago for our volunteers who are from far away and arrive in Chicago a few days early.

If any Chicago-based members or guests can put someone up for a few days, or will be willing to offer rides to/from Inferno, please let Mike B (mb_lthr@yahoo.com) know, as he is in charge of in-town Transportation. We will make our best effort to support housing and ride requests, but responsibility will still fall on the attendee to make sure that accommodations are made.



INFERNO! Are you coming?

Tear-Down starts immediately after the closing ceremonies of Session B and usually finishes the next day around noon. Any Tear-Down volunteers flying home should arrange for a Thursday evening flight from ORD or MDW.

Preserve everyone's history

The charity for Inferno 45 is the Leather Archives and Museum in Chicago. The LA&M is the home to much of the history of the wider leather community, in addition to housing much of the CHC's own history. Even more so, this year is the LA&M's 25th anniversary. Let's make it a great one!

Echoing our history

I've made a lot of changes and updates as Inferno Coordinator. Some good, some flops. One update that I'm proud of is this year's Inferno advertising art: the "Are You Coming 2" poster, which is available for run attendees to purchase. "Are You Coming 2" is intended as an homage to a wonderful piece made by Joseph Bean about 20 years ago. You can order a print of the original "Are You Coming" poster from the Leather Archives & Museum's Store Poster section at <http://leatherarchives.org/>

John 'Skip' Reddy

Inferno Coordinator, Chicago Hellfire Club 2014-2016
Inferno 43-45



From Our Social Committee



Greetings Gentlemen,

Finally, spring is here & we've got several events coming up this summer that are exciting! Please visit our facebook page and twitter to follow the most up-to-date news for our bar nights and additional social events.

Our Social Media Pages:

CHC Facebook Page: <https://www.facebook.com/chicagohellfire/>

CHC Twitter Page: <http://www.twitter.com/chicagohellfire>

Upcoming Social Events:

CHC IML Cocktail Party: <https://www.facebook.com/events/1689470261332326/>

IML Host Hotel: Congress Hotel: 520 S Michigan Ave, Chicago, IL

Room TBD

May 28th, Saturday, 3pm-5pm

Pre-IML Social Gathering @ Sidetrack: <https://www.facebook.com/events/276804835993278/>

Sidetrack Bar: 3349 N Halsted St, Chicago, IL 60657

May 26th, Thursday, 8pm-11pm

CHC Bar Night @ SoFo Tap: <https://www.facebook.com/events/1662824323982051/>

SoFo Tap: 4923 N Clark St, Chicago, IL 60640

July 8th, Friday, 9pm

Part of Triple Play Weekend



WE NEED YOUR HELP

Members and guests alike, we need your assistance over IML weekend. In addition to the three parties we host at our clubhouse, we also host an afternoon cocktail party at The Congress Hotel on Saturday, and we staff a booth at the vendor mart Friday, Saturday, & Sunday. Many of our Chicago members are involved with IML and have responsibilities over the weekend. That means we don't have the full supply of manpower that we need to staff the play parties and the CHC booth at the Vendor Mart.

This is where you come in. If you can spare a couple of hours and help the club out, it is most appreciated. Both members and guests can volunteer to help out with party shifts at the clubhouse. Most shifts are just 2 hours. The great thing about volunteering for party shifts is not only do you get to attend the party and help out, you still have plenty of time to socialize and play. And the best part about volunteering is that you are not asked to contribute any donation for that party that evening. It's a win/win/win.

For our shifts at the CHC booth at the Vendor Mart, we do need members. It is a great way to give back to the club and it's just a couple of hours.

Please contact our Volunteer Coordinator, Chris S., at volunteer@hellfire13.net to sign up for any open shifts. He will be very glad to hear from as many of you as possible. There is also a volunteer form in this newsletter on page 8.

Club Contacts

Mail Address

CHC/Fireside Club, Ltd.,
P.O. Box 577618
Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026
Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:
program@hellfire13.net
Roster Changes:
address.change@hellfire13.net

President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: membership@hellfire13.net
Inferno Registration:
Inferno.registration@hellfire13.net
McAdory Requests & Information:
mcadory@hellfire13.net
Newsletters (Brand/Cicatrix):
news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator:
Inferno@hellfire13.net
Volunteer Coordinator:
Volunteer@hellfire13.net

House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the Club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the Clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- Photography is strictly prohibited in the Clubhouse except by Club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the Club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!



Calendar

All Clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.
For more information on public CHC events, check our Facebook Page at:
<https://www.facebook.com/chicagohellfire/>

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
May 14 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
IML Weekend				
May 26 (Thurs)	Pre-IML Social Gathering	Sidetrack Bar	8pm - 11pm	3349 Halsted St Chicago, IL 60657
May 27 (Fri)	IML Friday Party	Clubhouse	9pm - 2am	Smoking Permitted
May 28 (Sat)	CHC Cocktail Party	Congress Hotel	3pm - 5 pm	Room TBD
May 28 (Sat)	IML Saturday Party	Clubhouse	9pm - 2am	
May 29 (Sun)	IML Sunday Party	Clubhouse	9pm - 2am	
June 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Triple Play Weekend				
July 8 (Fri)	Bar Night	SoFo Tap	9pm	4923 N Clark St Chicago, IL 60640
July 9 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 10 (Sun)	Puppy Brunch	Clubhouse	11am - 3pm	
August 13 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Inferno 45				
September 6 - 8	Set-up	At Inferno Site		
September 8 - 11	Session A			
September 11 - 14	Session B			
September 14 - 15	Tear-down	At Inferno Site		
October 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Associate/Applicant Weekend				
November 11 (Fri)	AAW Meet and Greet and Party	Clubhouse		
November 12 (Sat)	AAW Banquet	Marcello's		645 W. North Ave Chicago, IL 60610
November 12 (Sat)	AAW Party	Clubhouse		
November 13 (Sun)	AAW Party	Clubhouse		
December 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	



SPONSOR OUR IML COCKTAIL PARTY

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves. Your business or names will be listed on a large poster at the cocktail party and at the

Clubhouse. If you are interested, email us at program@hellfire13.net or contact us at:

CHC Treasurer: IML Sponsorship, CHC/Fireside Club, Ltd, PO Box 577618, Chicago IL, 60657-7618

IML WEEKEND RESERVATION FORM

MAY 27-29, 2016

Please complete this form in order to reserve your tickets for Chicago Hellfire Club private parties being held during IML Weekend. Use one form per individual. Amounts shown are suggested donations. NOTE: When attending CHC parties, a government-issued photo identification is required. Party tickets are available to CHC members and their invited guests and are not transferable or refundable. A guest must have his CHC member sponsor sign and submit the guest's party form and donation to CHC.

☐ Guest or ☐ Member (check one)

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is attending) _____

Street address _____

City _____ State _____ Zip _____

Email _____ Phone (mobile preferred) _____

CHC Sponsor Name Printed (If you're a guest) _____

CHC Sponsor Signature (Required if you're a guest) _____

CHECK THE BOX FOR GUEST/MEMBER, SUGGESTED DONATION AND A TOTAL

Guests: Fill out the form and get your sponsor's John Hancock on it and send it in with your donation check. Associate members: Fill out the form and send it in with your donation check. Full, Emeritus, & Honorary: To RSVP, fill out the forms and send them in. Tickets will be available for pickup at the CHC booth in the IML Leather Mart and at club events during the weekend. Send this form and your donation check before **May 13, 2016** to CHC/Fireside Club Ltd., Attn: IML Weekend, P.O. Box 577618, Chicago, IL 60657-7618. If donating by check, make it payable to Fireside Club, Ltd. If you'd like to **volunteer** to help with IML events, see the next page.

I am a	<input type="checkbox"/> Guest Or Retired Mbr	<input type="checkbox"/> Associate Member	<input type="checkbox"/> Full, Honorary or Emeritus Member
Full Party Package	<input type="checkbox"/> \$90 (\$25 Savings)	<input type="checkbox"/> \$75 (\$25 Savings)	
Friday Night, May 27	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Saturday Night, May 28	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35	
Sunday Night, May 29	<input type="checkbox"/> \$35	<input type="checkbox"/> \$30	
Total Amount	\$	\$	



IML WEEKEND VOLUNTEER FORM

MAY 27-29, 2016

CHC is an all volunteer club. Your help is needed and appreciated. If you can volunteer, complete this form and include it with your reservation form on the previous page. **Use one form per individual.**

☐ Guest or ☐ Member (check one)

☐ Check if you are interested in volunteering

☐ Check if you are DM trained

If you're a guest, check here if this is your first time attending a CHC party or event ☐

Name (who is volunteering) _____

Email _____ Phone (mobile preferred) _____

CHC Sponsor Name Printed (If you're a guest) _____

CHC Sponsor Signature (Required if you're a guest) _____

PARTIES

AVAILABLE VOLUNTEER SHIFTS

Setup	8pm to 9pm
Door check*	9pm to 11pm
Downstairs checkin*	9pm to 11pm
Food and drinks	9pm to 11pm; 11pm to 1am
Dungeon Master**	9pm to 11pm; 11pm to 1am; 1am to 2am
Clean up	2am to 3am
Open party chair**	8pm to midnight
Closing party chair**	midnight to 3am

INDICATE PARTY SHIFT PREFERENCES

* Open to club members only

** Requires that you have received DM training

(All unmarked shifts are open to guests and members)

You may volunteer by email. Please email volunteer@hellfire13.net and include your name, sponsor, phone number, and requested shift.

If you volunteer for a shift and actually work that shift, your donation for that party only is waived.

LEATHER MART BOOTH SHIFTS

SHIFTS	11AM TO 1PM	12 TO 3PM (FRI) 1PM TO 3PM	3PM TO 5PM	5PM TO 7PM
Friday, May 27	No shift	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday, May 28	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Cocktail party	<input type="checkbox"/>
Sunday, May 29	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No shift

