



2016.3 PRE-INFERNO

THE BRAND

A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

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Inferno 45!

It's the waiting that really gets me.

Summer is here and Inferno is about two months away. Slots have been filling up so if you haven't sent in your application, send it in now. (Seriously! Stop reading, go get your application, fill it out! We are filling up! Then get back here.) Session A is pretty tight, I recommend being open to attending Session B if you want to be more confident about getting in.

If you're a guest who hasn't seen his application yet, **call your sponsor!** You need to reach out to a member you know and ask about your application.

Men needed for Set-Up and Tear-Down

Set-Up starts on Tuesday, September 6th at 8:00am at the run site and finishes on Thursday September 8th. Meals and housing are provided during Set-Up.

Tear-Down begins early morning on Wednesday, September 14th and usually finishes up early on Thursday by noon. As with all things in life, it's faster to take things apart than put them together. Meals and housing are provided during Tear-Down.

If you can work either Set-Up or Tear-Down, put it on your application, or update us by emailing Inferno Registration, (inferno.registration@hellfire13.net). We'll contact you to let you know if we can use you for Set-Up or Tear-Down.

Traveling from or through Chicago

As in years past, we will try to find housing in Chicago for our volunteers who are from far away and arrive in Chicago a few days early. We will also try to arrange rides from Chicago to the run if we can.

Please volunteer: If any Chicago-based members or guests can put someone up for a few days, or anyone needing a ride to the run site for Set-Up or the event should contact Michael B. at mb_lthr@yahoo.com. Anyone with room in their car for passengers can also contact Michael.

We will make our best effort to support housing and ride requests, but responsibility will still fall on the attendee to make sure that accommodations are made.



John 'Skip' Reddy
Inferno Coordinator

In This Issue

Inferno 45!.....	1
Inferno 45! (cont'd)	2
Inferno 45 Sponsorship	2
My 25 Year Long Dream Fulfilled.....	3
From Membership	3
IML: The Other Side of the Medallion	4
A Big Thank You.....	4
The McAdory Fund	5
House Rules	6
Club Contacts.....	6
Calendar	7

NEXT ISSUE ARTICLE DEADLINE:
October 15, 2016

Editor: Jack S.
Send News To: news@hellfire13.net

(Continued on Page 2)

Inferno 45! (Continued from Page 1)

Shipping items to Inferno

Look for shipping information in your Inferno Confirmation Packet when it arrives. Please make sure that your shipment arrives at the run site on or after Monday, September 5. The folks at the run site cannot be responsible for anything that arrives before September 5.

We will be tearing down the clubhouse and packing up in August. House breakdown is scheduled for Saturday August 27 at 11am. We will need volunteers to help. If you are available, please let me know (email to inferno@hellfire13.net).

Preserve everyone's history

The charity for Inferno 45 is the Leather Archives and Museum in Chicago. The LA&M is the home to much of the history of the

wider leather community, in addition to housing much of the CHC's own history. Even more so, this year is the LA&M's 25th anniversary. Let's make it a great one!

Volunteer

The CHC is an all-volunteer organization. We rely on volunteers for everything we do - Inferno, our parties, SM University. None of it would happen if we did not have men to help us put these events on.

Thank you to all of you for the work you've put forth in the past, and thank you for the effort you'll give in the future.

John 'Skip' Reddy

Inferno Coordinator, Chicago Hellfire Club 2014-2016
Inferno 43-45

Inferno 45 Sponsorship Giving Feels Good – Support Inferno

Individuals:

- Sponsor an event or beverage
- Announce a marriage, anniversary, or collaring with a run book ad

Clubs:

- Promote your events with a run book ad

Businesses:

- Reach your target customers cost effectively with Inferno ads & sponsorship

Sponsorships include:

- Recognition on signs in beverage tent
- Announcements at dinner
- Run book listing
- A banner for Satan Level & Barber sponsors
- Custom signage: Port-a-Potty, Puppy Cage, & Pillow mint sponsors

SPONSORSHIP CONTACT:

For application and availability see: www.HelloBob.Net/inferno
Contact: Bob Goldfarb, Inferno@HelloBob.Net
or 415-255-1388 (between 9am –and 9pm Pacific Time)
Please call or email regarding the ad deadline

SPONSORSHIP OPPORTUNITIES

(partial list – see website for complete listing)

SODAS: \$125
WATER COOLER JUGS: \$125
PREMIUM COFFEE: \$125
KEGS (Beer or Non-Alcoholic): \$190
TAKE-DOWN / KIDNAP HOOD: \$200
DUNGEON MUSIC: \$215
JAIL CELL: \$200 Sold Out
MEDICAL TEAM: \$265
EYE OPENER COCKTAILS: \$190
PRE-DINNER COCKTAIL PARTY: \$505
AFTER DINNER COCKTAILS: \$225
SNACKS (Afternoon or Midnight): \$345
WINE WITH DINNER: \$540
SATAN LEVEL – includes your banner
(DUNGEONS, TENTS OR STOCKADE): \$635



RUN BOOK ADVERTISEMENTS

Inside Cover (Front or Back): \$280
Full Page: \$215
Half Page: \$125
Quarter Page: \$85



My 25 Year Long Dream Fulfilled

When I was invited to attend my first Inferno last year, I could not believe my excitement and anticipated fantasies with quality leather men. Long ago, I had heard of and saw a few pictures of past Infernos. For the past 25 years I had built great expectations of what Inferno must be like and so my mind was racing even before I arrived.

As I arrived at camp, a sense of overall man-presence instantly came over me. This was a worldwide meeting of focused-leather and serious-play-session men. Each one ready to give 100% in everything, to provide a safe, enjoyable and educating environment.

From the very large white tents, to the open-air play spaces my fantasy expectations and hopes seemed to be coming true.

The great volunteer teams were very well organized immediately upon arrival.

I walked around camp in absolute amazement of all the creative gear and various setups for any type of play - clean and very-well-set-up tents and play spaces.

There were hot men everywhere in amazing leather and boots sending my mind into overdrive. My dreams were coming true!!!!

I talked with men from all over the world and truly felt comfortable with them all. Watching all of the various play sessions really energized me.

Roll-over to Session B was absolutely seamless. As I had never been there I did not fully understand the complexity of the switch over but everything seemed to move along without a hitch.

Session B had just the same energy and caring as Session A. Some new faces and everyone else seemed to be just as relaxed and friendly. I had my very first saline session and my balls took it well. Once again a clean and safe adventure.

Meals throughout the event were very good and well organized and having everything so close was really nice. I'd like to send a big thank you to the medical team. As I was attending the formal dinner during Session A, I swallowed an oversized piece of steak and had major challenges in breathing. The medical team was right there to assist in helping me deal with a life threatening situation. They even followed up with me the next day to make sure I was okay. I really appreciated all the efforts and caring.

I had volunteered to work on tear-down – WOW, that team was really on it as soon as Session B ended. It was sure great to work on tearing everything down with a group of men who all worked like a team.

All I can say is WOW! And thank you everyone for fulfilling my 25 year old dream.

K. H.

From Membership

Greetings!

Inferno is just a couple of short months away! I hope to see many of you this year at camp.

For those of you considering membership in CHC, Inferno is a good time to get your questions answered as well as get your sponsors and their paperwork lined up.

To that end we will be having two informational sessions over the course of Inferno this year. The first one will be Saturday morning starting at 10am near the fire place at the pool. The second one will be Tuesday morning at 10am in the same location. If you are unfamiliar with this location you can always ask at Satan's Station or ask any of your sponsors.

Please remember we require any perspective member wait one year from their first CHC qualifying event, and attend one session of Inferno and one other CHC qualifying event (i.e., monthly clubhouse parties)

I look forward to seeing all of you at this year's Inferno!

Joe D.

CHC Membership Committee Chair, 2016



IML:

The Other Side of the Medallion

Prior contestants would tell me, IML “will change your life,” “you don’t know what IML really is until you go through it,” and “you will become a different person.” I thought those are things that are just said to keep a mystery about being a contestant at IML. Little did I realize at the time, they were right and I was completely wrong. There are so many things that I thought IML was about that I found out didn’t matter or weren’t correct. First off, believe it or not, it isn’t competing against 58 other men to show you’re better than they are. It is 58 brothers that are there to support you and each other as you go on the journey to show everyone, including yourself, the best of yourself and who you really are.

You all know what Inferno brotherhood feels like, the closeness and bonds that are created during intense scenes. Well I am here to say IML was that without the play (and yes I will make up for that soon). It was raw emotions and learning about my classmates, crying, laughing and a whole roller-coaster of emotions. It is amazing how close you can bond with 58 other men that you don’t know in that short period of time, but it happens. The times that I shared with them will be with me for life. There were moments when brothers were shamed and everyone’s temper flared up, family was taken into hospice and we cried and hugged together, people were cheering us and we all celebrated. It will be something that will take a while to fully appreciate. It was deep and it was spiritual.

The other thing that I didn’t realize and I don’t think others do either is the work that goes into this. Some days started at 8am and lasted until 11pm. It was crazy busy with rehearsals, interviews, poster signing, meetings and more. There isn’t a lot of time for yourself or your loved ones. But you find a new family in your classmates, handlers, staff and officials of IML. I wish I could find the words to describe the feelings, but the closest I can say is this – it was love, brotherhood and devotion. I never dreamed that a man like me could be walking across that stage, but I did. It wasn’t easy, being a big guy, wearing little to nothing in front of that many people is terrifying on many levels, but when it came time to do it, I felt no awkwardness, self shame or embarrassment. My brothers and handlers, held me up and said you are worthy of yourself and be proud.

IML may be different things to different people, but I have to agree in the end, yes it was life changing for me. It showed me what the power of brotherhood and love can do to a person. And for that I am grateful, honored and humbled to be a part of it.

Kelvin D.
Mr. Ohio Leather 2015, IML Class of 38

A Big Thank You!

The Board of Directors wishes to thank the very kind and generous sponsors of our IML Cocktail Party:

Matt Denney,
Twin Cities Leather & Latte, and
Alternate-Marketing.com.

Members and guests filled the room for the full 2 hours, socializing, enjoying cocktails, reconnecting, and meeting new men. Your sponsorships were thoughtful and greatly appreciated by the club. thank you very much!

David R.
CHC Vice President, 2016
vp@hellfire13.net





The ® McAdory Fund

If you or someone you know in the leather community has fallen on hard times, you should know about the McAdory Fund. Created by the Chicago Hellfire Club in the memory of Michael McAdory, the purpose of the fund is to provide financial support to members of the leather community who find themselves unable to pay rent, medical bills, food, or other necessities due to poor health, prolonged unemployment, or another serious life event. The McAdory Fund provides assistance to anyone in the leather community with urgent financial needs.

In 2015, the McAdory Committee made 33 grants totaling \$12,294.56. Grants were made for medical, utilities, housing, and transportation bills for members of the leather community who had fallen on hard times. That brings the total grants made since the founding of the McAdory Fund – nearly thirty years ago – to more than \$190,000. The funds for these grants come from a variety of fundraising events and individual donations.

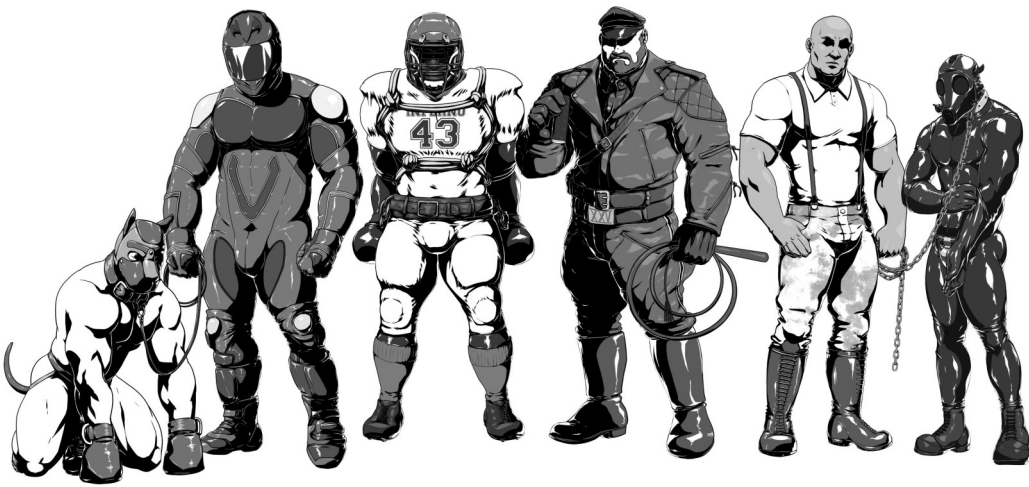
As part of the McAdory committee, I have been able to see with my own eyes leathermen and women who were able to use their grants as a springboard to get past a major hurdle in their lives. I have seen this fund make a real difference.

If you or someone you know is in need of assistance, we ask that you follow these steps:

1. Are you a CHC member in good standing? If not, please be sure a referral email is sent to the committee by a CHC member in good standing at mcadory@hellfire13.net. If you do not have a sponsor please notify the committee, and an attempt will be made to connect you with a potential sponsor.
2. Request a grant application at: mcadory@hellfire13.net.

Scott Z
McAdory Committee Chairman





INFERNO! Are you coming?

Club Contacts

Mail Address

CHC/Fireside Club, Ltd.,
P.O. Box 577618
Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026
Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:
program@hellfire13.net
Roster Changes:
address.change@hellfire13.net

President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: membership@hellfire13.net
Inferno Registration:
Inferno.registration@hellfire13.net
McAdory Requests & Information:
mcadory@hellfire13.net
Newsletters (Brand/Cicatrix):
news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator:
Inferno@hellfire13.net
Volunteer Coordinator:
Volunteer@hellfire13.net

House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:
 1. No extreme leather, fetish wear or toys are to be worn or displayed outside the Club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the Clubhouse.
 2. Arrive and depart quietly.
- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.
- Photography is strictly prohibited in the Clubhouse except by Club designated photographers – don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.
- Drug use will not be tolerated.
- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the Club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!



Calendar

All Clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.
For more information on public CHC events, check our Facebook Page at:
<https://www.facebook.com/chicagohellfire/>

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
Triple Play Weekend				
July 8 (Fri)	Bar Night	SoFo Tap	9pm	4923 N. Clark St Chicago, IL 60640
July 9 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
July 10 (Sun)	Puppy Brunch	Clubhouse	11am - 3pm	
August 13 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Inferno 45				
August 27 (Sat)	Breakdown of Clubhouse Equipment	Clubhouse	11am	
September 3 (Sat)	Annual Pre-Inferno BBQ	Mel A's Home	5pm - 10pm	
September 5 (Mon)	Truck Load-up	Clubhouse	10am	
September 6 - 8	Set-up	At Inferno Site		
September 8 - 11	Session A			
September 11 - 14	Session B			
September 14 - 15	Tear-down	At Inferno Site		
September 15	Unload Truck	Clubhouse	5pm (Approx.)	
October 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
Associate/Applicant Weekend				
November 11 (Fri)	AAW Meet and Greet and Party	Clubhouse		
November 12 (Sat)	AAW Banquet	Marcello's		645 W. North Ave Chicago, IL 60610
November 12 (Sat)	AAW Party	Clubhouse		
November 13 (Sun)	AAW Party	Clubhouse		
December 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	

