



2016.4 AAW

THE BRAND

A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

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Associates/Applicants Weekend Reservations Method Is Changing!

Usually in this issue, there would be an application form of AAW. There would be a form for banquet and party registration and a form for volunteering. But this year, we've had so much success with our regular party registration method that we're moving the AAW reservations exclusively to Eventbrite. Members and guests both will be able to use Eventbrite to register for our parties and we will be accepting payment for the banquet through Eventbrite. So, in the first week of October, you should have received an email invitation to AAW.

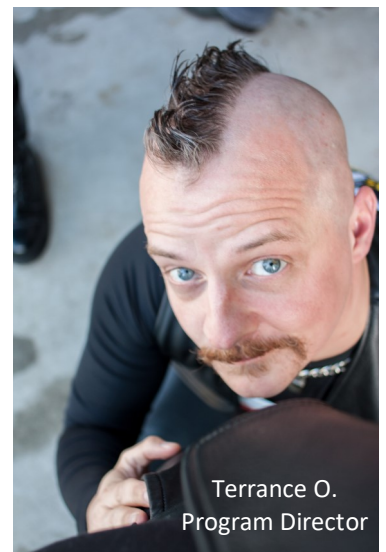
In addition to the banquet on Saturday evening, we will have evening parties on Friday and Saturday, and a brunch party on Sunday. Also on Friday evening we will be convening early for a meet and greet for our applicants.

Itching to volunteer? You are always welcome to get ahead of the game: email volunteer@hellfire13.net to indicate your volunteer preferences. We will have a way for you to volunteer through Eventbrite.

Please make sure your email address is up to date in our system. If you haven't been receiving emails, please email address.change@hellfire13.net to update to your correct email. Also make sure to check your spam filters and inbox settings to make sure you receive our emails in a timely fashion.

If you have any questions about this, please email program@hellfire13.net. See you November 11-13th, 2016!

Terrance O.
Program Director



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Program Director

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Editor: Jack S.
Send News To: news@hellfire13.net

From Our Membership Chair

Hey Guys!

For those of you who were able to join us for Inferno 45, I hope you had as good a time as I did! It's always a great time to renew friendships and make new ones. Hopefully, you will be able to play with those new friends again and again.

Well, fall is here and that can only mean one thing when it comes to CHC events. Associates/Applicants Weekend can't be that far away.

This year AA Weekend will be the second weekend in November ... that is November 11 – 13, 2016

Applicants for Membership

For those of you who are applying for membership this fall and haven't previously attended Applicants Weekend as an applicant please make sure you get all of your information into me by November 1st.

What do you need to have submitted in order to attend as an applicant?

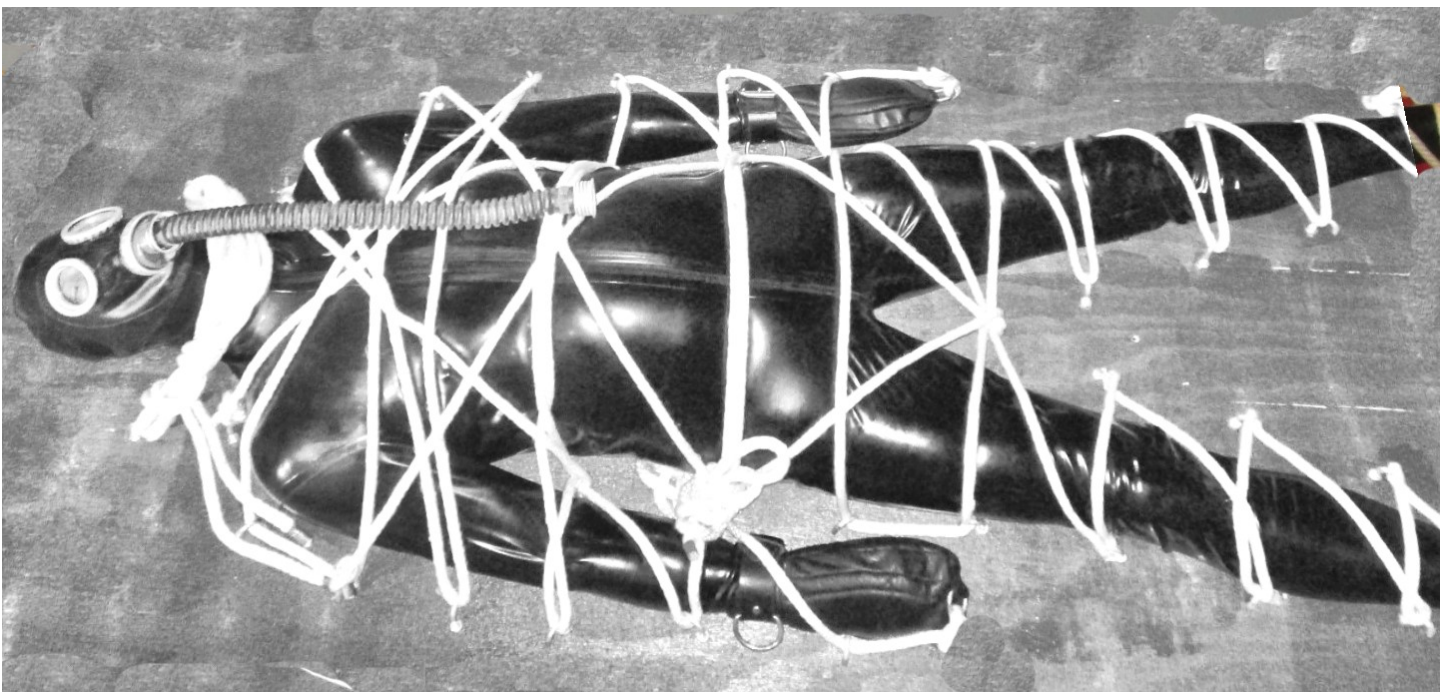
I need your completed application, a copy of your photo ID, a current head shot and your \$100 application fee. I would appreciate as many addenda as you can get in by that same time; however the above list is all I need for you to attend as an applicant. Also please e-mail telling me if you plan on attending as an applicant. NOTE THIS IS ONLY FOR APPLICANTS! Guests please use the normal channels to register for AA Weekend. Applicants can e-mail me at membership@hellfire13.net before November 1st.

If you are not applying I would still encourage you to attend as a guest. If you have never been to Inferno, AA Weekend will give you the opportunity to meet many of our full, associate, emeritus and honorary members, not to mention have some fun, kinky play time with all of the hot men who will be at Applicants Weekend.

For information about registering for Associates/Applicants Weekend watch for the email invitation from the club as explained on page 1 in this newsletter.

I look forward to seeing you all in November!

Joe D.
CHC Membership Chair 2016



Inferno 45 All Wrapped Up

So I've just finished my three-year run as Inferno Coordinator. I promised my husband I would only do three years, because I have a tendency to throw myself into things completely. He's been patient, but wants his husband back.

That said, I'm happy with my run as Coordinator. We have online registration. We've changed the layout of the run quite a bit. I had the Inferno 43 t-shirt completely sell out, as well as the first re-order of those t-shirts. I've seen new men join the club after attending the runs I've shepherded. I have watched men, as one sage put it, "be excellent to each other."

This year, if nothing else happened, my run was made entirely worth the effort by one man who came to me at the end of Session A, telling me he was not able to stay for session B due to work constraints. He was crying because he felt like he had found a new home, but he had to leave.

That's the kind of experience I wanted to create - that feeling of finding "home." That's why I'll miss this job.

Thanks

When I say that I couldn't do it without all of you, that is the honest truth. People came up to me and thanked me for the great play and the wonderful environment that we put together for the run. For the new men who you found to play with, you can thank the Members who invited them. For the equipment that rocks, you can thank the teams that assemble, clean, and repair them from year to year. For all you thank me for, remember to thank each other. Make sure you use some tongue while "thanking" each other.

Charities

This year was a good year for the [Leather Archives and Museum](#) in Chicago, the official charity of Inferno 45. LA&M Executive Director, and CHC Full Member, Rick Storer was on-site to run the fund raising for this 25th Anniversary year of the founding of the Leather Archives & Museum. They raised \$15,247 between both sessions.

As always, the Chicago Hellfire Club's McAdory Fund ran its Flea Market table and engaged in other activities, raising \$2,100.50 during Inferno 45.

Feedback

Thank you everyone for the feedback you provided in the post-Inferno survey via Survey Monkey. Feedback via that mechanism is closed as of October 5. However, your input is always welcome. If you have some comment or piece of information you'd like to share, please send an email to inferno@hellfire13.net.

If you have a story about your Inferno experience you really want to share, then we want to hear it! You can send your Inferno stories to me at the above address, or you can send them directly to news@hellfire13.net for inclusion in the

Brand. I want to hear from you guests of the club in addition to members.

Thinking Ahead

If you think you might have a great idea for next year's logo, or some piece of equipment you'd like to see at next year's Inferno, please let me know. I'd love to share that information with next year's Inferno Coordinator and Inferno Committee. You can email me any suggestions at inferno@hellfire13.net.

-John 'Skip' Reddy
Coordinator, Inferno 45



#imabottomdamnit

My Final Moments at My First Inferno

I was there...it was 12:20pm and Inferno 45, Session A, was in its final moments. I was attending Sunday brunch and feeling more calm than I would typically be considering my van ride to the airport was to depart at 12:45pm and my flight home was boarding at 2:15pm. That relinquishment of control would typically be unheard of for me when traveling. Regardless of the destination, I would rather be at the airport super early and wait rather than be late and miss my flight. In keeping with the protocol of my weekend, I was continuing to trust my well being in the hands of others.

12:25pm - still sitting at the end of the table surrounded by my friends both old and new. From my vantage point behind the podium, seated closest to the kitchen door, I could look into the dining room filled with men I had spoken to at length, chatted with briefly or exchanged mere smiles with over the course of the past few days.

12:26pm - I couldn't tell if time was stretching out or slowing down. The voices speaking were incoherent to me. Were the minutes flying by fast because my heart was racing as I was being flooded by emotions? I was sort of in a subspace mentality while trying hard to maintain my composure. Moments before, my new friend on my right had moved his chair parallel to mine, and I had placed my hand on his inner thigh. On my left was my friend, roommate, and Sir. A year ago I would have never imagined I would

stand before him for 4 flogging/single-tail scenes in the past few months. An award being presented had its past winners gathered between us and the gathering in the room.

12:27pm - My heart was racing; my right hand was clutching the thigh of my friend on my right and my left arm was around the shoulder of my friend on my left. I turned to the right, looked him in the eye and barely got out an audible whisper "I have to go...it is time" while warm tears collected in my eyes. His arms embraced me and I lost it. Tears flowed. How had such a fantastic weekend quickly dissolved and tumbled into chaos for me? If this is what it feels like to walk the last few steps before going to prison or worse yet death, this would probably be as close as I could imagine it might be. I pulled away and turned to my left. Now I found myself in the secure arms of another trusted

friend and brother. I lost my breath and began to hyperventilate. Slowly I pulled away and held my face while saying "I'm ok. I'm ok." I had no idea what else was going on in the room. My apologies to those speaking to everyone in the room because of what was going on behind them.

12:30pm - I pushed my chair away from the table and got up. I didn't turn back. I don't know why but I



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My Final Moments at My First Inferno

(Continued from Page 4)

grabbed the half full cups of coffee and orange juice by the rims. With my head down to the floor like a chastised animal and my eyes glued to the floor, I walked behind the collection of men and marched up the stairs out of the dining room. I worried that I might be disturbing everyone in the room by my departure...again, I apologize.

Before I could turn right to exit, standing before me was a scene partner from the prior day. We had only met less than 24 hours ago. We had quickly expressed an interest in a scene and shared time together in the bondage tent. I had let him get near my panic zone 20 hours earlier by allowing him to put me into a straitjacket. When I felt alarms rise within, I started whispering ABCs to distract me into my subspace and he noticed. I was comforted. He assured me that he would let me out at my word but I mind fucked myself when I realized that I was laying on all the buckles. He was such an amazing scene partner that I allowed him "in." By the end of the scene I was asking him to lay across my chest to further trap me -to pin me down. This was completely in my panic zone, but I was calm and floating. I felt myself relaxing and enjoying the scene. Snapping back to my departure, I was staring into space but I saw that he was before me with arms open to hold me yet again...to comfort me. "I will be checking on you." That much I know he said to me. We had exchanged contact information and he has checked on me since I returned home.

I was determined to make it to the Barracks to collect my bag, return my key to Satan's Station and make it to the van by 12:45pm. Most know that this is not a great distance but it was certainly the Green Mile for me. I was the Dead Man Walking. Within a few steps, a figure rose from a chair by Satan's Station. Another man was in my path and once again as if by fate, it was another scene partner. This kindhearted, soft spoken Master is someone I have kept in contact with since my first visit to the clubhouse over IML weekend in 2015. I couldn't have asked for, nor could it have been planned, that this man blocking my path would be in front of me with open arms to offer me more courage on this most difficult of moments this first Inferno weekend for me.

So if anyone were to ask me, "Why would you go to Inferno?" or "Why would you want to be a part of the Chicago Hellfire Club?", this is why. I'm there for the bonds that are built with these men. Though the outside world might consider us as playing strange wicked games together, these are the men who truly love me. Though miles may be between us, they are my brothers and I love them.

P.S. That was the worst of my post Inferno drop. In the days that followed I can honestly say that I have never felt a more overwhelming amount of calmness and patience. It was noticeably unbelievable. Perhaps I will submit the expenses for this extended weekend to my job as personal growth and development.

B.B.



Session B 2016 -

Vegetarian Omelets Didn't Prepare Me

Leading up to Inferno #45, I'd had many breakfasts with the wonderful and sweet JA (who had agreed to sponsor me) and I thought I had a pretty good idea of what I was walking into. However, even though JA had talked me through all the details and been patient with all of my "newbie" questions, it seems that all of those omelets and well-done home fries didn't quite prepare me for the mind-blowing experience that lay ahead.

First off, even before the event started, I was really impressed by CHC's professionalism and organization of it all. Discussions around room reservations with DR and sponsorships with BG were incredibly smooth and easy to navigate. And as an "organization and process development" geek, I probably sounded like your elderly Aunt Phyllis as I walked into Camp that Sunday afternoon: "Gosh, look at these tents - they're so well laid out! Lights and heaters! And tables full of cleansers - what thoughtful boys!" Everything I experienced, from the helpful guys at Satan's Station to my volunteer shifts, was easy to understand as a first-timer.

The other thing I noticed right away was the camaraderie among the guys. It was clear that old friendships were being renewed and new bonds were being built. At each meal, I heard stories about friends playing pranks on each other, had "in-jokes" explained to me and could sense the spirit of brotherhood that permeated the crowd. At the Celebration Of Life, I saw that brotherhood at an even



more intimate level with the guys sharing their feelings about recent losses, tears flowing freely in the fire-light. Another example I experienced was when TF did a saline infusion on me. He didn't do it to get a thrill - he did it to help me out because it was a fantasy I'd been dreaming about for 15 years. I saw that spirit of giving repeated over and over throughout my time in Session B and that sense of "bonds between brothers" really touched me. No matter if it was catching up with Michigan friends, getting to know the Chicago guys better or meeting so many new guys, the whole event had a feeling of friendliness and acceptance.

Is now the right time to mention the sex? ;-)

While this newsletter isn't long enough for me to go on and on about all the incredibly sweet and sexy men I met during Session B, I will say that I had some of the most amazing scenes of my life! Whether it was the Biker Daddy popping my Inferno cherry, the Sophisticated Satyr who punched me open or Dad reaming my god-damn brains out on the fuck bench, I was lucky enough to connect with incredible guys and have casual conversations turn into invitations to play. Who would've suspected that a chance encounter out by the Cock Box would lead to someone so deliciously worming their way into my psychology and reducing me to a frothing-at-the-mouth fuckhole? I think the grin on my face will last until 2017!

JA had warned me over coffee that after Inferno, I might experience some strong emotions - and he was right. I came home with crushes on some guys, an urge to get back to Camp as soon as possible and a desire to join CHC and experience that sense of brotherhood and acceptance more than once a year.

I'd like to give a huge "Thank You!" to everyone in CHC for allowing me to be there. It was an absolutely magical, life-changing event for me and I'm already looking forward to #46!

JP

From Our V.P.

Greetings One and All,

I just wanted to say what a great thrill it was to see so many of you at Inferno 45. To our returning members and guests, I hope you once again had a memorable experience, played like you like to play, and reconnected with friends and playmates from previous years.

To all of our new guests, I hope Inferno lived up to its reputation. I hope you made some wonderful connections with like-minded men who like to play like you do. And speaking of play...I truly hope you got some serious play time in. Our gathering attracts some of the best male bdsm players that are out there. This is the place to get your "play" on. This is the place, and these are the men to learn from and experience. This is the environment to try something you've always been curious about. This is the place and these are the men to help you push your own boundaries, your own pre-

conceived limits, and address those desires that might be accompanied by fears. This is Inferno.

It is also the place to make lasting friendships, supportive connections, and become part of a large Inferno brotherhood. Yes, your first Inferno can be overwhelming, and leave your head spinning in many directions, even after you return to "normal life." Our hope is that once you've had time to decompress and process and reflect, you will realize what an amazing and wonderful thing Inferno is for us all. There is a reason this was the 45th one!!!

I hope that we will see you back for more of your and our kind of fun at Inferno 46!

Cheerfully,
David R.
CHC Vice President, 2016
vp@hellfire13.net

CHC 2017 Board Elected

On Saturday, October 8, 2016, the Annual Meeting of the Full Members was held in Chicago. In addition to other items that were on the agenda, elections for the 2017 Board of Directors were held. The results are as follows: President - Skip R, Vice President - Scott Z,

Treasurer - Dan M, Secretary - Brian B, Inferno Coordinator - Joe D, Membership Chair - Rob W, Programming Chair - Jack M, and the Members-at-Large - Bandit, Chris S, Dan N, David R, John B, & Paul W.

Members - It's Time to Pay Your Membership Dues

By now you should have received an email advising you that it is time for all members to pay their 2017 dues. Please go to www.hellfire13.net, log-in, and follow the instructions you received to pay your dues. ALL MEMBERSHIP DUES PAYMENTS ARE DUE BY JANUARY 1, 2017. After January 1, 2017, late fees will be applied as per the club's Standing Legislation. Please feel free to contact the Vice President with any questions or concerns at vp@hellfire13.net.

Fireside Club
P.O.Box 577618
Chicago, IL 60657-7618





House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

- No extreme leather, fetish wear or toys are to be worn or displayed outside the Club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the Clubhouse.
- Arrive and depart quietly.

All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

Photography is strictly prohibited in the Clubhouse except by Club designated photographers – don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

Drug use will not be tolerated.

We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the Club's safer sex policies, listed in our Standing Legislation, Attachment 19.

Thanks for helping us help you have fun!

Club Contacts

Mail Address

CHC/Fireside Club, Ltd.,
P.O. Box 577618
Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026
Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:
program@hellfire13.net
Roster Changes:
address.change@hellfire13.net

President: president@hellfire13.net
Vice President: vp@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: membership@hellfire13.net
Inferno Registration:
inferno.registration@hellfire13.net
McAdory Requests & Information:
mcadory@hellfire13.net
Newsletters (Brand/Cicatrix):
news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator:
inferno@hellfire13.net
Volunteer Coordinator:
volunteer@hellfire13.net



Calendar

All Clubhouse parties are **non-smoking** except those marked Smoking Permitted in NOTES.
For more information on public CHC events, check our Facebook Page at:
<https://www.facebook.com/chicagohellfire/>

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
October 8 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
October 14 (Fri)	Bar Night	Touché	10pm	6412 N Clark St Chicago, IL 60626
Associate/Applicant Weekend				
November 11 (Fri)	AAW Party	Clubhouse	9pm - 2am	
November 12 (Sat)	AAW Banquet	Marcello's	6pm - 9pm	645 W. North Ave Chicago, IL 60610
November 12 (Sat)	AAW Party	Clubhouse	9pm - 2am	
November 13 (Sun)	AAW Party	Clubhouse	11am - 3pm	
December 10 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
January 14 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
February 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	
March 11 (Sat)	Monthly Play Party	Clubhouse	9pm - 2am	

You're invited to CHC October
2016 Monthly Party (Oct 8, 2016
- Oct 9, 2016)
September 25, 2016 at 10:22 PM

Sample CHC Invitation

Just so you know what the invitations to CHC parties and events look like now, the image to the left shows the invitation to the October party. By clicking on the green box, you will be connected to the CHC event on Eventbrite so you can register.

