



2017.1 PRE-IML

THE BRAND

A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

Opinions expressed here do not necessarily reflect the official position of the Club. © 2017.



From the Program Director

Register Now for CHC Parties During IML

IML weekend is coming up, so mark May 26, 27, and 28 on your calendar. We're looking forward to seeing everyone at our IML Weekend parties!

Our party themes this year are Fetish Friday, Sadistic Saturday, and Sinful Sunday. Hopefully, you'll be inspired by these themes and act accordingly. That means, Gentlemen, we expect to see plenty of fetish gear, floggers and paddles, and lusty sex in the clubhouse!

How to Register

New this year! Registration for IML Weekend will be done exclusively via Eventbrite for members and guests, and the invite will include the party volunteer choices.

An Eventbrite RSVP will entitle members and their guests to pick up and pay for printed tickets that will be required for each party. They will be available at the CHC Booth at the IML Leather Market. All members and guests **must** have a ticket and a government issued picture ID to be admitted to a party.



Jack M., CHC Program Director

How to Volunteer

If you want to warm our volunteer coordinator's heart (Chris S.), email your volunteer requests in early to volunteer@hellfire13.net. Include your name, sponsor (if a guest), phone number, and requested shift. The volunteer coordinator will notify you of your assigned shift(s).

There are many volunteer positions available IML Weekend, and it would be great if all of them were filled well before Friday May 26.

There are two opportunities for volunteering: the first is helping to run the CHC Booth at the IML Leather Market, and the second is helping with the parties. You will also be able to indicate your party volunteer preferences in your Eventbrite invite.

Party donation waiver: If you volunteer for a shift and actually work that shift, your donation for that party only is waived.

In Brotherhood,
Jack M, CHC Program Director
program@hellfire13.net

In This Issue

CHC Parties During IML..... 1
IML Volunteer Shifts 2
IML 2017 Registration Summary 2
From Our VP 2
Inferno 46 Information & Planning..... 3
My First Inferno, I Felt the Brotherhood . 4

CHC Calendar 5
House Rules 6
Think GET LAID 6
CHC Contacts 6

NEXT ISSUE ARTICLE DEADLINE:
June 26, 2017

Editor: Jack S.
Send News To: news@hellfire13.net

IML VOLUNTEER SHIFTS

Leather Market Booth shifts are as follows:

- **Friday May 26:** noon to 3pm; 3pm to 5pm; 5pm to 7pm
- **Saturday May 27:** 11am to 1pm; 12 to 3 pm (3 – 5pm at Cocktail Party); 5pm to 7pm
- **Sunday May 28:** 11am to 1pm; 1pm to 3pm; 3pm to 5pm

CHC Volunteer shifts for Friday, Saturday, and Sunday parties are as follows:

- **Setup** 8pm to 9pm
- **Door check*** 9pm to 11pm
- **Downstairs check-in*** 9pm to 11pm
- **Food and drinks** 9pm to 11pm; 11pm to 1am
- **Dungeon Master**** 9pm to 11pm; 11pm to 1am; 1am to 2am
- **Clean up** 2am to 3am
- **Open party chair**** 8pm to midnight
- **Closing party chair**** midnight to 3am

* Open to club members only. (All unmarked shifts are open to guests and members)

** Requires that you have received DM training

From Our VP

IML is just around the corner. For the Chicago Hellfire Club that means the chance to open our doors to members of the BDSM & Leather communities. We will host three club play parties over the IML weekend at our clubhouse. Whether you are looking to experience our incredible play space, or just an opportunity to socialize with other men in the BDSM/Leather communities, you would have a great time spending the evening at our clubhouse. If you are interested in attending one (or ALL) of our parties, we will have a booth at the vendor mart for information and tickets.

This year for guests of the club that have a club member who will sponsor them, you may sign up for all of the parties online. Ask your sponsor how to sign up early and avoid the crowd at the booth!

Everyone attending IML is invited to our annual cocktail party on Saturday afternoon at the host hotel from 3pm to 5pm. This year we have something special planned for the cocktail party - there will be 4 demonstrations presented. This is in keeping with our philosophy of educating the BDSM community on techniques and safety. I hope all of our guests attending IML will enjoy these interesting demonstrations.

If you are interested in more information about the club, please contact Rob W. (Membership chairman) at membership@hellfire13.net or myself at VP@hellfire13.net.

In Brotherhood
Scott Z
Vice President 2017

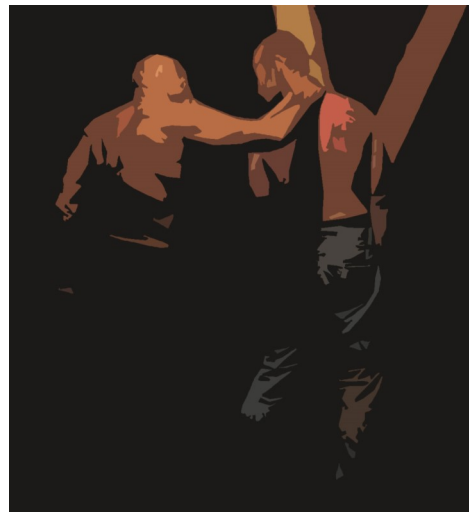
IML 2017 REGISTRATION SUMMARY

Be an early bird and email volunteer@hellfire13.net now with your volunteer choices for the CHC Booth at the IML Leather Market.

Members, look for the CHC IML Eventbrite Invite and RSVP your party choices and volunteer position choices for you and your guests.

Pick up and pay for your party tickets at the CHC Booth at the IML Leather Market. Donations will not be accepted at the clubhouse. (May 26, 27 and 28)

Bring your tickets and a picture ID to the CHC IML Parties at the clubhouse. (May 26, 27, and 28)



Inferno 46 Information and Planning

Dates

Remember to put these dates aside on your calendar, and get that time off from work:

Session A: September 7 - 10
Session B: September 10 - 13

Of course, Inferno doesn't happen without proper planning and advance work and volunteering. Mark these dates on your calendar too, and we'll hope to see you there!

Pre-Inferno BBQ: September 2 (volunteering to eat our food!)
Inferno Setup: September 4 - 7
Inferno Teardown: September 13 - 14

We always need men for Setup and Teardown. Please consider working Setup and/or Teardown. We need healthy, fit men to help move us in and out of storage every year.

When you work Setup or Teardown, we cover your room and board while you're there, so there's no additional cost to you. They're both excellent ways to ease the transition between the outside world and the world we create at Inferno.

Artsy Fartsy – HELP!

I have had some trouble finding an artist this year. Please make sure any artist you suggest does commission work. I'm looking for someone to come up with some art for Inferno 46. I've got some theme ideas to throw at potential artists. If you're an artist or know one, please contact me at inferno@hellfire13.net.

Members! Invite your guests!

We've had a good trend on attendance the past several years,

but I want us to burst at the seams! Bring us your current cadre of guests. Bring us fresh meat, err, I mean "Introduce new men to our family." Just bring us men to play with!

Guests! Pester your member friends!

If you want to come back to Inferno, or come to Inferno for the first time, ask your sponsor as soon as possible about getting yourself on the invite list. Being invited doesn't mean you have to come (unless you've got a Master ordering you to, but that's another matter). We'd love to have you there, and to have you while you're there.



Joe D., Inferno Coordinator, Inferno 46

Charity

The Committee is also looking for suggestions for an organization to be our official charity for Inferno 46. In order for the organization you suggest to be considered, you must be willing to head up the fundraising effort at Inferno or arrange for someone to do it.

Joe D,
Inferno Coordinator, Inferno 46
inferno@hellfire13.net

Inferno 46



My First Inferno - I Felt the Brotherhood

On my way there I was a bit nervous mainly because I was going somewhere I have never been and meeting new people. Would I fit in? Would anybody want to play with me? Would I want to play with anybody? Will I overcome my fears and participate in any scenes? All these questions and more ran through my mind. My main fear was will I make Daddy proud or will he be disappointed. Once that crossed my mind I made the decision to build a bridge and get over those fears.

After registration and entering the compound I didn't think much since it felt much like the registration I have gone through when attending other events such as CLAW and MAL. Here is my money and thanks for having me. The area was as Daddy described with tents and people just finishing setting up. Satan's station was exactly as described as well.

When the Grand Daddys and Daddy started introducing me to people I was busy analyzing them and how they acted towards the family and me. I observed their interactions with the Daddys and "sized" them up a bit. I have to admit I was a bit protective of the family but kept that under my hat because I knew they were friends of the family.

It was interesting to see the setup while going on the tour. It was as described prior to going to Inferno by Puck and Bear. Especially when announcements were read the first time - "Gentlemen! Welcome to..." - they were very interesting..LOL. Hearing the crowd of deep testosterone filled voices as they followed along was even better (it did turn me on a bit). You can tell this has been a part of Inferno for a long time and the guys love it.

When I saw the first scenes happen I was taking it all in. The sounds of whips, floggers, screams, and grunts were exciting and brought out the curiosity in me. Seeing how pain was also bringing pleasure to both tops and bottoms. My first scene was interesting and it got me into a different headspace than I am normally used to. I can't really explain it but I felt mischievous, naughty, and for me it was a challenge. Can I wear out the top or would he break me instead? The challenge was on. But, since it was my first flogging Tawse gave me an introduction and it was great. I experienced the different floggers he chose and it honestly felt great. At times it stung and other times it felt like a massage.

Working the food line was great! I got to see everybody that was attending and speak to many of them. Especially when the line got backed up a bit I was able to ask a few questions and get to know a couple of them. I have to say working the food line forced me to be social and get out there a bit. It was also interesting to observe the different personalities that went through the food line. There were those men that didn't break character and were serious and stern the whole way through and those that just had a smile most of the time.

There were some scenes that made a very strong impression on me

and I thought I would not be able to watch. Seeing somebody get the CHC logo "cut" into his back with a surgical blade was an OMG/WOW/NO EFFEN WAY impression. I saw the first cut and I was out of there. Seeing David K. and his hook play scene was another one that was OMG/WOW/ NO EFFEN WAY but I actually sat through it and watched as each hook pierced his body and then when he was just hanging from them. The very next day I was able to ask him what was going through his mind and how did it feel? He responded that he just gets into a head space and they hurt a lot but you get through it.

There was a lot going through my mind because although it was explained to me what it was all about and how it was setup, Inferno 45 was my first Inferno and it was still unknown to me. Was I going to make it through this alive, was I going to be able to get through scenes and not chicken out? Was I going to make Daddy proud of me? Was I going to make the Grand Daddies proud of me? Yes, all these questions, fears, and anxieties were resolved.

As for my first tontine, that was very emotional and at the same time an inspirational moment. Seeing all the generations of men stand when their first Inferno was called out showed me how it is a growing and very close knit group. It was a bit sad in the beginning as Inferno 1-6 did not have any representation yet that is a part of the generations passing and the current ones holding up traditions and passing on the experiences and knowledge acquired from those that were not able to attend.

I did feel a bit out of place when I and a few others were still sitting down because Inferno 45 was our first one. But when we were asked to stand and join everybody else I immediately felt the brotherhood and right at home. It was an awesome experience.

Well, as the days passed by I knew it all would come to an end such as many other good things in life. During the last two days I did feel sadness especially the very last day and last few moments that I got to spend with my family together. The ultimate event drop and it does sting but not as bad as a good flogging. But I see things as the glass half full in life so eventually it didn't mean it was just the end of Inferno 45 but rather I was one day closer to attending Inferno 46. I was so happy to have met so many men of quality that I hope to one day call my brothers when my application to the CHC is submitted with all of my sponsors backing me up.

When I left the compound and realized it was time to go home I was a little down. I wasn't very talkative and just rested my head on Daddy as he comforted me. He kept me entertained and we spoke about the event from time to time and he also reassured me that we will be back next year.

I have to say it was amazing and I am honored to have been invited to such an exciting and interesting event. I can't wait for Inferno 46.

Snuggles



All Clubhouse parties are non-smoking except those marked Smoking Permitted in NOTES.

Calendar

For more information on public CHC events, check our Facebook Page at:

https://www.facebook.com/chicagohellfire/?ref=aymt_homepage_panel

DATE	EVENT OR DEADLINE	LOCATION	TIME	NOTES
May 12 (Fri)	Bar Night	Touche	9pm	
May 13 (Sat)	Demo: Flogging Monthly Party	Clubhouse	8pm 9pm - 2am	
IML Weekend				
May 26 (Fri)	IML Party Fetish Friday	Clubhouse	9pm - 2am	
May 27 (Sat)	IML CHC Cocktail Party	Host Hotel	3pm - 5pm	
May 27 (Sat)	IML Party Sadistic Saturday	Clubhouse	9pm - 2am	
May 28 (Sun)	IML Party Sinful Sunday	Clubhouse	9pm - 2am	
Jun 10 (Sat)	Demo: Needle Play Monthly Party	Clubhouse	8pm 9pm - 2am	
Triple Play Weekend				
Jul 7 (Fri)	Bar Night	Cell Block	9pm	
Jul 8 (Sat)	Demo: Fisting Monthly Party	Clubhouse	8pm 9pm - 2am	
Jul 9 (Sun)	Puppy Brunch & Party	Clubhouse	11am - 3pm	
Aug 12 (Sat)	Demo: TBA Monthly Party	Clubhouse	8pm 9pm - 2am	
Inferno 46				
Aug 26 (Sat)	House Packing	Clubhouse	9am	
Sep 2 (Sat)	Pre-Inferno BBQ			
Sep 4 (Mon)	Truck Load	Clubhouse		
Sep 5-7 (Tue-Thur)	Set-up	Run Site		
Sep 7-10 (Thur-Sun)	Session A	Run Site		
Sep 10-13 (Sun-Wed)	Session B	Run Site		
Sep 13-14 (Wed-Thur)	Teardown	Run Site		
Sep 14 (Thur)	Truck Unload	Clubhouse		
Sept 23 (Sat)	House Reset	Clubhouse	9am	
Oct 14 (Sat)	Demo: TBA Monthly Party	Clubhouse	8pm 9pm - 2am	
AA Weekend				
Nov 10 (Fri)	AAW Friday Party	Clubhouse	9pm - 2am	
Nov 11 (Sat)	AAW Banquet	TBA	YBA	
Nov 11 (Sat)	AAW Saturday Party	Clubhouse	9pm - 2am	
Nov 12 (Sun)	AAW Sunday Brunch & Play Party	Clubhouse	11am - 3pm	



House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the Club. No bare asses or chests, hoods, masks, leashes, or boys on their knees.

Keep your toys and tools out of sight until you are inside the Clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- Photography is strictly prohibited in the Clubhouse except by Club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the Club's safer sex policies, listed in our Standing Legislation, Attachment 19. Prohibitions include, but are not limited to: unprotected anal intercourse; fisting without rubber gloves; needles, pins, catheters, sounds, or other devices intended to break the skin or invade a body orifice used on more than one individual without sterilization between uses; sharing of sex toys which come in contact with any bodily secretions.

Thanks for helping us help you have fun!

THINK G.E.T. L.A.I.D.

Clean up after yourself.

Before leaving the Clubhouse, keep these things in mind:

GARBAGE Have you picked up trash, emptied all the garbage cans, relined them and taken the trash to the alley?

ELECTRIC Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

THERMOSTAT Have you turned off all air conditioners?

LIGHTS Have you turned off all the lights, including the bathrooms and back halls?

AMPLIFIERS Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

INSIDE DOORS Have you locked the office door and checked all back doors?

DOOR Will you be sure to check the front door and make sure it is locked

Club Contacts

Mail Address

CHC/Fireside Club. Ltd., P.O.
Box 577618, Chicago, IL 60657-7618

Telephone Numbers

General Telephone: 773-486-2452
Fax: 773-486-4026
Party Reservation Line: 773-486-2436

Email Addresses

Party Reservations:
program@hellfire13.net
Roster Changes:
address.change@hellfire13.net

President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: member-ship@hellfire13.net
Inferno Registration:
Inferno.registration@hellfire13.net
McAdory Requests & Information:
mcadory@hellfire13.net
Newsletters (Brand/Cicatrix):
news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator:
Inferno@hellfire13.net
Volunteer Coordinator:
Volunteer@Hellfire13.net

