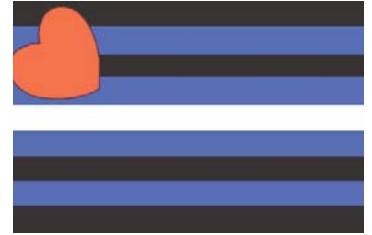


THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

APRIL-MAY 2018

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FROM THE PROGRAM DIRECTOR

The April forecast is whips followed by water sports

Or as Tony W says, "Let us put some salt in your wounds."

Saturday Night, April 14, Demo and April Showers Party

On Saturday, April 14, the clubhouse will take on a shiny look downstairs when the April Showers party returns once again. The doors will be open from 7:45pm to 11 pm. The demo will begin at 8pm, and the party begins at 9pm. All events are non-smoking and are open to registered members and guests.

Demo - 8 PM - CRACS

Chicago Region Active Crackers of Singletails (CRACS) is a Chicago-based S&M club focused on the use of a special class of whips known as Singletails (signal whips, snakes, and bullwhips).

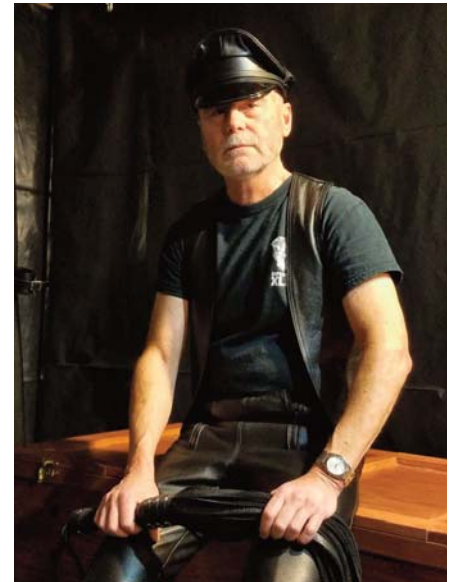
CRACS was founded by CHC Full Member Guangshuo Y who was interested in forming a specialized club where inexperienced members could learn

proper techniques of whip cracking from experienced practitioners and then transition to S&M whipping.

CRACS also welcomes men who prefer to be at the receiving end of the whip and provides a safe environment to experience being whipped under the watchful eye of a Whip Master and Dungeon Master.

The one hour demonstration will be introduced by CRACS members Jack M from CHC and Bob L from Leather & Fetish Milano (LFM). CRACS members Wade and Gabe will do the demo and will utilize safe whipping techniques including a proper warm up followed by the singletailing.

CRACS is grateful to CHC for allowing the use of their dungeon once a month. We welcome new members or observers. There is no fee to join. See Jack, Bob, or CRACS host David W for more information.



Jack M - Program Director

Party

After the demo, the dungeon party begins at 9pm, and will take place on both levels at the club.

- **Downstairs:** For the April Showers revelers we will have a large portion of the space set up for your favorite water sports. Bring a towel (or three) and come on in! The water's fine! And our DMs will be on duty in case you need a lifeguard.
- **Upstairs:** For those preferring to play in a dry area, the upstairs dungeon will be

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JUNE-JULY ISSUE ARTICLE DEADLINE:
May 19, 2018

EDITOR:

Kevin B.

Send news to:

news@hellfire13.net

MORE FROM THE PROGRAM DIRECTOR

Continued from Page 1

open and once the Dungeon Master is in the room, you can feel free to start any scene you have planned. Please keep conversation to a minimum so all players can enjoy their scenes without being distracted.

May

OMG it's May in Chicago and the smell of leather will soon waft over the lakefront.

Saturday Night, May 12 Demo and Dungeon Party

On Saturday, May 12, bondage fantasies will inhabit the dungeon. The doors will be open from 7:45pm to 11 pm. The demo will begin at 8pm, and the party begins at 9 pm. All events are non-smoking and are open to registered members and guests.



Demo – 8pm

The demo will be presented by David W, a CHC Full Member. David is a longtime enthusiast of bondage and sensation play in various forms. He's currently the host/organizer of CRACS, the singletail whip club that meets monthly at the clubhouse. He is also actively involved in the Chicago rope community as a student at Second City Kinbaku. While his first time wrapping a boy in plastic wrap and duct tape was over 20 years ago, it is only recently that immobilization has become a regular part of his play repertoire, both as storage bondage for its own sake and in combination with impact, edging, hypnosis, tt/cbt, and other forms of sensation play.

**CHECK OUT CHC'S
IML 2018 PARTY LINE-UP
ON PAGE 3**

Demo – Wrapped and Trapped – Immobilization, Mummification, and Storage Bondage

In this demo, David will show a number of different immobilization methods, some involving special gear items such as sleep-sacks. The main focus will be a start-to-finish full body mummification with plastic wrap and duct tape, including how to cut openings into the body wrap for things like tt/cbt, electro, or impact. He'll discuss ways to minimize risk, stay connected with your sub, and make the whole wrapping process fun and hot. The demo will also include brief interviews with a few cute boys describing the experience of getting wrapped and trapped and why they find it so incredibly sexy.

Party

After the demo, the dungeon party begins at 9 pm, and once the Dungeon Master is in the room you can feel free to start any scene you have planned. Maybe you'll be inspired to wrap someone up!

Getting the Most out of CHC Parties

If you're new to CHC or need a reminder on how our parties work, here are some simple suggestions to help make your evening enjoyable:

Dungeon Masters

Dungeon Masters are a very important part of CHC play parties. Our Dungeon Masters wear an orange vest and are in charge of all play in the room. Please give them your respect and remember that their decisions about play are final. And, if you're preparing to do a scene that might be seen as overly intense, it's always wise to let the DM know in advance.

Noise in the Dungeon

I frequently mention that audible talking needs to happen downstairs during a party. Imagine being bound to a table enjoying an erotic headspace then hearing someone near you discussing their shopping list, a project at work, or worse, critiquing the scene you're in. Also, if your sub is a

screamer, you will need to quiet him with a gag or change the scene to reduce the noise. We are, after all, located in a residential neighborhood.

Social Area

Our social area is downstairs, and this is where you can sit and enjoy a snack and a beverage, talk all you want with other players, and watch a video.

CHC Party Dynamics

Some members and guests attend our parties already having a scene in mind. Others attend without having anything planned, just to see what opportunities the evening presents. Don't be a wallflower! Increase your chances of future play by engaging members and guests in conversation in our social area downstairs. Introduce yourself and ask questions to get the conversation going. Remember, unlike online hookups, Hellfire Club is your opportunity to meet players face to face, watch them play, and get to know them before you approach them about a possible scene.

Consent

You'll also want to make sure that you and the person or persons with whom you play discuss the upcoming scene and what is being consented to. Make sure there is agreement between all parties as to how a change in consent will be handled.

CHC Bar Nights in 2018

CHC Bar Nights are one of the ways CHC members and guests can meet guys interested in the club. There will be a raffle, various prizes, some informative signage about the club, and friendly faces.

Here are the upcoming 2018 CHC Bar Nights. They are also listed in Wild Apricot. Mark them on your calendar.

- Touché - Friday, May 11 at 10pm
- SoFo - Friday, August 10 at 10pm
- Touché - Friday, October 12 at 10pm

Jack M, CHC Program Director
program@hellfire13.net



IML 2018 Party Line-up

IML weekend is coming up, so mark May 25, 26, and 27 on your calendar.

We're looking forward to seeing many members and guests at our IML Weekend parties!

Our IML party themes this year are again Fetish Friday, Sadistic Saturday, and Sinful Sunday, as in my opinion we have not quite plumbed the depths of these themes sufficiently. Gentlemen, get inspired and act accordingly! That means we expect to see plenty of fetish gear, erotic bondage, e-stim, floggers and paddles, and lusty sex in the clubhouse! In other words, another typical CHC weekend of parties!

How to Register

Registration for IML Weekend will be done exclusively via Eventbrite and the invite will include RSVPs and donation tickets for members and guests. A full list of volunteer choices will also be available in the invite as we need your support to fill all of our volunteer choices for the three parties.

Look for your IML Weekend Eventbrite invite the evening of April 23. Eventbrite registration will close on Thursday afternoon, May 24.

Once you've registered via Eventbrite, you will need to visit the CHC IML Booth, pay any balance due, fill out your Release Forms, and pick up your printed tickets. All members and guests must have a ticket and a government issued picture ID to be admitted to a party.

Already filled out a Release Form in 2018? We'll have a list of who has filled out a form in 2018, so if your name is on that list you can skip this step.

Can't make it to the IML Booth to pick up your tickets? If there is no balance due and our records show that you have already filled out a release form in 2018, you can email the Program Director at program@hellfire13.net and request alternate arrangements for ticket pickup.

Volunteer Now!

If you want to warm our volunteer coordinator's heart (Chad T), email your IML

Weekend volunteer requests in early to volunteer@hellfire13.net. Include your name, sponsor (if a guest), phone, and requested shift(s). The volunteer coordinator will notify you of your assigned shift(s).

There are many volunteer positions available IML Weekend, and it would be great if all of them were filled well before Friday, May 25. There are two main areas for volunteering: the first is helping to run the CHC Booth at the IML Leather Market, and the second is helping with the parties. You will also be able to indicate your party volunteer preferences in your Eventbrite invite.

CHC IML Booth Location change: The CHC IML Vendor Market Booth will be co-located this year with the Twin Cities Leather Booth in the Francis Room on the 2nd Floor.

Party donation waiver: If you volunteer for a shift and actually work that shift, your donation for that party only is waived.

Leather Market Booth shifts:

- Friday May 25: noon to 3pm
3pm to 5pm; 5pm to 7pm
- Saturday May 26: 11am to 1pm
1pm to 3pm (3 – 5pm at Cocktail Party)
5pm to 7pm
- Sunday May 27: 11am to 1pm
1pm to 3pm; 3pm to 5pm

CHC Volunteer shifts for the Friday, Saturday, and Sunday parties:

- Setup 8pm to 9pm
- Upstairs Door check* 9pm to 11pm
- Downstairs check-in* 9pm to 11pm
- Food and drinks 9pm to 11pm;
11pm to 1am
- Dungeon Master** 9pm to 11pm;
11pm to 1am; 1am to 2am
- Clean up 2am to 3am
- Opening party chair** 8pm to midnight
- Closing party chair** midnight to 3am

* Open to club members only. (All unmarked shifts are open to guests and members)

** Requires that you have received DM training

CHC IML 2018 REGISTRATION SUMMARY

1. Email volunteer@hellfire13.net now with your volunteer choices for the CHC Booth at the IML Leather Market.
2. Watch for the CHC IML Weekend Eventbrite Invite on April 16 and RSVP your party choices, pay any donations by Credit Card, and select your volunteer position choices for members and guests.
3. Pick up and pay for your party tickets at the CHC Booth at the IML Leather Market. (May 25, 26 and 27)
4. Bring your tickets and a picture ID to the CHC IML Parties at the clubhouse. (May 25, 26, and 27)

CHC IML 2018 COCKTAIL PARTY SPONSORSHIPS

Show your support for the Chicago Hellfire Club!

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves.

Your business or names will be listed on a large poster at the cocktail party and at the Clubhouse. If you are interested, email us at program@hellfire13.net or contact us (no later than Friday, May 5), at:

CHC Treasurer

IML Sponsorship, CHC/Fireside Club, Ltd.
PO Box 577618
Chicago IL, 60657-7618



CHC 2018 Calendar

For more information on public CHC events, check out <http://facebook.com.chicagohellfire>

DATE	EVENT	LOCATION	TIME
April 14 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
May 11 (Fri)	Bar Night	Touché	10pm
May 12 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
IML Weekend			
May 25 (Fri)	IML Party	Clubhouse	9pm - 2am
May 26 (Sat)	IML Cocktail Party	Host Hotel	3pm - 5pm
May 26 (Sat)	IML Party	Clubhouse	9pm - 2am
May 27 (Sun)	IML Party	Clubhouse	9pm - 2am
June 1 (Fri)	Inferno 47 Roommate Deadline: Everyone you want to room with must have their application in by this date		
June 9 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
June 16 (Sat)	SMU Kink Intensive: Rope Play w/ Gabe W	Clubhouse	10am - 3pm
Double Trouble Weekend			
July 14 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
July 15 (Sun)	Brunch & Party	Clubhouse	11am - 3pm
August 10 (Fri)	Bar Night	SoFo	10pm
August 11 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
Inferno 47			
August 25 (Sat)	Clubhouse Breakdown	Clubhouse	10am
September 3 (Mon-Labor Day)	Truck Load	Clubhouse	10am
Session A — September 6 (Thu) - 9 (Sun)			
Session B — September 9 (Sun) - 12 (Wed)			
September 13 (Thu)	Truck Unload	Clubhouse	Approximately 4:30pm
September 22 (Sat)	Clubhouse Reset	Clubhouse	10am
October 12 (Fri)	Bar Night	Touché	10pm
October 13 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
October 27 (Sat)	SMU Kink Intensive: eStim with Steve D	Clubhouse	10am - 4pm
AAW Weekend			
November 9 (Fri)	AAW Friday Party	Clubhouse	9pm - 2am
November 10 (Sat)	AAW Saturday Party	Clubhouse	9pm - 2am
November 11 (Sun)	AAW Sunday Brunch and Play Party	Clubhouse	11am - 3pm
December 8 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am

Watch this space and your email for updates on Demos, Bar Nights and more. All parties are non-smoking unless otherwise noted.





April 26-29, 2018
Cleveland, Ohio | clawinfo.org

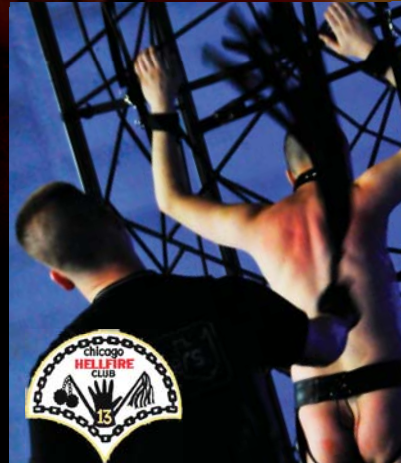
CHC Play Parties at the Westin!



**Best Leather Cigar Deck
 Anywhere**



**Live Muscle Bondage
 Gallery and Auction**



**Men's Play Parties at the Academy
 Dungeon Sponsored by CHC**

Master Sponsors



Sustaining Sponsors



*CLAW has donated
 over \$800,000 to
 community charities.*

Main Photo by Tank's Takes. International Mr. Leather 2017 and CLAW 18 Featured Performer Ralph Bruneau.

Westin Downtown: Fully Booked. Hampton Inn or Double Tree \$149/night. Book Now at clawinfo.org.

FROM THE PRESIDENT

Hanging out with CHC this Spring

Greetings Brothers, and Friends & Guests of the Club,

Spring has sprung here in Chicago, and that means we are kicking it into full gear.

Bar Night

We recently had a bar social night. It was well attended by members. We did not have as many guests as we had hoped. That said, the ones that were there were very interested and very engaged in finding out more about CHC. We were able to spend large amounts of time speaking one-on-one with them. Jack M and the Programming Committee raised money for the McAdory Fund during the event. The gentleman who was the big winner of the evening donated half his winnings back to McAdory. Classy.

CLAW

Spring also means that CLAW is right around the corner. CHC will have a strong presence at CLAW again this year. We will once again be sponsoring the dungeon playspace. We have so many members that attend this amazing weekend, it is only natural that we come together in support of the event and to PLAY! We will also be hosting an unofficial "get-together" on the Saturday night of that weekend. It was a huge success last year thanks to Skip R, Joe D, and their volunteers, that we did not want to miss out on doing it again this year. Time and suite number will be handed out via postcards on Friday and Saturday of CLAW weekend.

IML

Spring also means that the Program Committee is knee-deep in planning all the fun for IML Weekend, (yes it's less than two months away). We will be hosting our annual IML Cocktail Party on the Saturday of IML Weekend. It will be at the host hotel at 3pm. We will also have three separate play parties at the clubhouse that weekend. And

of course, we will have our booth at the Vendor Mart during IML to answer questions about the club, and to sign up guests for our parties.

Remember, guests need to be sponsored by a member, so if you know anyone you'd like to invite to the clubhouse, this is the perfect time. One of the main reasons we look forward to IML every year is because it brings in so many of our Associate members from around the country and Canada. We love it when our brothers come "home". If you will be in Chicago for IML, I hope that you will strongly consider coming over to the clubhouse at least once, (if not more). We have new equipment, we have lots of eager and wanting guests, and we would love to see you there – whether to play, to catch-up, or to meet new people.

SMU

The Program Committee also is in the midst of planning it's first of two mini SMU events. The first one will be June 16 and the second one will be October 27. Please pay attention to our Programming Committee articles and the dates on our Calendar of Events for more information.

Inferno Registration

Spring also means the launch of Inferno Registration. Since I have a very deep and personal relationship with the Registration Chair, I can tell you that Guest sponsorships have been coming in quite plentifully. It is encouraging to see our members inviting so many men to "summer camp". Please continue to do so. You can continue inviting/sponsoring guests right up until the day before Inferno begins. Registration invites have already gone out to members and international guests. If you are a member in good standing, or an international guest, and you have not received an email from Eventbrite inviting you to register, please



David R - CHC President

email inferno.registration@hellfire13.net and let us know. For all other guests, your Eventbrite invitation to register will be sent on April 15th.

Spring Cleaning

And of course spring wouldn't be spring without major spring-cleaning. The guys on the House Committee under the leadership of Board member Steve K, are busying themselves with regular maintenance, cleaning and repair projects. Our clubhouse will be cleaned, repaired, and maintained to welcome everyone during IML weekend.

I am excited at the chance to see many of you at both/either CLAW and/or IML in the next couple of months. And I look forward to saying hi, catching up, and oh yeah, playing too!

In Brotherhood, Admiration, & Respect,
David R
CHC President
president@hellfire13.net



FROM THE INFERNO COORDINATOR

Inferno 47 Registration is under way

Greetings

So, by now members and international guests should have received their applications for Inferno. Those emails were sent out on April 1. If you haven't already registered, please read all of the information in the email from Eventbrite very carefully as there is a lot of detail about the registration process.

Domestic guests will receive their applications on April 15. If you have not received your application after these dates please check your spam folder before contacting registration. If you are having issues registering please be patient with the registration chairs as this is an extremely busy time for them. Registration can be contacted at inferno.registration@hellfire13.net.

Reminders

- You will receive a form-letter acknowledgment of your application – this is not your confirmation
- Your attendance is not confirmed until you receive notification from the registration chair David R.
- Read the whole application before sending in questions. Most of your answers are actually in the application documents.
- Do not make any travel arrangements until you receive your confirmation from David R. and the registration team. This will happen sometime in late June/Early July.

Inferno Charity

I am pleased to announce the charity for this year's Inferno will be **Broadway Youth Center** here in Chicago. We'll have more to say about this worthwhile group in upcoming newsletters. Look for an article by BYC's Associate Director Kylon Hooks.

Thank you to everyone for submitting suggestions for this year.

Adding Guests

It is not too late for members to add guests to their list for this year's Inferno. Please send the following information to registration at inferno.registration@hellfire13.net:

1. Legal Name
2. E-mail address

Also appreciated would be:

3. Postal address
4. Phone number

Birtles Scholarships

Do you know someone who needs financial assistance in order to attend Inferno?



Joe D — CHC Inferno Coordinator

The club has a scholarship set up to assist anyone with a financial difficulty.

The following information was sent in the e-mail blast about guest sponsorship information linked in the inferno sponsorship packet. For complete information please refer to the packet link in that e-mail.

Scholarships are only for one session of Inferno. If the nominee

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MORE FROM THE INFERNO COORDINATOR

Continued from Page 9

wishes to pay for the second session himself then they do not demonstrate financial need. The Inferno Committee has the final decision on who receives the scholarship and may decide which session the scholarship recipient attends. Scholarships are good for standard accommodations.

Who can nominate?

Any club member in good standing.

Who is eligible?

Men who are members of the gay S&M community and are legitimately eligible to attend Inferno.

Members can email inferno@hellfire13.net with their nominations. You should include enough information that the Inferno Committee can make an equitable decision on the nomination. It is also helpful if you include a picture of the nominee.

Helping out at Inferno

Remember as you fill in your duty assignment requests on your application, these are important jobs that need bodies. Being selected to work Setup or Teardown counts as duty for one session of

Inferno. That frees your time during the run for play. If you work both Setup and Teardown, you have the run entirely to yourself. Think about the options.

We are especially looking for men with skills in woodworking and carpentry for Setup, I encourage all to consider requesting the duty assignment.

Other dates to remember

Please check the 2018 Calendar (Page 4) in this newsletter for the following dates:

- * Inferno Roommate Deadline
- * Clubhouse Breakdown
- * Truck Load (Labor Day)
- * Truck Un-Load following Inferno
- * Clubhouse reset

In Brotherhood,

Joe D.

Inferno Coordinator 2017/18

Inferno 46/47

inferno@hellfire13.net

HOUSE RULES

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone in-side as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.



● PHOTOGRAPHY IS STRICTLY PROHIBITED IN THE CLUBHOUSE

except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

- We take our members' and guests' safety seriously. DMs are on duty to ensure someone is watching, but it is the responsibility of all members to enforce the club's safer sex policies, listed in our Standing Legislation, Attachment 19.

Thanks for helping us help you have fun!



FROM THE MEMBERSHIP CHAIRMAN

Apply now

Gentlemen,

Thanks for continuing to be guests of the club – for coming to play parties and to Inferno. We love the playful energy and devious ideas you bring to your play.

Dozens of Deviants

And some of you even volunteer at our monthly parties, which actually take a good dozen volunteers to make happen each month. Thanks for that too. And of course, if you are attending inferno AND you are volunteering, thanks for helping make that magical event happen. Really, it couldn't happen without you. If it's been a while since you've been to the clubhouse or Inferno, come again, we've missed you.



*Sir Rob D -
CHC Membership Chair*

Skilled Players

If you are a skilled experienced player, at some point, you should think about becoming a member of the club. The membership is the lifeblood of our club. It is what makes the club tick, pulse, throb, and literally run. The membership's skilled and hot BDSM play is what has built the club's reputation as one of the best gay men's BDSM clubs in the world and is what draws people to want to come to play parties and Inferno.

Elbow Grease

Are you ready to contribute positively to that reputation? Are you ready to put in some more elbow grease to make the club function (especially if you are local to Chicago)?

Sponsors Are Your Guide

If so, then talk to a member you know well, probably the person who sponsors you to parties or Inferno, and ask them if they think you are ready to become a member and if they would sponsor you. If they think you are ready, they can get you an application and explain the process to you.

I look forward to seeing your application in my mailbox!

Yours in leather,
Sir Rob D, CHC Membership Chair
membership@hellfire13.net

FROM THE VICE PRESIDENT

CHC at IML

Gentlemen,

IML is just around the corner. For the Chicago Hellfire Club that means the chance to open our doors to members of the BDSM &



Scott Z - CHC VP

a booth at the vender mart for information and tickets.

Leather communities. We will host three club play parties over the IML weekend at our clubhouse. Whether you are looking to experience our incredible play space, or just an opportunity to socialize with other men in the BDSM/Leather communities, you would have a great time spending the evening at our clubhouse. If you're interested in attending one (or ALL) of our parties, we'll have

Everyone attending IML is invited to our annual cocktail party Saturday afternoon at the host hotel from 3pm to 5pm. This year we have something special planned for the cocktail party. .

If you are interested in more information about the club, please contact Sir Rob D at membership@hellfire13.net or myself.

In Brotherhood

Scott Z, CHC Vice President
VP@hellfire13.net

CLUB CONTACTS

Mail Address

CHC/Fireside Club Ltd. | P.O. Box 577618 | Chicago, IL 60657-7618
Telephone: 773-486-2452

Email Addresses

Party Registrations: program@hellfire13.net
President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: membership@hellfire13.net
Inferno Registration: Inferno.registration@hellfire13.net
McAdory Requests & Information: mcadory@hellfire13.net
Newsletters (Brand/Cicatrix): news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator: Inferno@hellfire13.net
Volunteer Coordinator: Volunteer@Hellfire13.net

