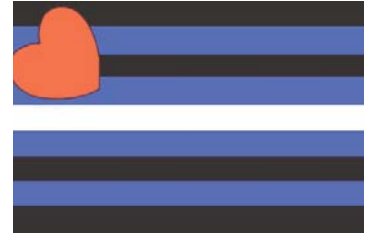


THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

MAY 2018

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IML 2018 SPECIAL EDITION

FROM THE PROGRAM DIRECTOR

IML weekend is coming up. mark May 25, 26, and 27 on your calendar.

We look forward to seeing members and guests at our IML Weekend parties!

Our IML party themes this year are again Fetish Friday, Sadistic Saturday, and Sinful Sunday, as in my opinion we have not quite plumbed the depths of these themes sufficiently. Gentlemen, get inspired and act accordingly! That means we expect to see plenty of fetish gear, erotic bondage, e-stim, floggers and paddles, and lusty sex in the clubhouse! In other words, another typical CHC weekend of parties!

How to Register

Registration for IML Weekend will be done exclusively via Eventbrite and the invite will include RSVPs and donation tickets for members and guests.

A full list of volunteer choices will also be available in the invite as we need your support to fill all of our volunteer choices for the three parties.

Your IML Weekend Eventbrite invite was sent the evening of April 23. Eventbrite registration will close on Thursday afternoon, May 24.



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JUNE-JULY ISSUE DEADLINE:
May 19, 2018

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EDITOR

Kevin B.

Send news to:

news@hellfire13.net

Once you've registered via Eventbrite, you will need to visit the CHC IML Booth, pay any balance due, fill out your Release Forms, and pick up your printed tickets. All members and guests must have a ticket and a government issued picture ID to be admitted to a party.

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FROM THE PROGRAM DIRECTOR

IML 2018 Party Line-up

Continued from Page 1

Already filled out a Release Form in 2018? We'll have a list of who has filled out a form in 2018, so if your name is on that list you can skip this step.

Can't make it to the IML Booth to pick up your tickets? If there is no balance due and our records show that you have al-



Jack M - Program Director

ready filled out a release form in 2018, you can email the Program Director at program@hellfire13.net and request alternate arrangements for ticket pickup.

Volunteer Now!

If you want to warm our volunteer coordinator's heart (Chad T), email your IML Weekend volunteer requests in early to volunteer@hellfire13.net. Include your name, sponsor (if a guest), phone, and requested shift(s). The volunteer coordinator will notify you of your assigned shift(s).

There are many volunteer positions available IML Weekend, and it would be great if

all of them were filled well before Friday, May 25. There are two main areas for volunteering: the first is helping to run the CHC Booth at the IML Leather Market, and the second is helping with the parties. You will also be able to indicate your party volunteer preferences in your Eventbrite invite.

CHC IML Booth Location change: The CHC IML Vendor Market Booth will be co-located this year with the Twin Cities Leather Booth in the Francis Room on the 2nd Floor.

Party donation waiver: If you volunteer for a shift and actually work that shift, your donation for that party only is waived.

Leather Market Booth shifts:

- Friday May 25: noon to 3pm
3pm to 5pm; 5pm to 7pm
- Saturday May 26: 11am to 1pm
1pm to 3 pm (3 – 5pm at Cocktail Party)
5pm to 7pm
- Sunday May 27: 11am to 1pm
1pm to 3pm; 3pm to 5pm

CHC Volunteer shifts for the Friday, Saturday, and Sunday parties:

- Setup 8pm to 9pm
- Upstairs Door check* 9pm to 11pm
- Downstairs check-in* 9pm to 11pm
- Food and drinks 9pm to 11pm;
11pm to 1am
- Dungeon Master** 9pm to 11pm;
11pm to 1am; 1am to 2am
- Clean up 2am to 3am
- Opening party chair** 8pm to midnight
- Closing party chair** midnight to 3am

* Open to club members only. (All unmarked shifts are open to guests and members)

** Requires that you have received DM training

CHC IML 2018 REGISTRATION SUMMARY

1. Email volunteer@hellfire13.net now with your volunteer choices for the CHC Booth at the IML Leather Market.

2. Watch for the CHC IML Weekend Eventbrite Invite on April 16 and RSVP your

party choices, pay any donations by Credit Card, and select your volunteer position choices for members and guests.

3. Pick up and pay for your party tickets at the CHC Booth at the IML Leather Market. (May 25, 26 and 27)

4. Bring your tickets and a picture ID to the CHC IML Parties at the clubhouse. (May 25, 26, and 27)

CHC IML 2018 COCKTAIL PARTY SPONSORSHIPS

Show your support for the Chicago Hellfire Club!

\$100, \$250 and \$500 sponsorship slots are available for your organization or business, or as a leather celebration for yourself, your partner, puppies, boys and/or slaves.

Contact me if you have questions about sponsorship.

Jack M, CHC Program Director
program@hellfire13.net



CHC 2018 Calendar

For more information on public CHC events, check out <http://facebook.com.chicagohellfire>

DATE	EVENT	LOCATION	TIME
IML Weekend			
May 25 (Fri)	IML Party	Clubhouse	9pm - 2am
May 26 (Sat)	IML Cocktail Party	Host Hotel	3pm - 5pm
May 26 (Sat)	IML Party	Clubhouse	9pm - 2am
May 27 (Sun)	IML Party	Clubhouse	9pm - 2am
June 1 (Fri)	Inferno 47 Roommate Deadline: Everyone you want to room with must have their application in by this date		
June 9 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
June 16 (Sat)	SMU Kink Intensive: Rope Play w/ Gabe W	Clubhouse	10am - 3pm
Double Trouble Weekend			
July 14 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
July 15 (Sun)	Brunch & Party	Clubhouse	11am - 3pm
August 10 (Fri)	Bar Night	SoFo	10pm
August 11 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
Inferno 47			
August 25 (Sat)	Clubhouse Breakdown	Clubhouse	10am
September 3 (Mon-Labor Day)	Truck Load	Clubhouse	10am
Session A — September 6 (Thu) - 9 (Sun)			
Session B — September 9 (Sun) - 12 (Wed)			
September 13 (Thu)	Truck Unload	Clubhouse	Approximately 4:30pm
September 22 (Sat)	Clubhouse Reset	Clubhouse	10am
October 12 (Fri)	Bar Night	Touché	10pm
October 13 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
October 27 (Sat)	SMU Kink Intensive: eStim with Steve D	Clubhouse	10am - 4pm
AAW Weekend			
November 9 (Fri)	AAW Friday Party	Clubhouse	9pm - 2am
November 10 (Sat)	AAW Saturday Party	Clubhouse	9pm - 2am
November 11 (Sun)	AAW Sunday Brunch and Play Party	Clubhouse	11am - 3pm
December 8 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am

Watch this space and your email for updates on Demos, Bar Nights and more. All parties are non-smoking unless otherwise noted.



FROM THE MEMBERSHIP CHAIRMAN

Apply now

Gentlemen,

Thanks for continuing to be guests of the club – for coming to play parties and to Inferno. We love the playful energy and devious ideas you bring to your play.

Dozens of Deviants

And some of you even volunteer at our monthly parties, which actually takes a good dozen volunteers to make happen each month. Thanks for that too. And of course, if you are attending inferno AND you are volunteering, thanks for helping make that magical event happen. Really, it couldn't happen without you. If it's been a while since you've been to the clubhouse or Inferno, come again, we've missed you.



*Sir Rob D -
CHC Membership Chair*

Skilled Players

If you are a skilled experienced player, at some point, you should think about becoming a member of the club. The membership is the lifeblood of our club. It is what makes the club tick, pulse, throb, and literally run. The membership's skilled and hot BDSM play is what has built the club's reputation as one of the best gay men's BDSM clubs in the world and is what draws people to want to come to play parties and Inferno.

Elbow Grease

Are you ready to contribute positively to that reputation? Are you ready to put in some more elbow grease to make the club function (especially if you are local to Chicago)?

Sponsors Are Your Guide

If so, then talk to a member you know well, probably the person who sponsors you to parties or Inferno, and ask them if they think you are ready to become a member and if they would sponsor you. If they think you are ready, they can get you an application and explain the process to you.

I look forward to seeing your application in my mailbox!

**Yours in leather,
Sir Rob D, CHC Membership Chair
membership@hellfire13.net**

FROM THE VICE PRESIDENT

CHC at IML

Gentlemen,

IML is just around the corner. For the Chicago Hellfire Club that means the chance to open our doors to members of the BDSM &



Scott Z - CHC VP

Leather communities. We will host three club play parties over the IML weekend at our clubhouse. Whether you are looking to experience our incredible play space, or just an opportunity to socialize with other men in the BDSM/Leather communities, you would have a great time spending the evening at our clubhouse. If you're interested in attending one (or ALL) of our parties, we'll have

a booth at the vender mart for information and tickets.

Everyone attending IML is invited to our annual cocktail party Saturday afternoon at the host hotel from 3pm to 5pm. This year we have something special planned for the cocktail party. .

If you are interested in more information about the club, please contact Sir Rob D at membership@hellfire13.net or myself.

In Brotherhood

**Scott Z, CHC Vice President
VP@hellfire13.net**

CLUB CONTACTS

Mail Address

CHC/Fireside Club Ltd. | P.O. Box 577618 | Chicago, IL 60657-7618
Telephone: 773-486-2452

Email Addresses

Party Registrations: program@hellfire13.net
President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net
Hours: hours@hellfire13.net
Treasurer: treasurer@hellfire13.net
Membership: membership@hellfire13.net
Inferno Registration: Inferno.registration@hellfire13.net
McAdory Requests & Information: mcadory@hellfire13.net
Newsletters (Brand/Cicatrix): news@hellfire13.net
Program Chair: program@hellfire13.net
Inferno Coordinator: Inferno@hellfire13.net
Volunteer Coordinator: Volunteer@Hellfire13.net

