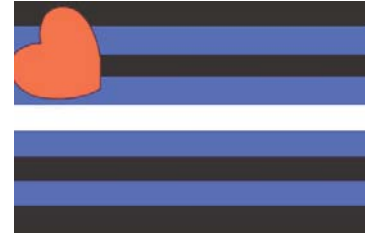


# THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

OCTOBER-NOVEMBER 2018

Opinions expressed here do not necessarily reflect the official position of the Club. © 2018.



## FROM THE PROGRAM DIRECTOR

# AA Weekend Invites

Eventbrite invites for the November AA weekend were sent out at the beginning of October. The invite includes member and guest tickets for the banquet and the parties.

Applicants may have received an Eventbrite invite, but their party and banquet tickets are covered by their application fee, and they do not need to buy any tickets for any of the AA Weekend events. Membership will provide Program with the names of applicants who will be attending the parties and the banquet so they can be added to the banquet and party lists.

### The schedule for AA Weekend is as follows:

- Friday, November 9 – AAW Meet and Greet at the Clubhouse. 8:30 – 9pm
- Friday, November 9 – AAW Play Party at the Clubhouse. 9pm to 2am
- Saturday, November 10 – AAW Banquet at Petterino's, 150 N. Dearborn St, Chicago, 6pm to 9pm
- Saturday, November 10 – AAW Play Party at the Clubhouse, 9pm to 2am
- Sunday, November 11 – AAW Brunch and Play Party at the Clubhouse, 11am to 3 pm

The price for the banquet will be \$45 for members and \$50 for guests, and for the weekend the suggested donation for guests will be \$20 for each party, or \$50 for all three parties.

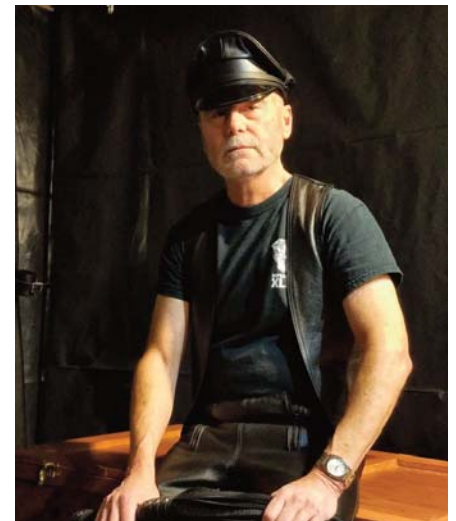
If your email address has changed, be sure to update your profile in Wild Apricot so you receive your email invite. You can find your profile by clicking on the following link then signing in:

<https://hellfire13.net/Sys/Profile>

Volunteer for AA Weekend! With three parties and a banquet, it is important that members and guests step up and volunteer so each event is fully staffed. Make time in your AA Weekend schedule to support the club by volunteering for one of the available time slots. Send your volunteer shift preference to [volunteer@hellfire13.net](mailto:volunteer@hellfire13.net) or indicate your volunteer preference in Eventbrite.

### Dungeon Masters

Our Dungeon Masters wear an orange vest and are in charge of all play in the room. Please give them your respect and remember that



Jack M - CHC Program Director

their decisions about play are final. And, if you're preparing to do a scene that might be seen as overly intense, it's always wise to let the DM know.

### Social Area

Our social area is downstairs, and this is where you can sit and enjoy a snack and a beverage, watch a video, and start a conversation with the hot guy sitting next to you.

### CHC Party Dynamics

Some members and guests attend our parties already having a scene in mind.

Others attend without having anything planned, just to see what opportunities the evening presents.

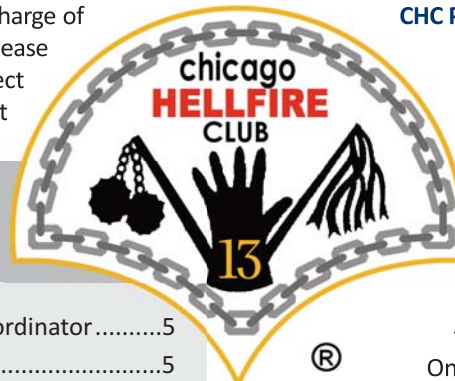
One way you can increase your chances of future play is to engage members and guests in conver-

*Inferno continues on Page 2*

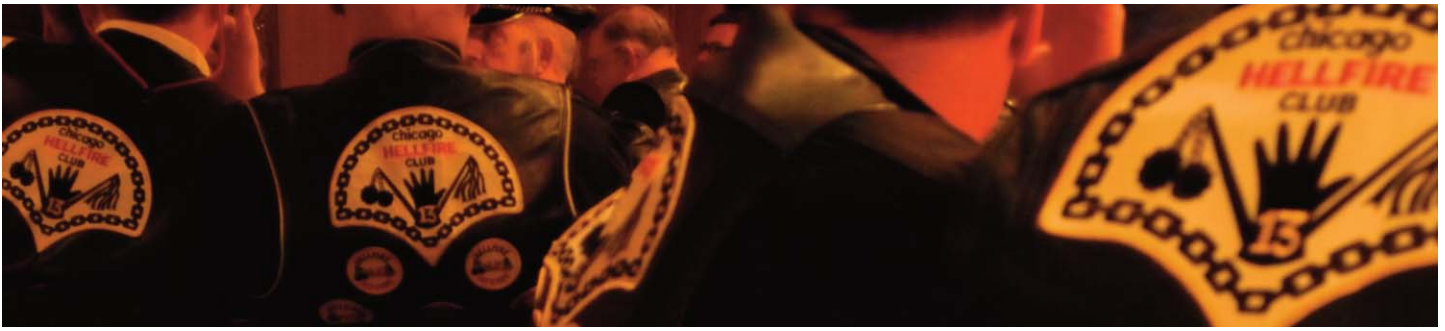
## Inside

DEC - JAN BRAND DEADLINE  
Nov. 24, 2018

EDITOR: Kevin B. Send news to [news@hellfire13.net](mailto:news@hellfire13.net)



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# CHC 2018 Calendar

DATE	EVENT	LOCATION	TIME
October 27 (Sat)	SMU Kink Intensive: eStim with Steve D	Clubhouse (lunch included)	10am - 4pm
<b>AAW Weekend</b>			
November 9 (Fri)	AAW Meet and Greet	Clubhouse	8:30pm - 9pm
November 9 (Fri)	AAW Friday Party	Clubhouse	9pm - 2am
November 10 (Sat)	AAW Banquet	Petterino's 150 N. Dearborn St., Chicago, IL 60601	6pm - 9pm
November 10 (Sat)	AAW Saturday Party	Clubhouse	9pm - 2am
November 11 (Sun)	AAW Sunday Brunch and Play Party	Clubhouse	11am - 3pm
<b>Mr. International Rubber Weekend</b>			
November 9 to 11	MIR 22 Kink Market	Center on Halsted. See <a href="https://mirubber.com/">https://mirubber.com/</a>	
December 8 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am

Watch this space and your email for updates on Demos, Bar Nights and more. All parties are non-smoking unless otherwise noted.



## MORE FROM THE PROGRAM DIRECTOR

*Inferno continued from Page 1*

sation in our social area downstairs. Introduce yourself and ask questions to get the conversation going. Remember, Hellfire Club is your opportunity to meet potential players and get to know them before you approach them about playing.

**Jack M,**  
**CHC Program Director**  
[program@hellfire13.net](mailto:program@hellfire13.net)



**EVEN MORE FROM THE PROGRAM DIRECTOR**

# CHC SMU E-Stim Kink Intensive With Electric Steve

Saturday October 27, 10am to 4pm (lunch included)

## Greetings

### 1. Introduction to Electro 101 (Basic Class)

This basic introduction to erotic e-Stim play will begin with a discussion on the use of e-stim devices and their placement on the body for maximum stimulation. Emphasis will be on the safe use of electricity on the body, and the basics of popular power units and the do's and don'ts of e-stim play. Each student will be provided with their own set of adhesive electrodes and will have access to various e-stim power units, allowing them to experience e-stim play first hand.

### 2. How to Zap Your Sub (Medium Level Class)

For this medium level session, bring your favorite power box, your favorite electrodes, and your favorite boy. We'll swap tips and techniques on the best way to stim, including the best ways to safely induce pain or achieve incredible pleasure to the point of a hands-free orgasm. Instructors will go from couple to couple demon-

strating individual techniques based on your favorite approach to e-stim play. The class size is limited to 24 men assuming each couple has at least one power box, for a total of 12 play stations. This class will involve male nudity and some emphasis will be placed on stimulating the genitals. Electro sounding will also be covered. Bring a beach towel, water based lube or your favorite electro gel.

### 3. Introduction to Audio Stim (Advanced Class)

This advanced session will cover how to use Audio Stim with the ErosTek ET-312, ET-232 and the E Stim Systems 2B & A power boxes.

We'll cover how to Interface your Power Box to your computer, and how to run your E-Stim Power Box on your Computer and control it on the Internet, including the ErosTek ET-312, ET-232 and the E Stim Systems 2B power boxes.

**Jack M, CHC Program Director**  
[program@hellfire13.net](mailto:program@hellfire13.net)



## FROM THE PRESIDENT

# Post Inferno 47 Shout-Out



David R - CHC President

### Greetings Members, Guests, and Friends of the Club.

I hope this end-of-the-summer newsletter finds you well and excited for the fall season ahead. Before I talk about what lies ahead, I'd like to reflect on this past Inferno for a moment.

We all know that nothing has quite the impact of that first Inferno we each attend. Words and phrases, like eye-opening, overwhelming, (in a good way), life-changing, freeing, liberating, amazing, cathartic, (and the list could go on), are but a sample of what we hear/feel. For those of you who attended Inferno 47 as a first-time guest, I hope your experience can fall into one of these types of words/phrases. Your first one is always special. That is not to say that future ones won't also be special, as you come back year after year, after year, (I hope).

### Inferno Energy

This was my 9th consecutive Inferno, and I have to say it ranks right up there with my first-time experience back in 2010. It was an awesome 10 days. What made it so awesome for me? So many things. Of course, the camaraderie and kinship of see-

ing, being with, and spending time with my brothers – the extended family of CHC – some of whom I only see this one time a year, (yet the bond and closeness is still there), ranks way up there. Getting my boy to push his own boundaries and his own comfort level in a safe and secure environment was very meaningful (for us both). Having a dear and special friend with whom I'll always have a special bond, decide to attend again, and watch him push himself past his own limitations and allow himself the freedom to be the actual kinky pig I always knew he is, (thank you Fantasy Team), and being allowed to be a part of that, was very gratifying. Getting to play with guys that I have already established a trust with, and with whom I have played previously, and building on what we did in the past, is always special to me. Having a first-time guest attend and watching him go from silent observer on the sidelines, during Session A, to a filled-in Dance Card in Session B, (yes George, I am referring to you, you little piggy), made me smile and happy. Being approached by guys (both members, and new guests), and being asked about certain scenes that might be out of their comfort zone, yet they are still very curious, makes me very happy. I always want to be approachable, and I am always happy to share what I know.

And finally, meeting so many of the new guys of all ages, meant a lot to me. Knowing that I along with my club brothers get to play a role in creating "an experience" like no other for these men, made me feel joy. The energy all these guys brought with them was infectious. Many people have commented to me about "the energy" at this year's Inferno. I strongly believe that a good part of that came from all our first-timers. Having so many of them there and wanting to play and to experience so much, made all of us regulars and long-timers step up our game, which resulted in even more energy.

Based on this, I truly hope our members continue to invite guests, both previous attendees and new ones. I also hope that we continue to promote not only Inferno, but this amazing brotherhood called the Chicago Hellfire Club, and that we all enable and support one another, members and guests alike, in our bdsm and kink-play journeys.

### AA Weekend

And of course, I would be remiss if I didn't promote CHC's second biggest event of the year – our Associate/Applicant's Weekend. Our VP, Scott Z, along with our Program Chair, Jack M, and our Membership Chair, Rob D are already hard at work, (or should I say working hard), putting this weekend together for us all. Our House Chair, Steve K, is working diligently to get our clubhouse and specifically our play-space put back together, so we can all have an amazing time. This event will be held the weekend of November 9-11.

We are expecting a large turn-out this year and we are very excited about that. We will have a meet/greet on Friday evening before the play party with Board members and Applicants. We have a new and improved upon (we hope) banquet location this year, with our own dedicated space. That will be held on Saturday evening at Petterino's in downtown Chicago. There will be a play party that night as well. And finally, another play party on Sunday in the afternoon. To sum it up... we meet/greet, then we play, (Friday), then we eat, and then we play (Saturday), then we play (Sunday). The common theme here is, PLAY! Let's get together over this weekend. Let's reconnect with old friends and new acquaintances. Let's play! Details on how to register for this weekend can be found elsewhere in this newsletter in an article from our Program Chair. And you should have received an invite via Eventbrite on October 1st or very shortly after. I hope to meet/greet, eat, and play, with as many of you as possible.

**Cheerfully,**

**David M Rosen, CHC President 2018**  
[president@hellfire13.net](mailto:president@hellfire13.net)



## FROM THE INFERNO COORDINATOR

# Inferno 47 — Brotherhood

Greetings, brothers.

What an amazing Inferno! So much great play and brotherhood. Even with all the pressures of being coordinator it was one of my best Inferno's. It was one heck of a family reunion!

So many of you came up to me at the end Inferno and talked to me about the sense of brotherhood this year at camp.

Thank you for that! It means a great deal to me that you all were able to experience that! All the long hours preparing for Inferno definitely paid off with all of those comments.

We truly are a brotherhood and that is what makes us strong. Knowing that you can reach out to a brother for anything we need help with.

Thank you, brothers, for such an amazing year!

**This year we had great attendance numbers!**

Session A: 220 | Session B: 205

Thank you!

Yes, one man is ultimately responsible, but it would be impossible to do it all alone. Thank you to all of the department heads for all of your hard work this year. You all made my job easier this year. Thank you to all of you who volunteered your time and energy to make Inferno 47 happen. Again, I couldn't do it without all of you!

I do have to give a special shout out to my partner in crime. Our President and Registration Chair David R. Thank you for your friendship, council and support in this process. You were always there for me when I needed an ear. You don't know how much that means to me. I love you brother!

I started with it, but I will say it again ... that brotherhood makes Inferno possible, year after year.



*Joe D — Inferno Coordinator*

### Inferno Charity

Thank you to everyone who donated to this year's charity The Broadway Youth Center. We raised over \$15,000 for LGBTQ kids in Chicago.

**Joe D, Inferno Coordinator**  
[inferno@hellfire.net](mailto:inferno@hellfire.net)

## FROM THE VP

# What an amazing Inferno

Thank you to Joe D and the committee for a great job. I hope you were able to join us this year. I recommend putting Inferno on your calendar for next year now so that as you plan your year and figure out how you use your vacation days (if you are not retired or self-employed) you do not forget about blocking the time).

### AA Weekend

Our next big weekend is Associate Applicants, November 9-11. If you made new friends at Inferno this is a great opportunity to rekindle those friendships. It is also a great time to meet new friends and attend

parties at the clubhouse. There are three play parties (Friday night, Saturday night and Sunday afternoon), a banquet Saturday night and a brunch on Sunday. You should have already received your Evite. If not, please contact [program@hellfire13.net](mailto:program@hellfire13.net).

Please remember that in order to continue to receive the club Newsletter we need a current email address. If your contact information is changing all members can log into the Members Portal on our website and make the changes as necessary. Guests should give the information to their sponsors or email me.



*Scott Z -- CHC VP*

**In Brotherhood**  
**Scott Z, Vice President 2017**  
[vp@hellfire13.net](mailto:vp@hellfire13.net)



# House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- **PHOTOGRAPHY IS STRICTLY PROHIBITED IN THE CLUBHOUSE** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

# Clean Up

Clean up after yourself. Think G.E.T. L.A.I.D.

Before leaving the clubhouse, keep these things in mind:

## GARBAGE

Have you picked up trash, emptied all the garbage cans, re-lined them and taken the trash to the alley?

## ELECTRIC

Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

## THERMOSTAT

Have you turned off all air conditioners?

## LIGHTS

Have you turned off all the lights, including the bathrooms and back halls?

## AMPLIFIERS

Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

## INSIDE DOORS

Have you locked the office door and checked all back doors?

## DOOR

Will you be sure to check the front door and make sure it is locked securely after you have gone out?

# Club Contacts

## Mail Address

CHC/Fireside Club Ltd.  
P.O. Box 577618 | Chicago, IL 60657-7618  
Telephone: 773-486-2452

## Email Addresses

Party Registrations: [program@hellfire13.net](mailto:program@hellfire13.net)  
President: [President@hellfire13.net](mailto:President@hellfire13.net)  
Vice President: [VP@hellfire13.net](mailto:VP@hellfire13.net)  
Secretary: [secretary@hellfire13.net](mailto:secretary@hellfire13.net)

Hours: [hours@hellfire13.net](mailto:hours@hellfire13.net)

Treasurer: [treasurer@hellfire13.net](mailto:treasurer@hellfire13.net)

Membership: [membership@hellfire13.net](mailto:membership@hellfire13.net)

Inferno Registration: [Inferno.registration@hellfire13.net](mailto:Inferno.registration@hellfire13.net)

McAdory Requests & Information: [mcadory@hellfire13.net](mailto:mcadory@hellfire13.net)

Newsletters (Brand/Cicatrix): [news@hellfire13.net](mailto:news@hellfire13.net)

Program Chair: [program@hellfire13.net](mailto:program@hellfire13.net)

Inferno Coordinator: [Inferno@hellfire13.net](mailto:Inferno@hellfire13.net)

Volunteer Coordinator: [Volunteer@Hellfire13.net](mailto:Volunteer@Hellfire13.net)

House Committee: [house@hellfire13.net](mailto:house@hellfire13.net)

