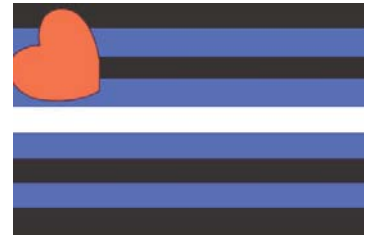


THE BRAND



A PUBLICATION OF THE CHICAGO HELLFIRE CLUB

JUNE-JULY 2018

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FROM THE PROGRAM DIRECTOR

A Hot Summer at CHC!

There's a lot going on this summer at the clubhouse. Parties in July and August, and SMU Kink Intensives this weekend and in August. I encourage you to take advantage of our offerings and bring a guest and a lot less clothing.

Saturday June 16, 10am to 3pm CHC SMU Presents Rope Play with Gabe

Join your brothers and guests for our first ever SMU Kink Intensive! Gabe W, CHC Associate member and rope instructor will present two sessions back to back on Rope Play, 10am to 12 noon, and 1pm to 3pm. Suggested donation for members and guests is \$40. Lunch will be served from noon to 1 pm.

Japanese Rope Bondage (aka Kinbaku/Shibari) can seem imposing. It's often extremely complex, intricate and beautiful; not something that you can learn in an hour and not something you'd necessarily want to play with outside of a photo shoot.

In this two-part, interactive class, Associate member Gabe will

show you a different side of Japanese bondage. Bring yourself, grab a nearby sub or switch, and learn a new play style. Bring natural fiber (hemp/jute/cotton) rope, or if needed, rope will be provided.

Please note that participation is a key part of this class (so expect to tie or be tied if you're attending).

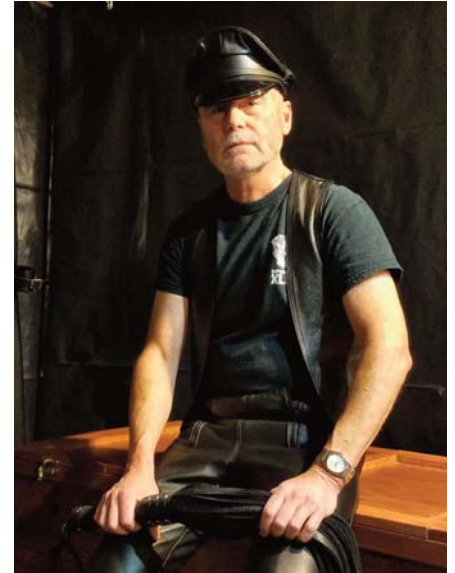
Part 1: Bondage with One Rope and Body Mechanics (10am-12pm)

With a single rope, two hands and just a few simple building blocks, you'll learn how to play with your partner, taking them through a wide range of sensations - from gentle and caressing all the way to rough and controlling. The class will teach three different body positions and how to move your sub smoothly between all three.

Break: Lunch Provided

Part 2: Chest Harnesses for Play (1pm-3pm)

Moving on from Part 1, you will learn how to apply the same techniques to a



Jack M - Program Director

full chest harness, and open up additional play options to you and your sub. We'll cover both the technical aspects of harness construction and the skills required to make the construction process sexy and fun for all involved, so you can spend your time playing, rather than simply tying knots.

Double Trouble Weekend July 14/July 15 Saturday July 14 Barbecue and Party Sunday July 15 Brunch and Party

It's summer in Chicago, and that means July Double Trouble Weekend is coming! What could be better than a barbecue and

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August-September Issue Deadline:
July 20, 2018

EDITOR:

Kevin B.

Send news to:

news@hellfire13.net

FROM THE PRESIDENT

CHC Honored by CLAW as Club of the Year



David R - CHC President

This past April I had the wonderful opportunity to attend yet another CLAW. It was an awesome weekend. You would think the highlight of my weekend was the success of "Skip's unofficial CHC cocktail party". Don't get me wrong, that was hot, hot, hot. Not only because of the number of men in attendance, but because of the spanking, edging, ws, fisting, fucking, bondage, and sucking that was going on. I was in piggy heaven - the sights, the sounds, the smells, (ok, not all the smells), but you get my drift. It was fun and hot and wonderful and without a doubt a highlight of the weekend.

It was however, not THE highlight of my weekend. THE highlight off my weekend happened earlier that evening. CHC was recognized and honored by the Board of

CLAW as "CLUB OF THE YEAR" at their annual dinner on Saturday evening. In fact I was at this dinner accepting the award when I was supposed to be helping set up this unofficial party. Sorry Skip, sorry Buster.

I could not have been more proud to have been there and accepted this on behalf of the more than 430 men of this club. Bob M (Executive Director of CLAW) pointed out that CHC has been a sponsor of CLAW in one form or another for 18 years running. And this was CLAW 18. That means we have been aligning ourselves with, and supporting this great event and this great cause since day one. I did not realize this. Again, my heart filled with pride. I thank Bob M and the members of the CLAW Board for recognizing CHC.

I also want to thank them for their acknowledgment of how vital and important clubs are in the ongoing efforts to produce events like this, but more importantly to fund-raise and to be able to give back to the community. It is a two-way street and we all must continue to work together and support one another if we want to do for our communities. CLAW recognizes that.

Thank you Bob M and members of the CLAW Board. My wish is that CHC be able to continue to be a small part in your success for many years to come.

David R
CHC President
president@hellfire13.net

MORE FROM THE PROGRAM DIRECTOR

Continued from Page 1

play party on Saturday night followed by a brunch and play party on Sunday. It's double the food, double the play, and double the chance you'll connect with that hot guy you've had your eye on. Maybe you'll even get on that certain person's Inferno dance card. Woof! Watch for the Eventbrite invite.

August Demo and Play Party

Saturday August 11

The demo presenter will be Rob D and the topic is Impact and Nipple Play. If you were lucky enough to be at CLAW this April and attend Rob's Temporary Piercing class, you know he's a good instructor and we're in for a treat.



Saturday August 18, 10am to 3pm CHC SMU Presents Sounding Play with Tony W

Tony W, CHC Member and sounding aficionado will present two sessions back to back on Sounds Play, 10am to noon, and 1pm to 3pm. Suggested donation for members and guests is \$40. Lunch will be served from noon to 1pm. More information and an Eventbrite invite to follow.

Jack M
Program Director
program@hellfire13.net



CHC 2018 Calendar

For more information on public CHC events, check out <http://facebook.com.chicagohellfire>

DATE	EVENT	LOCATION	TIME
June 16 (Sat)	SMU Kink Intensive: Rope Play w/ Gabe W	Clubhouse (lunch included)	10am - 3pm
Double Trouble Weekend			
July 14 (Sat)	Barbecue and Party	Clubhouse	8pm - 2am
July 15 (Sun)	Brunch & Party	Clubhouse	11am - 3pm
August 10 (Fri)	Bar Night	SoFo	10pm
August 11 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
August 18 (Sat)	SMU Sounding Play with Tony W	Clubhouse (lunch included)	10am - 3pm
Inferno 47			
August 25 (Sat)	Clubhouse Breakdown	Clubhouse	10am
September 3 (Mon-Labor Day)	Truck Load	Clubhouse	10am
Session A — September 6 (Thu) - 9 (Sun)			
Session B — September 9 (Sun) - 12 (Wed)			
September 13 (Thu)	Truck Unload	Clubhouse	Approximately 4:30pm
September 22 (Sat)	Clubhouse Reset	Clubhouse	10am
October 12 (Fri)	Bar Night	Touché	10pm
October 13 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am
October 27 (Sat)	SMU Kink Intensive: eStim with Steve D	Clubhouse (lunch included)	10am - 4pm
AAW Weekend			
November 9 (Fri)	AAW Friday Party	Clubhouse	9pm - 2am
November 10 (Sat)	AAW Banquet	Petterino's 150 N. Dearborn St., Chicago, IL 60601	6pm - 9pm
November 10 (Sat)	AAW Saturday Party	Clubhouse	9pm - 2am
November 11 (Sun)	AAW Sunday Brunch and Play Party	Clubhouse	11am - 3pm
December 8 (Sat)	Monthly Demo and Party	Clubhouse	8pm - 2am

Watch this space and your email for updates on Demos, Bar Nights and more. All parties are non-smoking unless otherwise noted.



FROM THE INFERNO COORDINATOR

Inferno 47 Update

Registration

Applications for Inferno have been available for members since April 1 and guests on April 15. We have had a nice steady flow of people signing up. We do still have space available for both sessions.

If you or any of your guests have not registered yet, do it now! If you haven't received an email from Eventbrite with the application, please contact inferno.registration@hellfire13.net immediately!

More Men!

There is still time to get your guest an invitation to Inferno 47.

Don't wait to ask if there is room, just get their name, email and postal address to inferno.registration@hellfire13.net as soon as possible. Even if it turns out they're not able to attend this year, at least they will be on your starting list for next year.

Charity

In case you missed it in the last newsletter, this year the designated charity for Inferno 47 will be the Broadway Youth Center (BYC). See the statement provided by the BYC on this page, as well as the accompanying message from Full Member Skip R on Page 8. If you have any items that you would like to donate to the silent auction for this year, please contact Skip R at skip@reddywhip.org.

Volunteering for Set-Up, Tear-Down and more

Remember, this is an all-volunteer event; we need everyone to help make Inferno 47 a success and there is much to do. We still need able-bodied men to volunteer for set-up and tear-down.

- Monday, September 3 at 10am – We load up the truck and head to the Inferno Run site
- Tuesday, September 4 at 8am – We start Set-Up
- Wednesday, September 12 – We start Tear-Down early in the morning
- Thursday, September 13 – Tear-Down finishes on site by 3pm and we unload the truck at the clubhouse around 4:30pm

The club will house and feed you during on-site Set-Up and Tear-Down. If you can work either of these shifts, please send me a note inferno@hellfire13.net. However, please do not make your travel arrangements until you have heard specifically from the Set-Up, Tear-Down or Electrical chairs that you will be needed.

Sponsorships and Advertising

I know many of you commented how much you enjoyed the upgraded beer last year. If you would like to see that again this year please go to <https://inferno47sponsorship.eventbrite.com> so you can sponsor a beer upgrade. If you don't see something you would



Joe D — Inferno Coordinator

like to sponsor, contact Bob G at Inferno@Hellobob.net. He can answer any questions you may have.


Leather Store

Again, this year our shop at Inferno 47 will be Twin Cities Leather & Latte from Minneapolis, MN staffed by our club brothers Karri and Tynan.

I know it is early but if you have something in your closet that needs repair, think about packing it for Inferno. Karri our very talented club brother/tailor will have his sewing machine at camp. It's a great way to get your leather repaired and help a club brother at the same time.

I look forward to seeing you all at camp in September!

Joe D. - CHC Inferno Coordinator 2018 - Inferno 47
inferno@hellfire13.net



**BROADWAY
YOUTH CENTER**
A Program of
Howard Brown Health

"For more than 1,500 LGBTQ teens and young adults, the Broadway Youth Center (BYC) is an affirming and safe place in Chicago. BYC provides social, mental, and sexual healthcare services catered to young people's needs. We have a strong emphasis on consent while maintaining a sex and body positive approach to sexual health education."



New Opportunities For Sponsorship

Inferno sponsorship and run book advertising is vital to ensure this community tradition continues for future generations.

Sponsorship provides features and upgrades that our attendees enjoy, everything from beer kegs to upgraded coffee to a leather pillows for the dungeons. Our offerings change from year to year in response to attendee requests. Some sponsorships allow us to purchase or provide new items that have been requested which this year includes:

- New 4 Wheeled Luggage Carts (\$160)
- Earplugs in All Run Packets (\$160)
- Leather Bondage Table Pillows (\$200)

We also have some new upgrades to offer this year. Last year, we enjoyed upgraded beer and soda due to an unexpected supplier situation and to keep that going this year we are offering both beer and soda upgrade sponsorships. Upgrades this year include:

- Deluxe Beer Upgrade (\$365) i.e. ShockTop or 312
- Name Brand Soda Upgrade (\$160)
- Stockade Chair Upgrade (\$570) nice padded chairs in the dining area/Stockade

There are also opportunities that include promotional signage for your club or business such as:

- Port-A-Potties (\$160), includes your custom sign on each Port-A-Potty.
- Dance Cards (\$160), includes your logo on everyone's dance cards.
- Jail Cell (\$225), includes your custom sign on Jail Cell.

To check current availability or to sponsor an item with a credit card payment, go to: <https://inferno47sponsorship.eventbrite.com>. For payments by check, or other information, contact Bob G, Inferno@Hellobob.net.

If there's an item or feature you'd like to see us add or upgrade at Inferno or there's something existing that you'd like to sponsor that isn't currently an offered sponsorship, just contact Bob Goldfarb at Inferno@Hellobob.net.

Remember men at Inferno notice those who help make Inferno possible! Become an Inferno Sponsor today!

Bob G - Inferno@Hellobob.net.

Inferno 47 – We Want You Hot Guys Notice Inferno Sponsors

Individuals:

- Sponsor sodas, coffee, cocktails, snacks or...
- Commemorate your anniversary, or... with a run book ad

Clubs:

- Promote your events with a run book ad

Businesses:

- Reach your target customers cost effectively with Inferno ads & sponsorship

Sponsorships include:

- Recognition on signs in beverage tent
- Announcements at dinner
- Run book listing
- A banner for Satan Level, Pool and Dish Hill sponsors
- Custom signage: Port-a-Potty, Puppy Cage, & Pillowmint sponsors

SPONSORSHIP CONTACT:

See availability: <https://inferno47sponsorship.eventbrite.com>

Contact: Bob Goldfarb, Inferno@HelloBob.Net
or 415-255-1388 (between 9am –and 9pm Pacific Time)
Please call or email regarding the ad deadline

SPONSORSHIP OPPORTUNITIES

(partial list – see website for complete listing)

- SODAS: \$130
- SODAS – BRAND NAME: \$160
- PREMIUM COFFEE: \$130
- KEGS (Beer or Non-Alcoholic): \$200
- PREMIUM KEGS (i.e. Shocktop/312): \$365
- TAKE-DOWN / KIDNAP HOOD: \$200
- JAIL CELL or DANCE CARDS: \$200
- DUNGEON MUSIC: \$225 / MEDICAL TEAM: \$275
- EYE OPENER COCKTAILS: \$200
- PRE-DINNER COCKTAIL PARTY: \$530
- AFTER DINNER COCKTAILS: \$180
- SNACKS (Afternoon or Midnight): \$360
- WINE WITH DINNER: \$565
- SATAN LEVEL – includes your banner (DUNGEONS, TENTS OR STOCKADE): \$660

RUN BOOK ADVERTISEMENTS

- Inside Cover (Front or Back): \$300
- Full Page: \$230
- Half Page: \$130
- Quarter Page: \$90



MORE ABOUT INFERNO

A New Charity for Inferno

Greetings

For many years, the CHC maintained a cycle of three standard Inferno charities: the Leather Archives & Museum, the McAdory fund, and the CHC Preservation Fund. We always had an option to work in a fourth recipient. This year, the Inferno Committee has selected a new designated charity for Inferno 47: the Broadway Youth Center (BYC).

The BYC is a safe haven for LGBTQ youth that aims to provide at-risk young people with culturally competent options for

healthcare. It caters to young people who often have experienced challenging life circumstances.

The services provided by the BYC are essential for supporting positive growth in youth who have experienced trauma. As they grow into young adults, the BYC helps them learn ways to engage in positive social and working relationships, and to develop their values and identity. Through their services and a harm-reduction framework, the BYC supports young people in self-determining their needs for growth and personal success.

These services include:

- Medical care
- Crisis intervention counseling
- Behavioral health services
- Basic needs drop-in services
- Youth leadership opportunities
- HIV/STI testing and prevention programs
- Educational and Vocational services

The Chicago Hellfire Club is proud to be able to support the Broadway Youth Center. You can find more information about the organization at their web site:

<https://howardbrown.org/byc/>

Skip R - Full Member --

skip@reddywhip.org

FROM THE VICE PRESIDENT

Amazing IML and Summer Parties

Gentleman,

IML

This year the club celebrated an AMAZING IML weekend. Attendance at the clubhouse parties and our hotel cocktail party was great. It was so inspiring to see all the hot play at the parties. Thank you to Jack M, our Program chair, and his entire committee and those of you who volunteered. It takes a lot of people to host 4 events in a weekend. The club relies on all of the members and our guests for help. Please keep that in mind the next time you see an email asking for volunteers.

Summer

Our club does not take the summer off! We have many events during the summer months. We will host an SMU on June 16th, our club marches in the Pride Parade June 24th, a special DOUBLE TROUBLE weekend in July, and an end of the summer bar night on Friday, August 10th at Sofo before our August play party August 11th.

In Brotherhood

Scott Z -- CHC Vice President

vp@hellfire13.net



Scott Z -- CHC VP



JUNE - JULY 2018

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MORE FROM THE PRESIDENT

IML and an Unofficial Start of Summer

Greetings Club Brothers.

Happy summer, (well, almost).

Anything after Memorial Day Weekend is summer in my head.

Speaking of that weekend...it was also IML Weekend. I'm actually surprised I even called it Memorial Day Weekend. In my head and in my loins, (mostly in my loins) it is IML WEEKEND. And what a weekend it was this year. Many congrats to our club brothers and friends of the club who are so dedicated and so involved in bringing the IML experience to so many of us. CHC members from Honoraries, to Emeritus, to Full, and to Associate Members all volunteer and give of themselves to make this extravaganza come to life.

Hats off to our own Jon K, Roger S, Dan N, Hugo G, Don L, for being present and doing what they do. As a friend of the club, I'd be remiss if I didn't acknowledge the work and dedication and tireless commitment of Bill S, the IML Executive Director. (Yes, yes, yes, he is my boss, so this is both a compliment and a shameless plug - hahaha - love ya' Bill!)

I attended the contest this year for the first time in many years. I had a great time. I was originally planning on leaving during intermission, but I just couldn't bring myself to miss the outcome. The energy in that theatre was awesome.

Want to know another awesome thing? CHC was represented not once but twice in this year's pool of contestants. Congrats to Associate Members Brian B from NJ, and Pup Data from CT on their local contest wins and their energy while vying for the title of International Mr. Leather. One of these guys even made the top 20.

As a brother I felt joy and happiness for them both. As the club's president, I felt pride!

I had the opportunity (and of course pleasure - ask for me details in private) of attending a variety of events and gatherings over the weekend. The GNI Naked Bourbon party was a first time event this year, and suffice it to say that everyone in attendance had a great time. I know, because I contributed to that - oink, oink!

The next day we had our annual CHC Cocktail reception (in the very same room where the Naked Bourbon party happened the night before - if that carpet could talk!), and it was full of hot, hot men...literally. We had no AC for the first 30 minutes. Some of you might have noticed we also had no bar service for that same thirty minutes as well. Big shout out and hugs to Jon K for getting to the root of the problem, knowing whom to speak with and getting it rectified as quickly as possible. And I thank all in attendance for their patience and their willingness to stick it out (see what I did there)

until the AC and booze became available.

Special thanks to new Associate member Pup Buster and applicant Pup Red for their willingness "to do what it takes" to sell raffle tickets. You boys have skills, that's for sure! I love this party every year because it gives me the chance to re-connect with many of our Associate and Honorary Members who live outside the Chicago area. It's kind of like a fraternity reunion...and those are good memories.

The Gear Blast Party continues to grow in popularity, and I am always amazed (and often surprised) at how creative some of these guys get with their "gear".

And of course our CHC parties were well attended and well spoken of. Big thanks to Jack M, Terence O, Chad T, and Joe M for all their extra work this weekend. Well done gentlemen.

My summer was launched in a very, very, good way, thanks to IML Weekend. I hope I can keep that energy and momentum going throughout the summer, especially for CHC parties, wetnhot in July and of course Inferno. I hope those of you had the opportunity to participate in IML this weekend also had a great time, and that your summer is launched in a good way as well.

Until next time...

In Brotherhood,

David R
CHC President
president@hellfire13.net



House Rules

In order for the Chicago Hellfire Club to continue to be successful and full of hot sex and play during all of our events, it's important to remember some items so that problems won't interrupt our fun.

- To help maintain a good relationship with our neighbors, dress appropriately when you and your guests arrive and depart. This means:

1. No extreme leather, fetish wear or toys are to be worn or displayed outside the club. No bare asses or chests, hoods, masks, leashes, or boys on their knees. Keep your toys and tools out of sight until you are inside the clubhouse.

2. Arrive and depart quietly.

- All attendees are required to show their valid, government-issued ID. When you arrive, we like to get everyone inside as quickly as possible so we don't have a line on the street. Having your ID out when you get to the check-in window just inside the door will keep the line moving quickly.

- **PHOTOGRAPHY IS STRICTLY PROHIBITED IN THE CLUBHOUSE** except by club designated photographers – Don't risk getting caught! Just don't take pictures of that hot scene you were watching or involved in. Keep everyone safe.

- Drug use will not be tolerated.

Clean Up

Clean up after yourself. Think G.E.T. L.A.I.D.

Before leaving the clubhouse, keep these things in mind:

GARBAGE

Have you picked up trash, emptied all the garbage cans, re-lined them and taken the trash to the alley?

ELECTRIC

Have you turned off all electric appliances—coffee pot, fans, smoke eater, etc.?

THERMOSTAT

Have you turned off all air conditioners?

LIGHTS

Have you turned off all the lights, including the bathrooms and back halls?

AMPLIFIERS

Are you sure you've turned off all amplifiers (CD player, radios, tape players, TV, etc.)?

INSIDE DOORS

Have you locked the office door and checked all back doors?

DOOR

Will you be sure to check the front door and make sure it is locked securely after you have gone out?

Club Contacts

Mail Address

CHC/Fireside Club Ltd.
P.O. Box 577618 | Chicago, IL 60657-7618
Telephone: 773-486-2452

Email Addresses

Party Registrations: program@hellfire13.net
President: President@hellfire13.net
Vice President: VP@hellfire13.net
Secretary: secretary@hellfire13.net

Hours: hours@hellfire13.net

Treasurer: treasurer@hellfire13.net

Membership: membership@hellfire13.net

Inferno Registration: Inferno.registration@hellfire13.net

McAdory Requests & Information: mcadory@hellfire13.net

Newsletters (Brand/Cicatrix): news@hellfire13.net

Program Chair: program@hellfire13.net

Inferno Coordinator: Inferno@hellfire13.net

Volunteer Coordinator: Volunteer@Hellfire13.net

